

Insurer: ICICI Prudential Life Insurance Co. Ltd.

STATISTICS FOR THE FINANCIAL YEAR ENDED MARCH, 2009 (AUDITED AND FINAL)

NEW BUSINESS PREMIUMS UNDERWRITTEN THROUGH VARIOUS CHANNELS

GROUP BUSINESS:

SI No.	Type of Channel	No. of Schemes	Premium (Rs crore)	Lives Covered	% of Premium to Total Group Premium
(I) 1	Individual Agents	17	1	8,041	0.08
2	Corporate Agents	3	3	37,844	0.23
	a) Banks	-	-	-	-
	b) Others*	3	3	37,844	0.23
3	Brokers	8	9	14,722	0.79
4	Direct Business	267	1,106	751,241	98.89
	Total Group Business	295	1,118	811,848	100.00
(II)	Referral Arrangements**	-	-	-	-

Instruction: The sum of individual and group new business premium i.e., (D13 + D24), should tally with the sum of first year premium and single premium as indicated in Schedule 1 (net of overseas business) of the audited financial statements of the compa

* Any entity other than banks but licensed as a corporate agent.

** Business procured through leads obtained from referral entities.