

ICICI PRUDENTIAL LIFE INSURANCE CO. LTD.

FORM L-25- (i) : Geographical Distribution Channel - Individuals YTD

Date :- December 31 ,2011

Geographical Distribution of Total Business													
Sl.No.	State / Union Territory	Rural				Urban				Total Business			
		No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)
1	Andhra Pradesh	5,790	5,808	0.5	13.5	28,465	31,144	122.6	1,510.8	34,255	36,952	123.2	1,524.3
2	Arunachal Pradesh	-	-	-	-	-	-	-	-	-	-	-	-
3	Assam	19,685	19,692	0.6	22.4	8,348	8,494	26.2	221.9	28,033	28,186	26.9	244.3
4	Bihar	2,322	2,320	1.4	12.9	23,188	23,315	52.2	555.5	25,510	25,635	53.6	568.4
5	Chattisgarh	52	58	0.1	1.6	4,460	4,739	14.4	249.5	4,512	4,797	14.5	251.1
6	Goa	1	1	0.0	0.1	942	955	6.5	54.6	943	956	6.5	54.6
7	Gujarat	447	526	1.6	15.6	30,674	33,210	142.1	1,638.2	31,121	33,736	143.8	1,653.8
8	Haryana	148	204	0.4	4.1	6,526	8,000	19.3	300.8	6,674	8,204	19.6	305.0
9	Himachal Pradesh	16,165	16,177	0.7	17.5	3,438	3,610	11.7	130.4	19,603	19,787	12.3	147.8
10	Jammu & Kashmir	102	102	0.2	1.9	3,598	3,711	9.5	96.4	3,700	3,813	9.8	98.2
11	Jharkhand	194	190	0.4	3.7	9,396	9,547	29.1	278.9	9,590	9,737	29.4	282.6
12	Karnataka	48,075	48,075	0.4	27.1	24,169	25,217	125.7	2,122.1	72,244	73,292	126.0	2,149.2
13	Kerala	605	628	2.3	19.1	25,020	25,182	119.7	1,091.5	25,625	25,810	121.9	1,110.6
14	Madhya Pradesh	810	858	0.3	4.4	11,930	13,598	39.3	583.8	12,740	14,456	39.6	588.2
15	Maharashtra	101,369	101,447	2.2	76.7	92,724	97,794	432.2	16,478.6	194,093	199,241	434.4	16,555.3
16	Manipur	16	16	0.0	0.3	910	936	2.7	25.6	926	952	2.8	25.9
17	Meghalaya	-	-	-	-	220	218	0.7	7.7	220	218	0.7	7.7
18	Mizoram	-	-	-	-	245	234	1.3	10.4	245	234	1.3	10.4
19	Nagaland	-	-	-	-	-	-	-	-	-	-	-	-
20	Orissa	401	418	0.8	7.0	14,051	14,302	42.5	413.1	14,452	14,720	43.4	420.1
21	Punjab	418	423	3.3	14.2	20,612	21,918	91.4	1,363.5	21,030	22,341	94.7	1,377.6
22	Rajasthan	3,803	3,831	1.2	14.0	21,897	23,713	67.9	1,150.4	25,700	27,544	69.0	1,164.4
23	Sikkim	3	3	0.0	0.1	160	165	0.5	6.8	163	168	0.5	6.9
24	Tamil Nadu	8,082	8,088	0.7	14.0	34,571	34,975	159.4	1,691.9	42,653	43,063	160.1	1,705.8
25	Tripura	72	74	0.1	1.3	948	1,030	2.8	25.6	1,020	1,104	2.9	26.9
26	Uttar Pradesh	87,914	87,940	5.3	151.4	44,780	46,471	155.9	1,984.7	132,694	134,411	161.2	2,136.1
27	UttraKhand	14,119	14,112	0.2	10.1	3,456	3,604	13.7	198.2	17,575	17,716	13.9	208.3
28	West Bengal	1,048	1,098	2.4	22.0	30,757	30,771	111.6	1,111.5	31,805	31,869	114.0	1,133.5
29	Andaman & Nicobar Islands	-	-	-	-	24	24	0.1	0.5	24	24	0.1	0.5
30	Chandigarh	-	-	-	-	-	-	-	-	-	-	-	-
31	Dadra & Nagrahaveli	-	-	-	-	-	-	-	-	-	-	-	-
32	Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
33	Delhi	99	132	0.4	4.0	40,900	44,087	182.5	4,264.7	40,999	44,219	182.9	4,268.7
34	Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
35	Puducherry	-	-	-	-	-	-	-	-	-	-	-	-
	Total	311,740	312,221	25.7	458.8	486,409	510,964	1,983.4	37,567.5	798,149	823,185	2,009.1	38,026.3

ICICI PRUDENTIAL LIFE INSURANCE CO. LTD.

FORM L-25- (i) : Geographical Distribution Channel - Individuals Quarterly

Date :- December 31 ,2011

Geographical Distribution of Total Business													
Sl.No.	State / Union Territory	Rural				Urban				Total Business			
		No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)
1	Andhra Pradesh	2,312	2,315	0.1	4.6	11,412	12,337	53.7	708.4	13,724	14,652	53.8	712.9
2	Arunachal Pradesh	-	-	-	-	-	-	-	-	-	-	-	-
3	Assam	3,256	3,256	0.1	3.4	2,573	2,612	9.1	75.2	5,829	5,868	9.2	78.6
4	Bihar	49	49	0.1	1.0	9,221	9,222	22.2	228.9	9,270	9,271	22.3	229.9
5	Chattisgarh	14	17	0.0	0.4	1,663	1,737	5.7	100.7	1,677	1,754	5.7	101.1
6	Goa	-	-	0.0	-	359	359	3.0	25.0	359	359	3.0	25.0
7	Gujarat	88	120	0.3	3.3	12,218	12,884	62.8	711.2	12,306	13,004	63.2	714.4
8	Haryana	1	1	0.0	(0.0)	2,647	3,262	8.7	125.0	2,648	3,263	8.7	125.0
9	Himachal Pradesh	1,258	1,266	0.2	3.8	1,270	1,337	5.5	61.0	2,528	2,603	5.7	64.8
10	Jammu & Kashmir	27	27	0.1	0.5	1,286	1,343	4.1	38.4	1,313	1,370	4.1	38.9
11	Jharkhand	31	31	0.1	0.5	3,237	3,275	12.2	110.8	3,268	3,306	12.2	111.3
12	Karnataka	6,968	6,968	0.1	4.0	9,511	9,827	55.3	931.5	16,479	16,795	55.4	935.5
13	Kerala	207	214	0.8	7.4	8,643	8,560	47.1	434.4	8,850	8,774	47.9	441.7
14	Madhya Pradesh	12	14	0.0	0.4	4,632	5,281	16.8	238.9	4,644	5,295	16.8	239.3
15	Maharashtra	427	429	0.2	5.9	35,259	37,020	157.7	6,102.1	35,686	37,449	157.8	6,108.1
16	Manipur	3	3	0.0	0.1	616	628	2.2	19.5	619	631	2.2	19.6
17	Meghalaya	-	-	-	-	73	71	0.3	2.9	73	71	0.3	2.9
18	Mizoram	-	-	(0.0)	-	38	33	0.3	1.9	38	33	0.3	1.9
19	Nagaland	-	-	-	-	-	-	-	-	-	-	-	-
20	Orissa	1	-	0.1	0.2	4,538	4,561	16.7	165.1	4,539	4,561	16.8	165.3
21	Punjab	20	20	0.2	0.6	7,547	7,868	44.1	617.1	7,567	7,888	44.3	617.7
22	Rajasthan	1,319	1,330	0.4	4.0	8,383	8,995	31.0	482.2	9,702	10,325	31.3	486.2
23	Sikkim	2	2	0.0	0.0	26	26	0.1	1.1	28	28	0.1	1.2
24	Tamil Nadu	642	645	0.3	4.0	13,560	13,512	67.1	732.2	14,202	14,157	67.4	736.2
25	Tripura	26	26	0.1	0.5	283	309	1.3	10.2	309	335	1.3	10.7
26	Uttar Pradesh	20,816	20,822	2.7	50.5	17,957	18,214	72.1	881.2	38,773	39,036	74.8	931.7
27	UttrKhand	890	883	0.0	0.9	1,381	1,419	5.7	90.4	2,271	2,302	5.7	91.3
28	West Bengal	542	551	1.4	12.8	10,580	10,436	47.3	434.1	11,122	10,987	48.7	446.9
29	Andaman & Nicobar Islands	-	-	-	-	-	-	0.0	-	-	-	0.0	-
30	Chandigarh	-	-	-	-	-	-	-	-	-	-	-	-
31	Dadra & Nagrahaveli	-	-	-	-	-	-	-	-	-	-	-	-
32	Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
33	Delhi	19	20	0.1	0.9	15,103	15,918	87.1	1,756.5	15,122	15,938	87.2	1,757.4
34	Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
35	Puducherry	-	-	-	-	-	-	-	-	-	-	-	-
	Total	38,930	39,009	7.3	109.7	184,016	191,046	839.2	15,086.0	222,946	230,055	846.4	15,195.7