

April 20, 2023

General Manager  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai 400 001

Vice President  
Listing Department  
National Stock Exchange of India Limited  
'Exchange Plaza'  
Bandra-Kurla Complex  
Bandra (East), Mumbai 400 051

Dear Sir/Madam,

**Subject: Re-appointment of Director of ICICI Prudential Life Insurance Company Limited ("the Company") subject to the approval of shareholders**

The Board of Directors of the Company at their meeting held today, *inter alia* approved the re-appointment of Ms. Vibha Paul Rishi (DIN: 05180796) as an Independent Director of the Company, not liable to retire by rotation, for a second term of five consecutive years, with effect from January 1, 2024 till December 31, 2028, subject to the approval of shareholders of the Company. The current term of appointment of Ms. Vibha Paul Rishi as an Independent Director of the Company, will expire on December 31, 2023.

Pursuant to the requirements of SEBI (Listing Obligations and Disclosures Requirements) Regulation, 2015, please note the below details pertaining to Ms. Vibha Paul Rishi's re-appointment:

<b>Name of the Director</b>	Ms. Vibha Paul Rishi
<b>Reason for change in directorship</b>	Re-appointment as Independent Director of the Company, subject to the approval of shareholders of the Company.
<b>Date of appointment</b>	For a second term of five consecutive years, with effect from January 1, 2024 till December 31, 2028

**Brief profile of the Director:**

Ms. Vibha Paul Rishi started her career with Tata Administrative Service and was part of the core start-up team of Titan Watches. Thereafter, she was associated with PepsiCo for 17 years attaining leadership roles in the areas of marketing and innovation in India, United States and United Kingdom. She was also one of the founding team members of PepsiCo when it began operations in India. Later, she moved to PepsiCo's headquarters in the US to be a part of its international marketing team, followed by an innovation leadership role in London. Her last role in an executive capacity was as an Executive Director, Brand and Human Capital of Max India, prior to which she was the Director, marketing and customer strategy at the Future Group.

Ms. Rishi is an accomplished marketing specialist with international experience in spearheading global marketing campaigns for high-visibility consumer products. She has worked at senior positions in branding, strategy, innovation and human capital around the world. Her core competency includes product rebranding, new product development and launch, alignment of global marketing teams of start-ups, entering new international markets,

**ICICI Prudential Life Insurance Company Limited**

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CIN: L66010MH2000PLC127837

best practices and organisational structure. Given her many years of experience as a Board and Committee member in many leading companies, she has gained specialised knowledge and practical experience in Accountancy, Agricultural and Rural Economy, Economics, Finance, Information Technology, Human Resources Management, Risk Management, Business Management, Consumer Insight & Marketing and Strategy.

She has been serving on the Boards of several reputed companies and their Board-level Committees including the Audit Committee, the Risk Management Committee, Nomination and Remuneration Committee, Stakeholders' Relationship Committee and Corporate Social Responsibility Committee. She is also associated with Pratham, an Indian NGO that works to provide education to the under-privileged children in India.

Qualification: Master degree in Business Administration with a specialisation in Marketing from the Faculty of Management Studies, University of Delhi and Honours in Economics from Lady Sri Ram College, Delhi University.

**Disclosure of relationship  
between directors**

Ms. Vibha Paul Rishi is not related to any other Director of the Company.

Further, we affirm that Ms. Vibha Paul Rishi (DIN: 05180796) is not debarred from holding the office of Director by any order of Securities and Exchange Board of India (SEBI) or Ministry of Corporate Affairs (MCA) or any other such authority.

Kindly take the above information on records.

Thanking you,

Yours sincerely,

**For ICICI Prudential Life Insurance Company Limited**

**Sonali Chandak**  
**Company Secretary**  
**ACS 18108**