

## Policy Document

### 1. Benefits Payable

#### Death Benefit

The policy being in force for the full Sum Assured, the Company shall pay the Sum Assured as specified in the Policy certificate on the death of the Life Assured, prior to the termination date as specified in the policy certificate. The Policy shall stand automatically terminated on the survival of the Life Assured to the stipulated date of termination and no benefits shall be payable under the policy.

### 2. Payment of premiums:

- (i) Premiums are payable on the due dates and at the rate mentioned in the Policy Certificate or at such altered rate as is payable in terms of Condition 1(ii) of the General Conditions of this Policy Document. However, a grace period of not more than 30 days, where the mode of payment of premium is other than monthly and not more than 15 days in the case of monthly mode is allowed. If the death of the Life Assured occurs during the grace period the benefits payable on death under this policy will be paid after deduction of the premium then due and the premiums falling due during the then current policy year.
- (ii) Premiums are payable on the due dates mentioned in the Policy Certificate or within the grace period allowed without any obligation on the company to notify the Life Assured/policyholder of the due dates. If the premiums are not paid on the due dates or even during the grace period, the policy lapses and no benefits shall be payable.

Policy Document  
GENERAL CONDITIONS

1. Age:

- i. The premium payable under the policy has been calculated on the basis of the age of the Life Assured as declared in the Proposal. In case the age of the Life Assured has not been admitted by the Company, the Proposer/ Life Assured shall furnish such proof of age of the Life Assured as is acceptable to the Company and have the age admitted.
- ii. In the event the age so admitted ("the correct age") is found to be different from the age declared in the Proposal, without prejudice to the Company's other rights and remedies including those under the Insurance Act, 1938, one of the following actions shall be taken:
  - a) If the correct age is such as would have made the Life Assured uninsurable under the plan of assurance specified in the Policy Certificate, the plan of assurance shall stand altered to such plan of assurance as is generally granted by the Company for the correct age of the Life Assured, subject to the terms and conditions as are applicable to that plan of assurance. If it is not possible to grant any other plan of assurance, the policy shall stand cancelled from the date of issue of the policy and the premium paid shall be refunded subject to deduction of the expenses incurred by the Company on the policy.
  - b) If the correct age is higher than the age declared in the Proposal, the premium payable under the policy shall be altered corresponding to the correct age of the Life Assured ("the corrected premium") from the date of commencement of the policy and the Proposer/Life Assured shall pay to the Company the accumulated difference between the corrected premium and the original premium from the commencement of the policy up to the date of such payment with interest at such rate and in such manner as is charged by the Company for late payment of premium. If the Life Assured fails to pay the difference of premium with interest thereon as mentioned above, the same shall be treated as debt due to the Company and shall be recovered with further interest thereon as mentioned above from the moneys payable under the Policy.
  - c) If the correct age of the Life Assured is lower than the age declared in the Proposal, the premium payable under the policy shall be altered corresponding to the correct age of the Life Assured ("the corrected premium") from the date of commencement of the policy and the Company may, at its discretion, refund without interest, the accumulated difference between the original premium paid and the corrected premium.

2. Revival of the policy:

A policy, which has lapsed for non-payment of premium within the days of grace may be revived subject to the following conditions: -

- (a) the application for revival is made within 5 years from the date of the first unpaid premium and before the termination date of policy;
- (b) the applicant being the Proposer/Life Assured furnishes, at his own expense, satisfactory evidence of health of the Life Assured;
- (c) the arrears of premiums together with interest at such rate as the company may charge for non-payment of premia are paid;
- (d) the revival of the policy may be on terms different from those applicable to the policy before lapsed; and
- (e) the revival will take effect only on it being specifically communicated by the Company to the Life Assured or the applicant.

3. Assignment and nomination:

- (i) An assignment of this policy may be made by an endorsement upon the policy itself or by a separate instrument signed in either case by the assignor specifically stating the fact of assignment and duly attested. The last assignment may be only made by the Life Assured or the Proposer. Such assignment shall be effective, as against the Company, from and upon the service of a written notice upon the Company and the Company recording the assignment in its books. Assignment will not be permitted where policy is under the Married Women's Property Act, 1874.

- (ii) The Life Assured, where he is the holder of the policy, (on his own life) may, at any time before the termination date of policy, make a nomination for the purpose of payment of the moneys secured by the policy in the event of his death. Where the nominee is a minor, he may also appoint a person to receive the money during the minority of the nominee. Nomination may be made by an endorsement on the policy and by communicating the same in writing to the Company. Any change of nomination, which may be effected before the termination date of policy shall also be communicated to the Company.

The Company does not express itself upon the validity or accept any responsibility on the assignment or nomination in recording the assignment or registering the nomination or change in nomination.

#### 4. Suicide:

If the Life assured commits suicide whether sane or insane, within one year from the date of commencement of this policy, the policy shall be void and the premiums paid hereunder shall be refunded after deducting the expenses incurred by the Company for the issue of the policy.

#### 5. Special Provisions:

Any other special provisions subject to which this Policy has been entered into and endorsed in the Policy or in any separate instrument shall be deemed to be part of this Policy and shall have effect accordingly.

#### 6. Incontestability:

In case it is found that any untrue or incorrect statement is contained in the proposal/ personal statement declaration and connected documents or any material information has been withheld then, but subject to the provision of Sec.45 of the Insurance Act, 1938, the policy shall be void and no benefit shall be payable thereunder.

#### 7. Notices: -

Any notice, direction or instruction given under this Policy shall be in writing and delivered by hand, post, facsimile or e-mail to

In case of the Policy holder/ Life Assured:

As per the details specified by the policy holder/life assured in the Proposal Form / Change of Address intimation submitted by him.

In case of the Company:

Address:  
Telephone:  
Facsimile:  
E-mail:

Notice and instructions will be deemed served 7 days after posting or immediately upon receipt in the case of hand delivery, facsimile or e-mail.

#### 8. Payment of Claim

Before payment of any death or maturity claim under the Policy, the Company shall require the delivery to it the original of this Policy document and other documents establishing the right of the claimant or claimants to receive payment.

#### 9. Legislative Changes

The term and conditions including premium and the benefits payable under this Policy are subject to variation in accordance with the relevant legislation.

#### 10. Electronic Transactions

The Customer shall adhere to and comply with all such terms and conditions as the Company may prescribe from time to time, and all transactions effected by or through facilities for conducting remote transactions including the Internet, World Wide Web, electronic data interchange, call centres, teleservice operations (whether voice, video, data or combination thereof) or by means of electronic, computer, automated machines network or through other means of telecommunication, established by or on behalf of the Company, for and in respect of the Policy or its terms, or the Company's other products and services, shall constitute legally binding and valid transactions when done in adherence to and in compliance with the Company's terms and conditions for such facilities, as may be prescribed from time to time.

#### 11. Customer Service

(a) For any clarification or assistance, the policyholder may contact our agent or call our Customer Service Representative at Telephone Number xxx-xxxxxxx during office hours xxx hours to xxx hours.

Alternatively you may communicate with us:

By mail at: ICICI Prudential Life Insurance Co. Ltd.,

*<full address to be identified> or,*

By fax at xxx-xxxxxxx or,

By email to [xxxxxx@iciciprulife.com](mailto:xxxxxx@iciciprulife.com)

(b) The Company has a grievance redressal mechanism for resolution of any dispute and any grievance or complaint in respect of this policy may be addressed to:-

ICICI Prudential Life Insurance Co. Ltd.,

*<full address to be identified>*

(c) The Central Government has established an office of the Insurance Ombudsman for redressal of grievances with respect to life insurance policies.

"The policy shall be subject to and be governed by this policy document and the terms and conditions of the schedule enclosed herewith including every endorsement by the Company and shall together form a single contract" (Ver \_\_\_\_: 1)

## Annexure

### Supplementary Benefits as referred in the Policy Document

#### A. Accident and Disability Benefit

##### (I) Accident Benefit:

Subject to the conditions set out below, if whilst the policy is in force for the full Sum Assured, the Life Assured is involved in an accident, at any time before the expiry of the period for which premiums are payable or before the policy anniversary on which his age nearer birthday is 65, whichever is earlier, resulting in the death the Company agrees to pay the person/s to whom the benefits are payable under the Policy an amount equal to the Accident and Disability Benefit Sum Assured (hereinafter referred to as "accidental cover") under this supplementary benefit.

In the event of such death occurring while the Life Assured is using, as a fare paying passenger, authorised public mass surface transport namely bus or train, operating under terms of such authorisation, the additional amount payable under this benefit shall be enhanced to twice the amount of accidental cover under this supplementary benefit.

The conditions subject to which this benefit is payable, are:

- (a) the death due to accident must be caused by violent, external and visible means;
- (b) the death due to accident is not caused -

- i) by attempted suicide or self inflicted injuries while sane or insane, or whilst the Life Assured is under the influence of any narcotic substance or drug or intoxicating liquor; or
- ii) by engaging in aerial flights ( including parachuting, and skydiving) other than as a fare paying passenger on a licensed passenger-carrying commercial aircraft, being a multi-engine aircraft operating on a regular scheduled route; or
- iii) by the Life Assured committing any breach of law; or
- iv) due to war, whether declared or not, civil commotion, or
- v) by engaging in hazardous sports / pastimes, i.e. taking part in (or practising for) boxing, caving, climbing, horse racing, jet skiing, martial arts, mountaineering, off piste skiing, pot holing, power boat racing, underwater diving, yacht racing, or any race, trial or timed motor sport.

- (c) the accident shall result in bodily injury or injuries to the Life Assured independently of any other means
- (d) such injury or injuries shall, within 180 days of its occurrence, directly and independently of any other means cause the death of the Life Assured; and
- (e) the death of the Life Assured shall occur before the expiry of the period for which premiums are payable or before the policy anniversary on which his age nearer birthday is 65, whichever is earlier;

However, if the period of 180 days from the occurrence of the accident is current on the policy anniversary on which the Life Assured attains age 65 nearer birthday, the accident benefit shall be payable on death during that period.

##### (II) Disability Benefit:

Subject to the conditions set out below, if whilst the policy is in force for the full Sum Assured, the Life Assured is involved in an accident, at any time before the expiry of the period for which premiums are payable or before the policy anniversary on which his age nearer birthday is 65, whichever is earlier, resulting in the total and permanent disablement, which will disable him to work or follow any occupation or profession, then with effect from and including the date of such disability (hereinafter termed "Disability Date") the Company agrees to provide the following benefit:-

1. Commencing from the first anniversary of the Disability Date and on each anniversary thereafter payable in annual installments, each equal to one-tenth of the amount of accidental cover under this Supplementary Benefit. In event of the policy resulting in a death claim before the termination date or in the event of the policy reaching the termination date, before the receipt by the Life Assured of the last such installment, then the installments remaining unpaid shall become payable along with the claim.

2. The conditions subject to which the benefit is payable, are:

- (a) the disability must be caused by violent, external and visible means;
- (b) the disability is not caused,
  - i) by attempted suicide or self inflicted injuries while sane or insane, or whilst the Life Assured is under the influence of any narcotic substance or drug or intoxication by liquor; or
  - ii) by engaging in aerial flights (including parachuting, and skydiving) other than as a fare paying passenger on a licensed passenger-carrying commercial aircraft or operating (being a multi-engine aircraft) on a regular scheduled route; or
  - iii) by the Life Assured committing any breach of law; or
  - iv) due to war, whether declared or not or civil commotion; or
  - v) by engaging in hazardous sports or pastimes, i.e. taking part in or practising (or) boxing, swimming, climbing, horse racing, jet skiing, martial arts, mountaineering, off piste skiing, pot holing, power boat racing, underwater diving, yacht racing, or any race, trial or tried motor sport.
- (c) If there are any other benefits payable under this supplementary benefit, then all such benefits shall cease to be available on and after the Disability Date.
- (d) The Disability must result within 180 days from the date of occurrence of the accident.
- (e) Written notice of any claim for the benefit shall be served on the Company within 120 days of the Disability Date and the admission of any claim for Disability Benefit will be subject to such proof (to the expense of the Life Assured), as the Company may reasonably require, that the Life Assured has become totally and permanently disabled. Such proof shall be furnished to the Company along with the submission of the notice of the disability.
- (f) The Company reserves the right to call for such medical examinations as they may require and for this purpose, may advise the Life Assured to submit himself to one or more medical examinations conducted by medical practitioner/s appointed by the Company, the cost of which shall be borne by the company.
- (g) The payment of the Disability Benefit and the continuation thereof shall be subject to such proof as the Company may require, that the Life Assured has been totally and permanently disabled and has continued to be totally and permanently disabled. If such proof is not furnished or if the Life Assured shall refuse or fail to submit for medical examinations when required to do so, or if at any time the Company is satisfied that a claim for benefit under this clause has been wrongly admitted, the Life Assured shall be deemed to have ceased to be totally and permanently disabled immediately from the date on which the Company has requested for the supply of such proof or submission to medical examination/s or, as the case may be, from the date on which the Life Assured is communicated of wrongful admission of the claim, and thereafter the policy shall continue under such terms and conditions as the Company may decide.

For the purpose of this benefit, a person shall only be regarded as "Totally and Permanently Disabled" if the person, due to accident or injury has suffered a loss such as:

- the loss by physical separation of two limbs or the complete and irremediable loss of sight in both eyes or the loss by physical separation of one limb accompanied by the complete and irremediable loss of sight in one eye (where limb means an entire hand or foot), or
- has been continuously disabled for a period of six consecutive months and has been determined by the Company, after consideration of the reports and other information supplied by the Company's own medical practitioner, appointed to examine that person, to be incapacitated to such an extent as to render that person unlikely ever to resume work or to attend any gainful employment or occupation.

The maximum aggregate limit of assurance under all policies on the same life to which benefits under (I) and (II) will apply, shall not exceed Rs.10,00,000. If the total assurance under one or more policies of the Life Assured exceeds the said sum of Rs 10,00,000, this benefit shall be available in respect of Rs.10,00,000 assured in the order in which policies have been issued.

"The policy shall be subject to and be governed by this policy document and the terms and conditions of the schedule enclosed herewith including every endorsement by the Company and shall together form a single contract" (Ver \_\_\_\_: 1)

Annexure V(a)

Premium rates 500,000

age/term	5	10
18	1,260	1,285
19	1,265	1,290
20	1,270	1,295
21	1,275	1,300
22	1,280	1,305
23	1,285	1,310
24	1,290	1,315
25	1,295	1,320
26	1,305	1,330
27	1,315	1,340
28	1,330	1,355
29	1,355	1,380
30	1,390	1,415
31	1,430	1,455
32	1,470	1,495
33	1,515	1,540
34	1,560	1,585
35	1,605	1,630
36	1,655	1,680
37	1,740	1,765
38	1,825	1,850
39	1,915	1,950
40	2,005	2,070

Premium rates 1,000,000

age/term	5	10
18	2,220	2,270
19	2,230	2,280
20	2,240	2,290
21	2,250	2,300
22	2,260	2,310
23	2,270	2,320
24	2,280	2,330
25	2,290	2,340
26	2,310	2,360
27	2,330	2,380
28	2,360	2,410
29	2,410	2,460
30	2,480	2,530
31	2,560	2,610
32	2,640	2,690
33	2,730	2,780
34	2,820	2,870
35	2,910	2,960
36	3,010	3,060
37	3,180	3,230
38	3,350	3,400
39	3,530	3,600
40	3,710	3,840



Annexure V(b)

Accident and Disability Benefit Rider

For all ages premium per 1000 sum assured Re 1

Annexure V(c)

ICICI Pru EasyLife - Level Term Assurance - Direct Marketing  
Extra Premium rates per 1000 Sum Assured

age/term	5	10
20	0.51	0.52
21	0.52	0.53
22	0.53	0.53
23	0.54	0.54
24	0.55	0.55
25	0.55	0.56
26	0.56	0.57
27	0.56	0.58
28	0.56	0.60
29	0.57	0.62
30	0.58	0.65
31	0.60	0.67
32	0.63	0.70
33	0.67	0.73
34	0.71	0.77
35	0.77	0.82
36	0.79	0.87
37	0.82	0.92
38	0.86	0.98
39	0.89	1.05
40	0.92	1.13