

ICICI PRUDENTIAL LIFE INSURANCE CO. LTD.

FORM L-25- (i) : Geographical Distribution Channel - Individuals

Date :- June 30 ,2010

Geographical Distribution of Total Business													
Sl.No.	State / Union Territory	Rural ( Individual)				Urban (Individual )				Total Business (Individual )			
		No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)
1	Andhra Pradesh	14,791	14,791	1	22	13,427	13,266	58	258	28,218	28,057	59	280
2	Arunachal Pradesh	-	-	-	-	-	-	-	-	-	-	-	-
3	Assam	1,440	1,437	0	4	4,287	4,264	15	33	5,727	5,701	15	36
4	Bihar	466	468	1	6	9,643	9,582	22	100	10,109	10,050	23	105
5	Chattisgarh	2,641	2,639	0	4	2,173	2,123	6	36	4,814	4,762	7	40
6	Goa	3	3	0	0	496	491	4	14	499	494	4	14
7	Gujarat	1,649	1,649	1	8	16,398	16,082	83	359	18,047	17,731	84	368
8	Haryana	167	166	0	4	3,317	3,272	9	87	3,484	3,438	9	90
9	Himachal Pradesh	225	225	0	4	1,649	1,649	5	18	1,874	1,874	6	22
10	Jammu & Kashmir	245	241	0	4	2,098	2,073	7	22	2,343	2,314	8	26
11	Jharkhand	104	105	0	1	4,394	4,336	15	43	4,498	4,441	15	45
12	Karnataka	40,508	40,507	0	23	9,990	9,820	59	322	50,498	50,327	59	345
13	Kerala	157	157	0	5	11,847	11,765	78	131	12,004	11,922	78	136
14	Madhya Pradesh	1,252	1,252	0	3	4,963	4,874	17	102	6,215	6,126	17	105
15	Maharashtra	7,065	7,066	1	13	36,813	31,031	221	997	43,878	38,097	222	1,010
16	Manipur	15	15	0	0	106	105	0	1	121	120	0	1
17	Meghalaya	1	1	0	0	65	65	0	0	66	66	0	0
18	Mizoram	2	2	0	0	47	47	2	0	49	49	2	0
19	Nagaland	-	-	-	-	-	-	-	-	-	-	-	-
20	Orissa	8,227	8,229	1	16	7,040	6,961	19	82	15,267	15,190	19	98
21	Punjab	342	335	1	7	13,469	13,158	60	200	13,811	13,493	61	207
22	Rajasthan	3,209	3,209	1	9	9,726	9,548	30	229	12,935	12,757	30	238
23	Sikkim	7	7	0	0	60	60	0	0	67	67	0	1
24	Tamil Nadu	6,082	6,083	0	8	16,354	16,204	98	234	22,436	22,287	98	242
25	Tripura	26	25	0	0	546	544	2	2	572	569	2	3
26	Uttar Pradesh	17,659	17,659	1	25	21,587	21,167	72	388	39,246	38,826	73	413
27	UttraKhand	2,414	2,411	0	4	1,778	1,732	7	24	4,192	4,143	7	28
28	West Bengal	297	297	1	4	15,345	14,961	57	130	15,642	15,258	57	133
29	Andaman & Nicobar Islands	2	2	0	0	82	82	0	1	84	84	0	1
30	Chandigarh	-	-	-	-	-	-	-	-	-	-	-	-
31	Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
32	Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
33	Delhi	67	66	0	2	18,160	17,567	107	571	18,227	17,633	107	572
34	Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
35	Puducherry	-	-	-	-	-	-	-	-	-	-	-	-
	Company Total	109,063	109,047	10	175	225,860	216,829	1,053	4,385	334,923	325,876	1,063	4,560