

Policy Document - Terms and Conditions of your policy

ICICI Pru Cash Advantage

Non-linked Life Insurance Plan

Unique Identification Number (UIN) allotted by Insurance Regulatory and Development Authority (IRDAI)

UIN number: ICICI Pru Cash Advantage - Non-linked Life Insurance Plan: 105N132V01

In this document, "you" or "your" will refer to the Policyholder i.e. the owner of this policy and "we", "us", "our", "insurer" or the "Company" will refer to ICICI Prudential Life Insurance Company Limited or any of its successors.

1. Freelook period (15 / 30 days refund policy)

You have an option to review the policy following receipt of the policy document. If you are not satisfied with the terms and conditions of this policy, please return the policy document to the Company, with reasons for cancellation within • 15 days from the date you received it, if your policy was not purchased through Distance marketing* • 30 days from the date you received it, in case of electronic policy or if your policy was purchased through Distance marketing* On cancellation of the policy during the freelook period, we will return the premium subject to the following deductions: **a)** Stamp duty under the policy **b)** Expenses borne by the Company on medical examination, if any The policy shall terminate on payment of this amount and all rights, benefits and interests under this policy will stand extinguished. *Distance marketing includes every activity of solicitation (including lead generation) and sale of insurance products through the following modes: **(i)** Voice mode, which includes telephone-calling **(ii)** Short Messaging Service (SMS) **(iii)** Electronic mode which includes e-mail, internet and interactive television (DTH) **(iv)** Physical mode which includes direct postal mail and newspaper and magazine inserts and **(v)** Solicitation through any means of communication other than in person.

2. Key Benefits

2.1 Death Benefit i. On death of the Life Assured during the policy term, for a premium paying or fully paid policy, irrespective of the Guaranteed Cash Benefits paid, the following will be payable: Death Benefit = Maximum of (A, B, C) Where, A = Sum Assured plus Bonuses* B = GMB plus Bonuses* C = Minimum Death Benefit

*Bonuses consist of vested reversionary bonuses, interim bonus and terminal bonus, if any. Minimum Death Benefit (MDB) equals 105% of total premiums paid (excluding any extra mortality premium, applicable taxes and/or cess) till the date of death.

ii. On payment of Death Benefit the policy will terminate and all rights, benefits and interests under the policy will stand extinguished. **iii.** Death Benefit may be taxable as per the prevailing tax laws.

2.2 Cash Benefit i. The payout term shall commence immediately after the end of the premium payment term and shall terminate at the end of the policy term. **ii.** Throughout the payout term Guaranteed Cash Benefit (GCB) is payable in advance for a fully paid policy, provided the Life Assured is alive. **iii.** GCB is a percentage of the Guaranteed Maturity Benefit (GMB) and depends on cash benefit mode as per the table below.

Cash benefit mode	Guaranteed Cash Benefit
Monthly	1% of GMB
Annual	11.5% of GMB

iv. You have an option to receive GCB or paid-up GCB either on a monthly or annual basis. However, you should inform the Company before the date on which the first GCB is due, if you wish to change the cash benefit mode. **v.** Cash benefit mode can be switched from monthly to annual or vice versa during the payout term provided this has been communicated to the Company before the policy anniversary on which the change will take effect.

2.3 Maturity Benefit i. On survival of the Life Assured till the end of the policy term, for a fully paid policy, irrespective of the Guaranteed Cash Benefits paid, the following will be payable: Maturity Benefit is equal to Guaranteed Maturity Benefit plus vested reversionary bonuses, if any plus terminal bonus, if any. **ii.** The Company guarantees that the sum of Maturity Benefit and all Guaranteed Cash Benefits will be at least 100.1% of the sum of premiums paid (excluding any extra mortality premium, applicable taxes and/or cess) during the term of the policy. **iii.** The Guaranteed Maturity Benefit (GMB) will be set at policy inception and will be as mentioned on your Policy Certificate. GMB is the Sum Assured on maturity. **iv.** Maturity Benefit may be taxable as per the prevailing tax laws. **v.** On payment of Maturity Benefit the policy will terminate and all rights, benefits and interests under the policy will stand extinguished.

2.4 Paid-up Value If premium payment is discontinued, before the end of the premium payment term but after the policy has acquired a surrender value, the policy can continue as a paid-up policy with reduced benefits as described below.

i. Premium discontinuance will result in reduction of Sum Assured, GMB and GCB.
ii. Paid-up Sum Assured = Sum Assured X $\frac{\text{Total number of premiums paid}}{\text{Total number of premiums payable}}$
(Paid-up SA)

iii. Paid-up Guaranteed Maturity Benefit (Paid-up GMB) = GMB X $\frac{\text{Total number of premiums paid}}{\text{Total number of premiums payable}}$

iv. Paid-up Guaranteed Cash Benefit (Paid-up GCB) = GCB X $\frac{\text{Total number of premiums paid}}{\text{Total number of premiums payable}}$

v. A paid-up policy will not be entitled to future reversionary bonuses or terminal bonus. **vi.** On death of the Life Assured during the policy term, the paid-up SA along with vested reversionary bonuses and contingent reversionary bonus, if any, shall become payable. Reversionary bonus and contingent reversionary bonus are

described in clause 2.8. **vii.** On payment of this paid-up death benefit the policy will terminate and all rights, benefits and interests under the policy will stand extinguished. **viii.** On survival of the Life Assured till a GCB due date, the paid-up GCB will be payable. **ix.** On survival of the Life Assured till the end of the policy term, the paid-up GMB along with vested reversionary bonuses and contingent reversionary bonus, if any, shall become payable. Reversionary bonus and contingent reversionary bonus are described in clause 2.8. **x.** On payment of this paid-up maturity benefit, the policy will terminate and all rights, benefits and interests under the policy will stand extinguished. **xi.** On revival of a paid-up policy, the Paid-up Sum Assured, Paid-up GMB and Paid-up GCB will be restored to the original Sum Assured, GMB and GCB. If reduced GCBs have been paid since premium discontinuance, then the difference between the sum of GCBs and Paid-up GCBs for this period will be paid to the Policyholder. All applicable reversionary bonuses declared since premium discontinuance up to the date of revival shall accrue to the policy and the contingent reversionary bonus attached to the policy will be reversed.

2.5 Surrender i. Surrender means voluntary termination of the policy by you. **ii.** The policy will acquire a Surrender Value on payment of: • At least 2 full years' premiums if premium payment term is either 5 years or 7 years • At least 3 full years' premiums if premium payment term is 10 years **iii.** On surrender of the policy, we will pay the Surrender Value equal to the higher of: • Guaranteed Surrender Value (GSV) plus cash value of vested bonuses Non Guaranteed Surrender Value (NGSV). Please note that the NGSV is not guaranteed. The calculation of the NGSV is described in clause 2.7 **iv.** Surrender Timing Factors are used to better reflect the value of your policy within a policy year, based on the completed number of months at the time of surrender. **v.** The policy will terminate on payment of the Surrender Value. Surrender will extinguish all rights, benefits and interests under the policy. **vi.** Surrender Value may be taxable as per prevailing tax laws.

2.6 Guaranteed Surrender Value plus cash value of vested bonuses

i. Guaranteed Surrender Value (GSV) will be calculated as follows: **ii.** GSV = GSV Factor x total premiums paid – total GCB received to date **iii.** GSV factors are given in clause 5.1. **iv.** Vested bonuses are payable in full only on maturity or on earlier death. In case of surrender, since vested bonuses are being paid immediately, a reduced amount is paid called the cash value of vested bonuses. **v.** Cash value of vested bonuses = Guaranteed Cash Value Factors For Vested Bonuses X Vested bonuses **vi.** Guaranteed Cash Value Factors For Vested Bonuses convert the face value of vested bonuses, payable on maturity or earlier death, to their expected present value. These factors are guaranteed.

2.7 Non Guaranteed Surrender Value i. Non Guaranteed Surrender Value (NGSV) for policies surrendering before premium payment of five full policy years will be calculated as follows: NGSV = GSV Factor x total premiums paid – total GCB received to date + Non-guaranteed cash value of vested bonuses **ii.** Non Guaranteed Surrender Value for policies surrendering after premium payment of five full policy years will be calculated as follows: NGSV = Non-guaranteed cash value of vested bonuses + Cash value of other paid-up policy benefits surrendered **vii.** Non-guaranteed cash value of vested bonuses = Non-guaranteed Cash Value Factors For Vested Bonuses X Vested bonuses **iii.** Non-guaranteed cash value factors for vested bonuses convert face value of vested bonuses, payable on maturity or earlier death, to their expected present value. These factors are not guaranteed and will be periodically changed with prior approval of the Regulator. **viii.** Cash value of paid-up policy benefits surrendered = Cash Value Factors For Paid-up Benefits X Paid-up GMB **iv.** Non-guaranteed Cash Value Factors For Paid-up Benefits convert face value of paid up benefits (excluding vested bonuses), payable on maturity or earlier death, to their expected present value. These factors are not guaranteed and will be periodically changed with prior approval of the Regulator. **v.** Paid-up benefits and contingent reversionary bonus for premium paying or fully paid policies will be calculated, as defined for paid-up policies in clause 2.4 and clause 2.8 respectively, to enable calculation of NGSV.

2.8 Computation of Bonuses i. Bonuses will be allocated through the compounding reversionary bonus method. **ii.** All bonuses will be declared as a percentage of the sum of GMB and vested reversionary bonuses. **iii.** The reversionary bonus, interim bonus, terminal bonus and contingent reversionary bonus declared, each financial year (or more frequently), will depend on surplus, based on the actuarial valuation of assets and liabilities. **iv.** Contingent reversionary bonus will accrue when a policy becomes paid-up or when a fully paid policy surrenders. **v.** The contingent reversionary bonus would be reversed on revival. **vi.** Once a policy becomes a paid-up policy, no future bonuses shall accrue. However, in case of revival of a paid-up policy please refer to clause 2.4. **vii.** No interim bonus shall be paid on surrender. **viii.** The bonuses declared are at the discretion of the Company.

2.9 Loans i. Loans would be available under this policy only if the policy has acquired a surrender value. **ii.** You can avail loan up to 80% of the surrender value. **iii.** Loans may be granted on proof of title to the Policy. The rate of interest payable on such loan shall be as prescribed by the company at the time of taking the loan. **iv.** The policy shall be assigned absolutely to and be held by the Company as security for repayment of the loan and interest thereon. **v.** The Company shall be entitled to call for repayment of the loan with all due interest by giving three months' notice, if the amount outstanding is greater than the surrender value and if the policy is in paid-up state. **vi.** In the event of failure to repay by the required date, the policy will be foreclosed, the policy will terminate, and all rights, benefits and interests under the policy will stand extinguished.

2.10 Premium discontinuance i. If the premium payment term is 10 years: • If you do not pay the premiums either on the due date or within the grace period during the first three policy years, the policy shall lapse and the cover will cease. No benefits shall become payable under the policy. • If you discontinue premium payment after paying premium for the first three policy years, the policy shall become a paid-up policy and benefits as stated in clause 2.4 shall become payable. **ii.** If the premium payment term is 5 or 7 years: • If you do not pay the premium either on the due date or within the grace period during the first two policy years, the policy shall lapse and the cover will cease. • If you discontinue premium payment after paying premium for the first two policy years, the policy shall become a paid-up policy and benefits as stated in clause 2.4 shall become payable.

2.11 Riders Currently no riders are offered under this product.

3. General Conditions

3.1 To whom are the benefits payable Benefits are payable to the Policyholder or to the assignee(s) where a valid assignment/ absolute assignment (in accordance with Section 38 of the Insurance Act, 1938) or endorsement has been recorded. In case of death of the Policyholder or assignee(s) as mentioned above, benefits are payable either to the nominee(s) where a valid nomination has been registered by

the Company (in accordance with section 39 of the Insurance Act, 1938), or to the executors, administrators or other legal representatives who obtain representation to the estate of the Policyholder or to such person or persons as directed by a court of competent jurisdiction in India, limited at all times to the monies payable under this policy. The Company does hereby agree to pay the appropriate benefits under the policy subject to: i. the satisfaction of the Company of the benefits having become payable on the happening of an event as per the policy terms and conditions, ii. the title of the said person or persons claiming payment, iii. the correctness of the age of the Life Assured as stated in the proposal (if not previously admitted)

3.2 Premium Payment i. Premium rates depend on gender of Life Assured, age at entry of Life Assured, premium payment term and the ratio of Sum Assured to annual premium. ii. Premiums can be paid in yearly, half-yearly or monthly frequency. iii. For monthly and half-yearly modes of premium payments, additional loadings will be applied to both the base premium and the extra mortality premium. The additional loadings, expressed as a percentage of the premium will be as given below.

Mode of Premium Payment	Loading (% of premium)
Half-yearly	2.5%
Monthly	4.5%
Yearly	Nil

iv. You are required to pay premiums on the due dates and for the amount mentioned in the policy certificate. v. Collection of advance premium shall be allowed, provided the premium is collected within the same financial year. The premium so collected in advance shall only be adjusted on the due date of the premium. vi. The grace period for payment of premium is 15 days for monthly mode of premium payment and 30 days for other frequencies of premium payment. vii. If any premium instalment is not paid within the grace period before the policy acquires a surrender value then the policy shall lapse and the cover will cease. If any premium instalment is not paid within the grace period any time after the policy acquires a surrender value then the policy shall become a paid-up policy and benefits will continue as described in clause 2.4. viii. You are required to pay premiums for the entire premium payment term. ix. We are not under any obligation to remind you about the premium due date, except as required by applicable regulations. x. You may pay premium through any of the following modes: a. Cash b. Cheque c. Demand Draft d. Pay Order e. Banker's cheque f. Internet facility as approved by the Company from time to time g. Electronic Clearing System / Direct Debit h. Credit or Debit cards held in your name • Amount and modalities will be subject to our rules and relevant legislation or regulation • Any payment made towards first or renewal premium is deemed to be received by the Company only when it is received at any of our branch offices or authorized collection points and after an official printed receipt is issued by the Company. • No person or individual or entity is authorized to collect cash or self cheque or bearer cheque on behalf of the Company. • Cheque or demand drafts must be drawn only in favour of ICICI Prudential Life Insurance Company Limited. • Please ensure that you mention the application number for the first premium deposit and the policy number for the renewal premiums on the cheque or demand draft. xi. Where premiums have been remitted otherwise than in cash, the application of the premiums received will be conditional on the realization of the proceeds of the instrument of payment, including electronic mode. xii. If you suspend payment of premium for any reason whatsoever, we will not be held liable. In such an event, benefits, if any, will be available only in accordance with the policy terms and conditions.

3.3 Legislative Changes i. This policy, including the premiums and the benefits under the policy, will be subject to the taxes and other statutory levies as may be applicable from time to time. ii. You will be required to pay taxes and/or cess as per the prevailing laws, regulations and other financial enactments as may exist from time to time, wherever applicable. iii. All benefits payable under the policy are subject to the tax laws and other financial enactments as they exist from time to time. iv. All provisions stated in this policy are subject to the current guidelines issued by the Regulator as on date. v. The policy terms and conditions may be altered based on any future legislative or regulatory changes.

3.4 Age i. We have calculated the premiums under the policy on the basis of the age of the Life Assured as declared in the proposal. In case you have not provided proof of age of the Life Assured with the proposal, you will furnish such proof of age of the Life Assured as is acceptable to us and have the age admitted. ii. In the event the age so admitted (the "Correct Age") during the policy term is found to be different from the age declared in the Proposal, without prejudice to our rights and remedies including those under the Insurance Act, 1938, we will take one of the following actions: a. If the correct age of the Life Assured makes him ineligible for this product, we will offer a suitable plan as per our underwriting norms. If you do not wish to opt for the alternative plan or if it is not possible for us to grant any other plan, the policy will stand cancelled from the date of issuance and the premiums paid under the policy will be returned and the policy will terminate thereafter. b. If the correct age of the Life Assured makes him eligible for this policy, the revised premium as per the correct age will be recovered from the next policy anniversary date. The provisions of Section 45 of the Insurance Act, 1938 shall be applicable.

3.5 Revival of the Policy A policy which has discontinued payment of premium may be revived subject to underwriting and the following conditions: i. The application for revival is made within 2 years from the due date of the first unpaid premium and before the date of maturity of the policy. Revival will be based on the prevailing Board approved underwriting policy. ii. The Policyholder furnishes, at his own expense, satisfactory evidence of health of the Life Assured as required by the Company. iii. The arrears of premiums together with interest at such rate as the Company may charge for late payment of premiums are paid. The revival of the policy may be on terms different from those applicable to the policy before premiums were discontinued; for example, extra mortality premiums or charges may be applicable. The revival will take effect only if it is specifically communicated by the Company to the Policyholder. Any change in revival conditions will be subject to prior approval from IRDAI and will be disclosed to policyholders.

3.6 Assignment i. The first assignment can be made only by the Policyholder. ii. An assignment of a policy can be made either by an endorsement upon the policy itself

or by way of a separate instrument. In either case, it must be signed by the assignor specifically stating the fact of assignment and must be duly attested. iii. The assignment shall be effective as against the Company from and upon the service of a written notice upon the Company and the Company recording the assignment in its books. iv. Assignment will automatically cancel the nomination except where the assignment is in favour of the Company. v. Assignment is not permitted where the policy is taken under the Married Women's Property Act, 1874. vi. We do not express any opinion on the validity or legality of the assignment. vii. Please refer to Section 38 of the Insurance Act, 1938 for complete details.

3.7 Nomination i. The Life Assured, where he is the holder of the policy, may, at any time before the termination/ maturity date of policy, nominate a recipient (under Section 39 of the Insurance Act, 1938) for the purpose of payment of the monies secured by the policy in the event of his death. ii. Where the nominee is a minor, he may also appoint an appointee i.e. a person to receive the money during the minority of the nominee. iii. Any change of nomination, which may be effected before the termination/ maturity of the policy shall also be communicated to the Company. iv. We do not express any opinion on the validity or legality of the nomination. v. You may change the nomination under the policy at any time before the termination/ maturity date. vi. Please refer to Section 39 of the Insurance Act, 1938 for complete details.

3.8 Suicide i. If the Life Assured whether sane or insane, commits suicide within 12 months from the date of inception of the policy, the Policyholder or nominee as applicable, will be entitled to 80% of premiums paid. ii. If the Life Assured whether sane or insane, commits suicide within one year from the date of revival of the policy, the maximum of (A, B) will become payable. Where, A = 80% of the premiums paid till the date of death and B = Surrender Value) iii. On the above payment, the policy will terminate and all rights, benefits and interests under the policy will stand extinguished.

3.9 Incontestability a. Section 45 of the Insurance Act, 1938 states: "No policy of life insurance effected before the commencement of this Act shall after the expiry of two years from the date of commencement of this Act and no policy of life insurance effected after the coming into force of this Act shall, after the expiry of two years from the date on which it was effected, be called in question by an insurer on the ground that a statement made in the proposal for insurance or in any report of a medical officer, or referee, or friend of the insured, or in any other document leading to the issue of the policy, was inaccurate or false, unless the insurer shows that such statement was on a material matter or suppressed facts which it was material to disclose and that it was fraudulently made by the Policyholder and that the Policyholder knew at the time of making it that the statement was false or that it suppressed facts which was material to disclose: "Provided that nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof that the age of the life Insured was incorrectly stated in the proposal." b. We rely upon the information given by you in the proposal form and in any other document(s) submitted in support of the proposal form. We also rely upon your certification that the document(s) provided in support of the proposal form is or are genuine and bona fide. c. In case of fraud or misrepresentation, the policy shall be cancelled immediately by paying the surrender value, subject to the fraud or misrepresentation being established by the Company in accordance with Section 45 of the Insurance Act, 1938. d. The policy is subject to the terms and conditions as mentioned in the policy document and is governed by the laws of India.

3.10 Communication Address Our communication address is: Address **Customer Service Desk** ICICI Prudential Life Insurance Company Limited, Unit No. 1A & 2A, Raheja Tipco Plaza, Rani Sati Marg, Malad (East), Mumbai 400097. **Facsimile:** 022-42058222. **E-mail:** lifeline@iciciprulife.com. The Company's website must be checked for the updated contact details. It is very important that you immediately inform us about any change in the address or the nominee particulars.

3.11 Payment under the policy: At any point of time, Company shall not make any payment in cash under the policy.

3.12 Payment of Claim i. Before payment of any claim under the policy, we will require the following documents: a. Claimant's Statement b. Original policy document c. Death Certificate of the Life Assured issued by the local municipal authority and medical authority d. Any other documents or information as may be required by the Company for processing of the claim depending on the cause of the claim ii. Claim payments are made only in Indian rupees.

3.13 Electronic Transactions All transactions carried out by the Policyholder through Internet, electronic data interchange, call centres, tele-service operations (whether voice, video, data or combination thereof) or by means of electronic, computer, automated machines network or through other means of telecommunication will be valid and legally binding on the Company as well as the Policyholder. This will be subject to the relevant guidelines and terms and conditions as may be made applicable by the Company. The Company reserves the sole right to terminate, stop or do away with all or any of the said facilities without any prior intimation to the Policyholder.

3.14 Jurisdiction i. The policy is subject to the terms and conditions as mentioned in the policy document and is governed by the laws of India. ii. Only the Courts, Judicial, Quasi-Judicial and Regulatory bodies created under laws or regulations prevailing in India for the time being in force will have the jurisdiction to consider or adjudicate disputes, if any, under this policy. iii. All payments to or by us will be in accordance with the prevailing Exchange Control regulations and other relevant laws and regulations of India.

3.15 Customer service (a) For any clarification or assistance, the Policyholder may contact our advisor or call our Customer Service Representative (between 10.00 a.m. to 7.00 p.m, Monday to Saturday; excluding national holidays) on the numbers mentioned on the reverse of the Policy Folder or on our website: www.iciciprulife.com. Alternatively the Policyholder may communicate with us at the Customer Service Desk whose details are mentioned in clause 3.10. For updated contact details, please check the Company's website. **(b) Grievance Redressal Officer:** If the Policyholder does not receive any resolution or the resolution provided is not satisfactory, the Policyholder may get in touch with our

designated Grievance Redressal Officer (GRO). For GRO contact details please refer to the "Grievance Redressal" section on www.iciciprulife.com. **(c) Senior Grievance Redressal Officer:** If the Policyholder does not receive any resolution or the resolution provided by the GRO is not satisfactory, the Policyholder may write to our Senior Grievance Redressal Officer (SGRO). For SGRO contact details please refer to the "Grievance Redressal" section on www.iciciprulife.com. **(d) Grievance Redressal Committee:** In the event that any complaint / grievance addressed to the SGRO is not resolved, the Policyholder may escalate the same to the Grievance Redressal Committee at the address mentioned below: ICICI Prudential Life Insurance Company Limited, Unit No. 1A & 2A, Raheja Tipco Plaza, Rani Sati Marg, Malad (East), Mumbai 400097.

3.16 Insurance Ombudsman: The Central Government has established an office of the Insurance Ombudsman for redressal of grievances with respect to life insurance policies. As per Insurance Ombudsman Rules, 2017, the Ombudsman shall receive and consider complaints or disputes relating to: **a.** delay in settlement of claims, any partial or total repudiation of claims; **b.** disputes over premium paid or payable in terms of insurance policy; **c.** misrepresentation of policy terms and conditions at any time in the policy document or policy contract; **d.** legal construction of insurance policies in so far as the dispute relates to claim; **e.** policy servicing related grievances against insurers and their agents and intermediaries; **f.** issuance of life insurance policy, general insurance policy including health insurance policy which is not in conformity with the proposal form submitted by the proposer; **g.** non-issuance of insurance policy after receipt of premium in life insurance and general insurance including health insurance; **h.** any other matter resulting from the violation of provisions of the Insurance Act, 1938 or the regulations, circulars, guidelines or instructions issued by the IRDAI from time to time or the terms and conditions of the policy contract, in so far as they relate to issues mentioned at clauses (a) to (e).

Manner in which complaint to be made (1) Any person who has a grievance against an insurer, may himself or through his legal heirs, nominee or assignee, make a complaint in writing to the Insurance Ombudsman within whose territorial jurisdiction the branch or office of the insurer complained against or the residential address or place of residence of the complainant is located. **(2)** The complaint shall be in writing, duly signed by the complainant or through his legal heirs, nominee or assignee and shall state clearly the name and address of the complainant, the name of the branch or office of the insurer against whom the complaint is made, the facts giving rise to the complaint, supported by documents, the nature and extent of the loss caused to the complainant and the relief sought from the Insurance Ombudsman. **(3)** No complaint to the Insurance Ombudsman shall lie unless- **(a)** the complainant makes a written representation to the insurer named in the complaint and- **i.** either the insurer had rejected the complaint; or **ii.** the complainant had not received any reply within a period of one month after the insurer received his representation; or **iii.** the complainant is not satisfied with the reply given to him by the insurer; **(b)** The complaint is made within one year- **(i)** after the order of the insurer rejecting the representation is received; or **(ii)** after receipt of decision of the insurer which is not to the satisfaction of the complainant; **(iii)** after expiry of a period of one month from the date of sending the written representation to the insurer if the insurer named fails to furnish reply to the complainant. **(4)** The Ombudsman shall be empowered to condone the delay in such cases as he may consider necessary, after calling for objections of the insurer against the proposed condonation and after recording reasons for condoning the delay and in case the delay is condoned, the date of condonation of delay shall be deemed to be the date of filing of the complaint, for further proceedings under these rules. **(5)** No complaint before the Insurance Ombudsman shall be maintainable on the same subject matter on which proceedings are pending before or disposed of by any court or consumer forum or arbitrator. We have given below the details of the existing offices of the Insurance Ombudsman. We request You to regularly check our website at www.iciciprulife.com or the website of the IRDAI at www.irdai.gov.in for updated contact details.

- AHMEDABAD:** Office of the Insurance Ombudsman, Jeevan Prakash Building, 6th floor, Tilak Marg, Relief Road, Ahmedabad -380 001. Tel.: - 079 - 25501201/02/05/06. Email: bimalokpal.ahmedabad@ecoi.co.in **Jurisdiction:** Gujarat , Dadra & Nagar Haveli, Daman and Diu.
- BENGALURU:** Office of Insurance Ombudsman, JeevanSoudha Building, PID No. 57-27-N-19, Ground Floor, 19/19, 24th Main Road, JP Nagar, 1st Phase, Bengaluru - 560078. Tel No : 080 - 26652048 / 26652049. Email: bimalokpal.bengaluru@ecoi.co.in **Jurisdiction:** Karnataka.
- BHOPAL:** Office of the Insurance Ombudsman, JanakVihar Complex, 2nd Floor 6, Malviya Nagar, Opp Airtel Office, Near New Market, Bhopal - 462 003. Tel.: - 0755-2769201, 2769202. Fax : 0755-2769203. Email: bimalokpal.bhopal@ecoi.co.in **Jurisdiction:** Madhya Pradesh & Chhattisgarh.
- BHUBANESHWAR:** Office of the Insurance Ombudsman, 62, Forest Park, Bhubaneswar -751 009. Tel.: -0674-2596455/2596461. Fax : 0674-2596429 Email: bimalokpal.bhubaneswar@ecoi.co.in **Jurisdiction:** Orissa.
- CHANDIGARH:** Office of the Insurance Ombudsman, S.C.O. No.101, 102 & 103, 2nd Floor, Batra Building, Sector 17-D, Chandigarh - 160 017. Tel.: - 0172-2706468/2706196. Fax : 0172-2708274. Email: bimalokpal.chandigarh@ecoi.co.in **Jurisdiction:** Punjab , Haryana, Himachal Pradesh, Jammu & Kashmir , UT of Chandigarh.
- CHENNAI:** Office of the Insurance Ombudsman, Fathima Akhtar Court, 4th Floor, 453, Anna Salai, Teynampet, Chennai-600 018. Tel.: -044-24333668/24335284. Fax : 044-24333664. Email: bimalokpal.chennai@ecoi.co.in **Jurisdiction:** Tamil Nadu, UT-Pondicherry Town and Karaikal (which are part of UT of Pondicherry)
- DELHI:** Office of the Insurance Ombudsman, 2/2 A, Universal Insurance Bldg., Asaf Ali Road, New Delhi -110 002. Tel.: - 011-23237532/23239633 Fax : 011-23230858. Email: bimalokpal.delhi@ecoi.co.in **Jurisdiction:** Delhi.
- ERNAKULAM:** Office of the Insurance Ombudsman, 2nd Floor, Pulinat Building, Opp. Cochin Shipyard, M.G. Road, Ernakulam-682 015. Tel : 0484-2358759/2359338. Fax : 0484-2359336. Email: bimalokpal.ernakulam@ecoi.co.in **Jurisdiction:** Kerala , Lakshadweep, Mahe-a part of Pondicherry.
- GUWAHATI:** Office of the Insurance Ombudsman, JeevanNivesh, 5th Floor Near PanbazarOverbridge, S.S. Road, Guwahati -781 001. Tel.: -0361-2132204/2132205. Fax : 0361-2732937. Email: bimalokpal.guwahati@ecoi.co.in **Jurisdiction:** Assam , Meghalaya, Manipur, Mizoram, Arunachal Pradesh, Nagaland and Tripura.

10. HYDERABAD: Office of the Insurance Ombudsman, 6-2-46, 1st Floor, Moin Court, Lane opp Salem Function Palace, A.C. Guards, Lakdi-Ka-Pool, Hyderabad -500 004. Tel : 040 -65504123/23312122. Fax : 040 -23376599. Email: bimalokpal.hyderabad@ecoi.co.in **Jurisdiction:** Andhra Pradesh, Telangana, UT of Yanam& part of the UT of Pondicherry.

11. JAIPUR: Office of Insurance Ombudsman, Jeevan Nidhi - II, Ground Floor, Bhawani Singh Road, Ambedkar circle, Jaipur- 302005. Tel : 0141 -2740363. Email: bimalokpal.jaipur@ecoi.co.in **Jurisdiction:** Rajasthan.

12. KOLKATA: Office of the Insurance Ombudsman, 4th Floor, Hindusthan Building Annexe, 4, C.R.Avenue, Kolkata - 700 072. Tel : 033- 22124339/22124340. Fax : 033-22124341. Email: bimalokpal.kolkata@ecoi.co.in **Jurisdiction:** West Bengal, Sikkim and Andaman & Nicobar Islands.

13. LUCKNOW: Office of the Insurance Ombudsman, 6th Floor, JeevanBhawan, Phase II, Nawal Kishore Road, Hazaratganj, Lucknow - 226 001. Tel: 0522 - 2231331/2231330. Fax : 0522-2231310. Email: bimalokpal.lucknow@ecoi.co.in **Jurisdiction:** Districts of Uttar Pradesh: Laitpur, Jhansi, Mahoba, Hamirpur, Banda, Chitrakoot, Allahabad, Mirzapur, Sonbhadra, Fatehpur, Pratapgarh, Jaunpur, Varanasi, Gazipur, Jalaun, Kanpur, Lucknow, Unnao, Sitapur, Lakhimpur, Bahraich, Barabanki, Raebareilly, Sravasti, Gonda, Faizabad, Amethi, Kaushambi, Balrampur, Basti, Ambedkarnagar, Sultanpur, Maharajganj, Santkabirnagar, Azamgarh, Kushinagar, Gorkhpur, Deoria, Mau, Ghazipur, Chandauli, Ballia, Sidharathnagar.

14. MUMBAI: Office of the Insurance Ombudsman, 3rd Floor, JeevanSevaAnnexe, S.V. Road, Santacruz(W), Mumbai - 400 054. Tel : 022 -26106960/26106552. Fax : 022-26106052. Email: bimalokpal.mumbai@ecoi.co.in **Jurisdiction:** Goa and Mumbai Metropolitan region (excluding Navi Mumbai & Thane)

15. NOIDA: Office of Insurance Ombudsman, BhagwanSahai Palace, 4th Floor, Main Road, Naya Bans, Sector 15, Noida Distt - Gautam Buddha Nagar, U.P - 201 301. Tel: 0120-2514250 / 2514251 / 2514253. Email: bimalokpal.noida@ecoi.co.in **Jurisdiction:** State of Uttaranchal and the following Districts of Uttar Pradesh: Agra, Aligarh, Bagpat, Bareilly, Bijnor, Budaun, Bulandshahr, Etah, Kanooj, Mainpuri, Mathura, Meerut, Moradabad, Muzaffarnagar, Oraiyya, Pilibhit, Etawah, Farrukhabad, Firozbad, Gautambodhanagar, Ghaziabad, Hardoi, Shahjahanpur, Hapur, Shamli, Rampur, Kashganj, Sambhal, Amroha, Hathras, Kanshiramnagar, Saharanpur.

16. PATNA: Office of the Insurance Ombudsman, 1st Floor, Kalpana Arcade Building, Bazar Samiti Road, Bahadurpur, Patna - 800 006. Tel : 0612-2680952. Email: bimalokpal.patna@ecoi.co.in **Jurisdiction:** Bihar, Jharkhand.

17. PUNE: Office of Insurance Ombudsman, II Floor, JeevanDarshan, N.C Kelkar Road, C.T.S No 195 to 198, Narayanpeth, Pune-411030. Tel: 020-41312555. Email: bimalokpal.pune@ecoi.co.in **Jurisdiction:** State of Maharashtra, Area of Navi Mumbai & Thane (excluding Mumbai Metropolitan region).

4. Definitions

I. Fully paid policy is a policy for which all premiums have been paid, as per the premium payment term selected, and no further premiums are due. **II. Premium paying policy** is a policy for which all due premiums have been paid and future premiums are payable. A policy that is in the grace period is also deemed to be a premium paying policy. **III. Insured event** is the death of the Life Assured during the term of the policy, provided the policy is in-force. **IV. Minimum Death Benefit (MDB)** equals 105% of total premiums paid (excluding any extra mortality premium, applicable taxes and/or cess) till the date of death. **V. Bonuses:** Bonuses will be applied through the compounding reversionary bonus method. All bonuses will be declared as a proportion of the sum of the Guaranteed Maturity Benefit and the vested reversionary bonuses. Bonuses, if any, will be declared each financial year (or more frequently), and will depend on surplus disclosed, based on the actuarial valuation of assets and liabilities. The bonuses to be declared are at the discretion of the Company. **a. Reversionary bonus:** Reversionary bonus, if any, will accrue on the date of declaration to premium paying contracts and fully paid contracts. **b. Interim bonus: Interim bonus**, if any, will accrue to eligible contracts on the death of the Life Assured. Each declared interim bonus will apply from the date of declaration to the day immediately preceding subsequent declaration, if any. **c. Terminal bonus:** Terminal bonus, if any, will accrue to eligible contracts on the death of the Life Assured and fully paid contracts on maturity. Each declared terminal bonus will apply from the date of declaration to the day immediately preceding any subsequent declaration, if any. **d. Contingent reversionary bonus:** Contingent reversionary bonus, if any, will accrue to eligible premium paying contract on becoming paid-up and fully paid contracts on surrender. Each declared contingent reversionary bonus will apply from the date of declaration to the day immediately preceding any subsequent declaration, if any. The contingent reversionary bonus would be reversed on revival. **VI. Guaranteed Maturity Benefit (GMB):** Your Guaranteed Maturity Benefit is as shown on your Policy Certificate. Your Guaranteed Maturity Benefit has been calculated based on your premium, premium payment option, premium payment mode, Sum Assured, cash benefit mode, age and gender.

Policy Certificate, terms and conditions of the policy and all the endorsements by the Company, if any, will form an integral part of this contract and will be binding on the parties (Ver 1: E10)

5. Annexure : Guaranteed Surrender Value Factor

For premium payment term 5 or 7 years		
Policy Year	Age < 45 years	Age >= 45 years
1	0%	0%
2 to 3	45%	40%
4 to 5	55%	50%
6 to 7	65%	60%
8 onwards	75%	65%
For premium payment term 10 years		
Policy Year	Age < 45 years	Age >= 45 years
1 to 2	0%	0%
3	45%	40%
4 to 5	55%	50%
6 to 7	65%	60%
8 onwards	75%	65%