

Geographical Distribution of Total Business												
State / Union Territory	Rural (Individual)				Urban (Individual)				Total Business (Individual)			
	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)
1 Andhra Pradesh	1,828	1,753	11.3	209.4	6,486	6,207	71.6	1,250.3	8,314.0	7,960	82.89	1,459.71
2 Arunachal Pradesh	47	46	0.6	7.3	99	96	0.9	14.4	146.0	142	1.48	21.63
3 Assam	1,469	1,424	8.2	109.5	5,315	5,077	43.5	629.1	6,784.0	6,501	51.73	738.58
4 Bihar	5,100	4,937	31.7	500.1	6,898	6,611	55.0	949.8	11,998.0	11,548	86.65	1,449.87
5 Chattisgarh	1,430	1,371	10.3	163.7	3,592	3,436	28.3	597.7	5,022.0	4,807	38.59	761.45
6 Goa	219	208	3.2	42.2	919	879	11.8	218.1	1,138.0	1,087	15.03	260.31
7 Gujarat	5,582	5,411	45.3	959.8	27,634	26,808	302.9	6,847.6	33,216.0	32,019	348.21	7,807.43
8 Haryana	295	275	2.1	51.3	12,054	11,538	135.3	3,053.2	12,349.0	11,813	137.34	3,104.48
9 Himachal Pradesh	162	160	1.4	21.0	2,120	2,070	21.4	327.1	2,282.0	2,230	22.74	348.12
10 Jammu & Kashmir	212	208	1.6	19.7	1,432	1,374	12.6	218.8	1,644.0	1,582	14.20	238.58
11 Jharkhand	2,539	2,474	20.0	344.7	3,634	3,451	38.2	653.2	6,173.0	5,925	58.25	997.92
12 Karnataka	4,092	3,828	25.3	682.9	19,189	17,985	257.0	5,893.2	23,281.0	21,813	282.31	6,576.19
13 Kerala	2,114	2,053	28.3	395.9	12,512	12,113	193.7	2,636.1	14,626.0	14,166	222.01	3,032.00
14 Madhya Pradesh	4,866	4,650	16.7	370.9	11,172	10,589	82.2	1,846.6	16,038.0	15,239	98.91	2,217.56
15 Maharashtra	24,215	23,885	108.6	3,803.5	83,251	80,388	989.7	34,276.1	107,466.0	104,273	1,098.23	38,079.57
16 Manipur	224	219	1.5	16.7	821	787	5.8	74.1	1,045.0	1,006	7.31	90.81
17 Meghalaya	107	103	0.8	10.4	275	260	2.8	40.3	382.0	363	3.67	50.77
18 Mizoram	-	-	0.0	-	69	-	0.5	7.0	69.0	-	0.46	6.95
19 Nagaland	36	35	0.2	2.3	204	196	2.6	27.1	240.0	231	2.78	29.37
20 Orissa	4,912	4,706	31.8	472.5	8,372	7,975	72.7	1,176.6	13,284.0	12,681	104.53	1,649.13
21 Punjab	239	235	1.2	20.0	12,953	12,387	117.5	2,890.2	13,192.0	12,622	118.70	2,710.23
22 Rajasthan	11,831	11,091	44.2	1,012.8	20,082	18,843	140.8	3,475.2	31,913.0	29,934	184.98	4,488.05
23 Sikkim	82	82	0.5	5.2	197	184	1.5	48.9	269.0	266	2.02	54.14
24 Tamil Nadu	24,352	24,076	45.6	806.2	30,594	28,810	382.4	6,390.2	54,946.0	52,886	428.01	7,196.41
25 Telangana	1,230	1,292	11.6	263.6	12,518	11,808	176.2	3,578.5	13,848.0	13,200	187.74	3,842.06
26 Tripura	176	169	1.2	15.6	750	697	5.2	72.2	926.0	866	6.37	87.83
27 Uttar Pradesh	5,409	5,249	39.8	707.9	26,059	25,047	254.8	5,385.8	31,468.0	30,296	294.62	6,093.74
28 Uttarakhand	601	587	4.6	87.1	2,818	2,710	26.1	557.0	3,419.0	3,297	30.73	644.05
29 West Bengal	6,586	6,218	47.2	677.1	20,544	18,896	230.0	3,571.1	27,130.0	25,114	277.22	4,248.22
30 Andaman & Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-
31 Chandigarh	63	63	0.5	12.8	3,341	3,170	38.9	914.2	3,404.0	3,233	39.40	926.99
32 Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
33 Daman & Diu	-	-	0.0	-	-	-	-	-	-	-	0.00	-
34 Delhi	321	307	3.5	90.0	29,874	27,856	413.4	8,770.8	30,195.0	28,163	416.88	8,860.82
35 Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
36 Puducherry	142	139	0.9	20.4	547	506	8.5	124.2	689.0	645	9.35	144.59
Total	110,581	107,254	549.8	11,902.7	366,315	348,654	4,123.5	96,314.8	476,896	455,908	4,673.3	108,217.6

Note: The report reflects unique count of lives at a State, Sector level

ICICI PRUDENTIAL LIFE INSURANCE CO. LTD.

FORM L-25- (I) : Geographical Distribution Channel - Individuals - YTD

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1 Andhra Pradesh	2,481	2,392	14	215	4,799	4,809	51	706	7,280.0	7,001.0	65.0	921.6
2 Arunachal Pradesh	78	72	1	7	104	102	1	16	182.0	174.0	1.7	23.5
3 Assam	5,283	5,186	14	164	3,169	3,029	22	289	8,452.0	8,215.0	35.8	452.7
4 Bihar	5,364	5,117	29	439	4,794	4,508	38	581	10,158.0	9,625.0	66.6	1,020.2
5 Chattisgarh	1,450	1,408	8	119	1,977	1,913	16	264	3,427.0	3,321.0	24.6	382.6
6 Goa	264	261	2	35	716	695	11	137	980.0	956.0	13.2	171.9
7 Gujarat	8,847	8,596	61	1,262	16,534	15,922	193	3,191	25,381.0	24,518.0	254.0	4,453.2
8 Haryana	176	172	1	23	9,792	9,478	89	1,611	9,968.0	9,650.0	90.2	1,634.1
9 Himachal Pradesh	25	25	0	2	2,153	2,094	18	232	2,178.0	2,119.0	17.9	234.1
10 Jammu & Kashmir	407	394	2	28	1,103	1,075	7	87	1,510.0	1,469.0	9.2	115.7
11 Jharkhand	1,788	1,717	12	203	3,169	3,049	26	378	4,957.0	4,766.0	38.3	581.4
12 Karnataka	4,924	4,696	36	636	13,970	13,206	194	3,280	18,894.0	17,902.0	230.1	3,916.1
13 Kerala	1,709	1,659	13	234	10,501	10,226	153	2,012	12,210.0	11,885.0	166.6	2,245.4
14 Madhya Pradesh	6,695	6,576	34	505	5,021	4,861	40	659	11,716.0	11,437.0	73.9	1,163.2
15 Maharashtra	15,898	15,641	95	2,041	58,480	57,245	768	13,937	74,378.0	72,886.0	863.5	15,977.8
16 Manipur	788	763	3	40	531	505	3	40	1,319.0	1,268.0	6.9	79.9
17 Meghalaya	119	116	1	11	170	162	2	18	289.0	278.0	2.5	29.3
18 Mizoram	8	7	0	1	55	55	0	5	63.0	62.0	0.6	5.9
19 Nagaland	129	123	1	15	86	86	1	10	215.0	209.0	2.3	25.4
20 Orissa	4,553	4,386	24	297	6,675	6,425	58	678	11,228.0	10,811.0	82.0	975.7
21 Punjab	178	176	1	10	11,708	11,310	94	1,476	11,896.0	11,486.0	95.1	1,485.7
22 Rajasthan	16,507	16,154	84	1,383	8,623	8,393	71	1,174	25,130.0	24,547.0	155.5	2,557.6
23 Sikkim	3	3	0	0	219	214	1	17	222.0	217.0	1.4	17.4
24 Tamil Nadu	14,131	13,849	38	659	22,970	21,664	274	4,192	37,101.0	35,513.0	311.9	4,851.2
25 Telangana	1,416	1,375	8	135	10,574	10,152	137	2,192	11,990.0	11,527.0	145.2	2,326.6
26 Tripura	438	420	2	24	471	452	3	38	909.0	872.0	5.3	62.5
27 Uttar Pradesh	12,284	11,780	83	1,402	14,367	13,874	138	2,349	26,651.0	25,654.0	220.6	3,750.9
28 UttraKhand	1,616	1,543	12	217	1,062	1,028	10	159	2,678.0	2,571.0	22.6	376.3
29 West Bengal	1,796	1,727	10	133	21,677	20,061	191	2,669	23,473.0	21,788.0	200.9	2,801.4
30 Andaman & Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-
31 Chandigarh	77	76	1	8	2,359	2,297	26	429	2,436.0	2,373.0	26.8	437.1
32 Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
33 Daman & Diu	-	-	0	-	-	-	-	-	-	-	0.0	-
34 Delhi	495	476	3	104	24,621	23,311	325	5,473	25,116.0	23,787.0	327.8	5,577.6
35 Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
36 Puducherry	51	50	0	5	635	584	8	112	686.0	634.0	8.4	117.6
Total	109,978	106,936	694.7	10,368.8	263,085	252,585	2,971.7	48,412.8	373,063	368,521	3,666.4	68,771.4

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1 Andhra Pradesh	680	650	4	87	2,548	2,407	29	489	3,228.0	3,057	33.8	576.0
2 Arunachal Pradesh	19	18	0	4	28	27	0	3	47.0	45	0.5	6.9
3 Assam	695	670	3	40	1,984	1,859	19	249	2,679.0	2,529	22.4	289.2
4 Bihar	1,903	1,805	14	226	2,608	2,454	23	387	4,511.0	4,259	37.0	613.7
5 Chattisgarh	571	555	4	69	1,346	1,266	11	230	1,917.0	1,821	15.8	299.0
6 Goa	84	78	2	20	323	301	6	90	407.0	379	7.3	109.9
7 Gujarat	2,466	2,377	18	367	10,226	9,742	122	2,488	12,692.0	12,119	139.8	2,850.0
8 Haryana	123	112	1	21	4,727	4,452	59	1,169	4,850.0	4,564	60.4	1,190.1
9 Himachal Pradesh	59	58	0	9	810	781	9	141	869.0	839	9.3	149.6
10 Jammu & Kashmir	85	83	1	7	582	559	6	85	667.0	642	6.4	91.8
11 Jharkhand	948	914	9	141	1,473	1,356	17	287	2,421.0	2,270	26.1	427.9
12 Karnataka	1,953	1,828	10	283	7,517	6,965	109	2,396	9,470.0	8,793	119.3	2,678.4
13 Kerala	716	690	11	158	4,548	4,353	80	1,084	5,264.0	5,043	91.1	1,242.4
14 Madhya Pradesh	1,716	1,608	6	139	4,004	3,722	36	700	5,720.0	5,330	42.4	838.6
15 Maharashtra	11,393	11,223	43	1,366	30,263	28,887	398	12,283	41,656.0	40,110	441.5	13,649.7
16 Manipur	81	79	1	5	306	290	3	33	387.0	369	3.5	38.2
17 Meghalaya	40	40	1	6	93	90	1	16	133.0	130	1.9	22.6
18 Mizoram	-	-	-	-	19	18	0	2	19.0	18	0.1	2.3
19 Nagaland	14	14	0	1	73	71	1	10	87.0	85	1.0	10.8
20 Orissa	1,846	1,747	14	192	3,390	3,156	33	503	5,236.0	4,905	46.7	695.1
21 Punjab	90	78	1	11	4,552	4,242	47	948	4,632.0	4,320	47.6	950.0
22 Rajasthan	3,825	3,533	18	361	7,720	7,127	67	1,359	11,545.0	10,660	85.4	1,720.5
23 Sikkim	44	44	0	3	73	71	1	12	117.0	115	1.0	14.9
24 Tamil Nadu	10,072	9,928	18	317	10,693	9,876	149	2,435	20,765.0	19,804	167.2	2,751.8
25 Telangana	556	537	5	107	5,069	4,780	77	1,476	5,625.0	5,317	82.2	1,583.8
26 Tripura	55	53	0	5	265	235	2	32	320.0	288	2.8	36.8
27 Uttar Pradesh	2,053	1,967	17	288	9,719	9,201	110	2,063	11,772.0	11,168	127.5	2,350.9
28 Uttrakhand	234	230	2	31	1,187	1,135	12	245	1,421.0	1,365	14.1	276.4
29 West Bengal	2,328	2,143	19	279	7,650	6,873	93	1,368	9,978.0	9,016	112.2	1,646.5
30 Andaman & Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-
31 Chandigarh	17	17	0	4	1,245	1,167	16	370	1,262.0	1,184	16.1	373.6
32 Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
33 Daman & Diu	-	-	0	-	-	-	-	-	-	-	0.0	-
34 Delhi	138	131	2	48	11,057	10,178	168	3,260	11,195.0	10,309	169.4	3,308.5
35 Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
36 Puducherry	89	87	0	11	195	171	3	47	284.0	258	3.7	57.9
Total	44,883	43,287	225.8	4,606.1	136,293	127,814	1,709.6	36,280.9	181,176	171,111	1,935.4	40,867.0

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1	Andhra Pradesh	1,698	1,637	9.3	153.9	1,052	999	15.2	228.0	2,750	2,636	24.4	381.9
2	Arunachal Pradesh	58	52	0.4	6.0	(10)	(8)	0.0	2.0	48	44	0.4	8.0
3	Assam	3,099	3,026	9.8	121.2	212	171	2.9	56.6	3,311	3,197	12.7	177.8
4	Bihar	4,340	4,133	23.2	353.6	(217)	(228)	1.4	61.4	4,123	3,905	24.6	415.0
5	Chattisgarh	1,076	1,044	6.4	90.6	182	180	3.6	71.2	1,258	1,224	10.0	161.8
6	Goa	185	183	1.8	24.8	144	138	4.1	50.2	329	321	5.9	75.0
7	Gujarat	5,952	5,779	39.7	872.6	3,685	3,461	62.5	968.5	9,637	9,240	102.1	1,841.1
8	Haryana	135	133	0.9	17.4	3,370	3,239	34.1	608.6	3,505	3,372	35.0	626.0
9	Himachal Pradesh	18	18	0.1	1.6	786	758	6.9	97.8	804	776	7.0	99.4
10	Jammu & Kashmir	334	325	1.9	22.6	208	200	1.6	26.3	542	525	3.4	48.9
11	Jharkhand	1,132	1,088	8.1	132.5	728	667	7.3	125.4	1,860	1,755	15.4	257.9
12	Karnataka	3,892	3,700	31.2	549.0	3,281	2,991	54.2	1,010.7	7,173	6,691	85.3	1,559.6
13	Kerala	1,453	1,410	11.0	199.0	3,266	3,152	52.7	665.2	4,719	4,562	63.7	864.3
14	Madhya Pradesh	4,661	4,569	23.3	353.3	(120)	(152)	4.6	124.1	4,541	4,417	27.9	477.4
15	Maharashtra	11,625	11,398	72.5	1,607.0	16,105	15,540	254.8	4,711.3	27,730	26,938	327.3	6,318.2
16	Manipur	747	725	3.3	37.5	(205)	(203)	(0.8)	(3.5)	542	522	2.5	34.0
17	Meghalaya	75	73	0.4	5.3	26	22	0.4	4.9	101	95	0.8	10.2
18	Mizoram	6	5	0.1	0.7	12	12	0.1	1.5	18	17	0.2	2.2
19	Nagaland	126	120	1.3	14.9	(59)	(55)	(0.8)	(7.2)	67	65	0.5	7.7
20	Orissa	3,401	3,282	18.2	230.5	846	578	10.6	159.0	4,047	3,860	28.8	389.5
21	Punjab	144	142	0.6	8.0	3,945	3,793	34.6	598.8	4,089	3,935	35.2	606.8
22	Rajasthan	11,970	11,691	61.7	1,039.8	(2,342)	(2,347)	(3.2)	(33.5)	9,628	9,344	58.5	1,073.3
23	Sikkim	3	3	0.0	0.1	64	61	0.5	6.7	67	64	0.5	6.9
24	Tamil Nadu	10,988	10,758	30.0	508.4	5,435	5,010	72.7	1,243.8	16,423	15,768	102.7	1,752.2
25	Telangana	1,021	988	5.9	110.9	3,365	3,236	49.0	823.5	4,386	4,224	54.9	936.3
26	Tripura	379	362	1.7	21.3	(47)	(53)	0.4	5.4	332	309	2.1	26.7
27	Uttar Pradesh	10,048	9,621	70.1	1,184.3	(305)	(322)	13.5	337.3	9,743	9,299	83.6	1,521.6
28	Uttarakhand	1,359	1,292	10.7	187.9	(371)	(348)	(2.5)	(43.2)	988	944	8.2	144.7
29	West Bengal	1,419	1,367	8.1	107.9	6,636	5,973	63.0	935.0	8,055	7,340	71.2	1,042.9
30	Andaman & Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-
31	Chandigarh	60	59	0.5	7.6	799	776	9.5	156.2	859	835	9.9	163.8
32	Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
33	Daman & Diu	-	-	0	-	-	-	(0)	-	-	-	-	-
34	Delhi	413	397	2.7	86.6	8,360	7,852	118.7	1,988.6	8,773	8,249	121.4	2,075.2
35	Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
36	Puducherry	40	39	0.3	4.3	211	194	2.8	45.4	251	233	3.1	49.7
Total		81,857	79,419	455.0	8,061.1	58,842	55,287	874.1	15,093.0	140,699	134,706	1,329.1	23,154.1