

## ICICI Pru Platinum



### Key Benefits

- **Life Cover** to provide a safety net for your family
- **Withdraw systematically:** Avail monthly payouts for your supplementary income needs through Systematic Withdrawal Plan (SWP).
- Choice of **4 portfolio strategies** and wide range of funds across equity, balanced and debt to suit your savings needs
- **Settlement option:** Option to receive the Maturity Benefit either as a lump sum or as a regular income over a period of one to five years
- Tax benefits may be applicable on premiums paid and benefits received as per prevailing tax laws

### Maturity Benefit

Upon policy maturity, provided the policy has not already terminated, customer will receive the Fund Value, including top-up Fund Value, if any.



For complete details of the policy, please refer to the policy document.



For more information, call our customer service toll free number on 1860 266 7766 from your MTNL or BSNL lines.  
(Call Centre Timings: 10:00 A.M. to 7:00 P.M. Monday to Saturday, except National Holidays)  
To know more, please visit [www.iciciprulife.com](http://www.iciciprulife.com)

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**Registered Office:** ICICI Prudential Life Insurance Company Limited, ICICI Pru Life Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025.

This product brochure is indicative of the terms, conditions, warranties, and exceptions contained in the insurance policy. For further details, please refer to the policy document. In the event of conflict, if any, between the contents of this brochure and those contained in the policy document, the terms and conditions contained in the policy document shall prevail. © 2018, ICICI Prudential Life Insurance Company Limited. Reg. No.105. ICICI Pru Platinum Form No. UW6 UIN. 105L192V02 Advt. No. W/II/1466/2023-24

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IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums.  
Public receiving such phone calls are requested to lodge a police complaint.