

**ICICI Prudential Life Insurance Company Limited**  
**Schedules forming part of consolidated financial statements**

**SCHEDULE - 12**  
**ADVANCES AND OTHER ASSETS**

(₹ '000)

<b>Particulars</b>	<b>March 31, 2014</b>	<b>March 31, 2013</b>
<b>ADVANCES</b>		
Reserve deposits with ceding companies	-	-
Application money for investments (including advance for investment property)	36,374	-
Prepayments	180,781	133,413
Advances to Directors/Officers	-	-
Advance tax paid and taxes deducted at source	1,557,152	1,452,325
Deposits		
Gross	415,249	421,160
Less: Provision for doubtful deposits	(48,873)	(71,129)
Net	366,376	350,031
Other advances		
Gross	104,962	276,241
Less: Provision for doubtful advances	(13,479)	(25,718)
Net	91,483	250,523
Other receivables		
Gross	177,660	156,302
Less: Provision for doubtful receivables	(59,738)	(45,589)
Net	117,922	110,713
<b>Total (A)</b>	<b>2,350,088</b>	<b>2,297,005</b>
<b>OTHER ASSETS</b>		
Income accrued on investments and deposits	4,920,889	4,282,324
Outstanding premiums	1,624,361	1,221,345
Agents' balances		
Gross	154,569	195,377
Less: Provision for doubtful agents' balance	(140,056)	(170,914)
Net	14,513	24,463
Foreign agencies balances	-	-
Due from other entities carrying on insurance business (including reinsurers)	45,933	16,253
Deposit with Reserve Bank of India	-	-
Receivable towards investments sold	526,027	1,860,289
Service tax un-utilised credit	155,636	152,449
<b>Total (B)</b>	<b>7,287,359</b>	<b>7,557,123</b>
<b>Total (A+B)</b>	<b>9,637,447</b>	<b>9,854,128</b>