

Geographical Distribution of Total Business												
States / Union Territory	Rural (Individual)				Urban (Individual)				Total Business (Individual)			
	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)
1 Andhra Pradesh	573	566	3.5	92.0	2,459	2,379	24.9	538.9	3,032.0	2,945	28.4	630.9
2 Arunachal Pradesh	8	8	0.1	1.2	53	51	0.8	9.7	61.0	59	0.9	10.9
3 Assam	464	458	2.5	43.9	1,950	1,921	15.3	255.3	2,414.0	2,379	17.8	299.2
4 Bihar	2,506	2,476	12.1	220.6	3,853	3,807	22.3	459.3	6,359.0	6,283	34.4	679.9
5 Chattisgarh	446	441	3.1	61.3	1,393	1,362	11.1	269.9	1,839.0	1,803	14.2	331.1
6 Goa	62	62	0.6	12.4	337	328	3.6	81.3	399.0	390	4.2	93.8
7 Gujarat	2,045	2,019	14.5	414.9	11,358	11,149	127.2	3,070.8	13,403.0	13,168	141.7	3,485.7
8 Haryana	146	144	0.9	29.8	4,801	4,688	57.2	1,265.6	4,947.0	4,832	58.2	1,295.3
9 Himachal Pradesh	61	61	0.6	7.8	900	893	8.2	135.1	961.0	954	8.8	142.9
10 Jammu & Kashmir	92	91	0.7	12.6	634	626	6.0	110.7	726.0	717	6.6	123.3
11 Jharkhand	1,051	1,041	7.4	135.1	1,460	1,434	13.6	243.2	2,511.0	2,475	21.0	378.3
12 Karnataka	2,759	2,684	8.4	272.6	7,854	7,594	100.4	2,460.9	10,613.0	10,278	108.8	2,733.5
13 Kerala	807	800	8.9	139.1	5,315	5,209	82.4	1,153.1	6,122.0	6,009	91.3	1,292.2
14 Madhya Pradesh	1,765	1,706	6.4	191.9	4,268	4,153	32.3	790.6	6,033.0	5,859	38.7	982.5
15 Maharashtra	7,565	7,493	35.0	1,475.5	31,514	31,089	391.7	13,517.3	39,079.0	38,582	426.8	14,992.9
16 Manipur	87	84	0.4	7.0	293	288	1.9	33.7	380.0	372	2.3	40.6
17 Meghalaya	24	23	0.2	2.1	76	76	0.7	9.6	100.0	99	1.0	11.7
18 Mizoram	1	1	0.0	0.4	40	32	0.8	12.3	41.0	33	0.8	12.7
19 Nagaland	25	25	0.1	1.4	108	107	0.9	10.1	133.0	132	1.0	11.5
20 Orissa	1,836	1,813	11.3	235.4	3,428	3,349	33.3	580.8	5,264.0	5,162	44.6	816.3
21 Punjab	58	58	0.3	7.1	5,136	5,064	47.5	1,049.3	5,194.0	5,122	47.9	1,056.4
22 Rajasthan	2,058	1,929	13.6	290.6	6,103	5,896	55.1	1,330.9	8,161.0	7,825	68.7	1,621.5
23 Sikkim	18	18	0.1	1.1	65	63	0.8	13.1	83.0	81	0.9	14.1
24 Tamil Nadu	7,045	6,981	13.4	310.1	11,865	11,482	136.3	2,580.9	18,910.0	18,463	149.7	2,891.0
25 Telangana	484	468	3.5	116.2	5,360	5,232	64.1	1,663.7	5,844.0	5,700	67.7	1,779.9
26 Tripura	77	75	0.7	8.7	275	268	2.7	33.2	352.0	343	3.5	41.8
27 Uttar Pradesh	2,317	2,286	17.8	338.9	10,368	10,189	107.1	2,354.9	12,685.0	12,475	124.9	2,693.7
28 Uttarakhand	244	241	1.8	45.4	1,213	1,190	12.3	281.3	1,457.0	1,431	14.1	326.7
29 West Bengal	2,397	2,326	18.0	313.4	8,347	8,041	86.9	1,543.2	10,744.0	10,367	104.9	1,856.5
30 Andaman & Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-
31 Chandigarh	14	14	0.1	2.0	1,219	1,203	14.2	368.9	1,233.0	1,217	14.3	371.0
32 Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
33 Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
34 Delhi	190	187	1.4	57.7	12,276	11,856	170.2	3,599.6	12,466.0	12,043	171.6	3,657.3
35 Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
36 Puducherry	33	33	0.1	4.0	228	211	2.2	43.7	261.0	244	2.4	47.8
Total	37,258	36,612	187.7	4,852.1	144,549	141,230	1,634.2	39,871.1	181,807	177,842	1,821.9	44,723.1

Note: The report reflects unique count of lives at a State, Sector level

Geographical Distribution of Total Business												
State / Union Territory	Rural (Individual)				Urban (Individual)				Total Business (Individual)			
	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)
1 Andhra Pradesh	716	709	3.3	84.2	1,430	1,407	15.1	293.8	2,146	2,116	18.4	378.0
2 Arunachal Pradesh	19	19	0.1	2.9	29	29	0.3	5.0	48	48	0.4	7.9
3 Assam	689	672	3.9	58.0	1,104	1,075	7.1	129.3	1,793	1,747	11.1	187.3
4 Bihar	1,802	1,779	8.7	151.9	1,510	1,480	9.5	208.9	3,312	3,259	18.2	360.9
5 Chattisgarh	637	624	3.3	75.7	682	671	4.7	107.0	1,319	1,295	8.1	182.7
6 Goa	85	83	0.5	9.7	191	186	1.5	48.6	276	269	2.0	58.3
7 Gujarat	3,301	3,255	22.8	665.2	5,914	5,764	61.0	1,614.2	9,215	9,019	83.8	2,279.4
8 Haryana	53	53	0.5	18.3	3,200	3,142	27.9	834.6	3,253	3,195	28.4	853.0
9 Himachal Pradesh	3	3	0.0	0.8	561	555	4.8	70.9	564	558	4.8	71.7
10 Jammu & Kashmir	120	117	0.7	12.8	401	388	2.5	61.2	521	505	3.2	73.9
11 Jharkhand	676	665	4.7	80.5	994	975	7.5	172.1	1,670	1,640	12.2	252.6
12 Karnataka	1,604	1,553	10.3	300.6	4,516	4,314	55.9	1,482.5	6,120	5,867	66.2	1,783.2
13 Kerala	671	656	5.4	141.2	3,560	3,502	41.6	628.2	4,231	4,158	47.0	789.4
14 Madhya Pradesh	2,677	2,639	10.9	269.5	1,990	1,948	10.9	370.8	4,667	4,587	21.7	640.3
15 Maharashtra	8,762	8,558	30.9	1,692.8	23,062	22,616	224.2	10,130.4	31,824	31,174	255.1	11,823.1
16 Manipur	139	138	0.7	10.3	125	123	0.7	12.6	264	261	1.4	22.9
17 Meghalaya	44	44	0.1	2.2	69	66	0.5	12.4	113	110	0.6	14.6
18 Mizoram	2	2	0.0	0.1	16	16	0.1	1.9	18	18	0.1	2.1
19 Nagaland	38	37	0.2	3.1	20	19	0.7	4.8	58	56	0.9	7.8
20 Orissa	1,381	1,377	8.0	113.5	2,630	2,734	24.3	279.6	4,011	4,111	32.3	393.1
21 Punjab	88	87	0.3	6.2	3,887	3,820	28.2	915.0	3,975	3,907	28.5	921.2
22 Rajasthan	5,578	5,478	20.6	632.6	2,669	2,625	13.7	554.8	8,247	8,103	34.3	1,187.4
23 Sikkim	4	4	0.0	7.1	52	52	0.3	7.3	56	56	0.3	14.3
24 Tamil Nadu	7,192	7,277	12.3	270.1	8,334	8,065	84.8	1,654.2	15,526	15,342	97.1	1,924.2
25 Telangana	464	462	1.9	60.2	3,268	3,178	40.0	981.1	3,732	3,640	41.9	1,041.3
26 Tripura	147	144	0.6	10.2	125	124	0.7	10.0	272	268	1.3	20.2
27 Uttar Pradesh	4,446	4,357	25.8	670.3	4,827	4,732	40.6	1,092.2	9,273	9,089	66.4	1,762.5
28 Uttrakhand	528	517	3.6	108.3	293	285	2.4	60.1	821	802	6.0	168.4
29 West Bengal	864	851	3.8	56.6	6,904	6,600	59.6	1,035.3	7,768	7,451	63.4	1,092.0
30 Andaman & Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-
31 Chandigarh	34	33	0.2	6.2	928	903	8.5	248.1	962	936	8.7	254.3
32 Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
33 Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
34 Delhi	196	194	1.5	54.5	8,183	7,832	87.9	2,474.3	8,379	8,026	89.4	2,528.8
35 Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
36 Puducherry	15	15	0.1	4.2	185	182	2.1	37.9	200	197	2.3	42.1
Total	42,976	42,402	186.9	5,579.7	91,659	89,408	889.5	25,539.2	134,634	131,810	1,055.4	31,118.9

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1 Andhra Pradesh	573	566	3.5	92.0	2,459	2,379	25	539	3,032.0	2,945	28.4	630.9	
2 Arunachal Pradesh	8	8	0.1	1.2	53	51	1	10	61.0	59	0.9	10.9	
3 Assam	464	458	2.5	43.9	1,950	1,921	15	255	2,414.0	2,379	17.8	299.2	
4 Bihar	2,506	2,476	12.1	220.6	3,853	3,807	22	459	6,359.0	6,283	34.4	679.9	
5 Chattisgarh	446	441	3.1	61.3	1,393	1,362	11	270	1,839.0	1,803	14.2	331.1	
6 Goa	62	62	0.6	12.4	337	328	4	81	399.0	390	4.2	93.8	
7 Gujarat	2,045	2,019	14.5	414.9	11,358	11,149	127	3,071	13,403.0	13,168	141.7	3,485.7	
8 Haryana	146	144	0.9	29.8	4,801	4,688	57	1,266	4,947.0	4,832	58.2	1,295.3	
9 Himachal Pradesh	61	61	0.6	7.8	900	893	8	135	961.0	954	8.8	142.9	
10 Jammu & Kashmir	92	91	0.7	12.6	634	626	6	111	726.0	717	6.6	123.3	
11 Jharkhand	1,051	1,041	7.4	135.1	1,460	1,434	14	243	2,511.0	2,475	21.0	378.3	
12 Karnataka	2,759	2,684	8.4	272.6	7,854	7,594	100	2,461	10,613.0	10,278	108.8	2,733.5	
13 Kerala	807	800	8.9	139.1	5,315	5,209	82	1,153	6,122.0	6,009	91.3	1,292.2	
14 Madhya Pradesh	1,765	1,706	6.4	191.9	4,268	4,153	32	791	6,033.0	5,859	38.7	982.5	
15 Maharashtra	7,565	7,493	35.0	1,475.5	31,514	31,089	392	13,517	39,079.0	38,582	426.8	14,992.9	
16 Manipur	87	84	0.4	7.0	293	288	2	34	380.0	372	2.3	40.6	
17 Meghalaya	24	23	0.2	2.1	76	76	1	10	100.0	99	1.0	11.7	
18 Mizoram	1	1	0.0	0.4	40	32	1	12	41.0	33	0.8	12.7	
19 Nagaland	25	25	0.1	1.4	108	107	1	10	133.0	132	1.0	11.5	
20 Orissa	1,836	1,813	11.3	235.4	3,428	3,349	33	581	5,264.0	5,162	44.6	816.3	
21 Punjab	58	58	0.3	7.1	5,136	5,064	48	1,049	5,194.0	5,122	47.9	1,056.4	
22 Rajasthan	2,058	1,929	13.6	290.6	6,103	5,896	55	1,331	8,161.0	7,825	68.7	1,621.5	
23 Sikkim	18	18	0.1	1.1	65	63	1	13	83.0	81	0.9	14.1	
24 Tamil Nadu	7,045	6,981	13.4	310.1	11,865	11,482	136	2,581	18,910.0	18,463	149.7	2,891.0	
25 Telangana	484	468	3.5	116.2	5,360	5,232	64	1,664	5,844.0	5,700	67.7	1,779.9	
26 Tripura	77	75	0.7	8.7	275	268	3	33	352.0	343	3.5	41.8	
27 Uttar Pradesh	2,317	2,286	17.8	338.9	10,368	10,189	107	2,355	12,685.0	12,475	124.9	2,693.7	
28 Uttrakhand	244	241	1.8	45.4	1,213	1,190	12	281	1,457.0	1,431	14.1	326.7	
29 West Bengal	2,397	2,326	18.0	313.4	8,347	8,041	87	1,543	10,744.0	10,367	104.9	1,856.5	
30 Andaman & Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-	
31 Chandigarh	14	14	0.1	2.0	1,219	1,203	14	369	1,233.0	1,217	14.3	371.0	
32 Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-	
33 Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-	
34 Delhi	190	187	1.4	57.7	12,276	11,856	170	3,600	12,466.0	12,043	171.6	3,657.3	
35 Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-	
36 Puducherry	33	33	0.1	4.0	228	211	2	44	261.0	244	2.4	47.8	
Total	37,258	36,612	187.7	4,852.1	144,549	141,230	1,694	39,871.1	181,807	177,842	1,821.9	44,723.1	

Note: The report reflects unique count of lives at a State, Sector level

ICICI PRUDENTIAL LIFE INSURANCE CO. LTD.

FORM L-28- (I) : Geographical Distribution Channel - Individuals - Quarterly

Date :- June 30 ,2016

Geographical Distribution of Total Business													
Sl.No	States / Union Territory	Rural (Individual)				Urban (Individual)				Total Business (Individual)			
		No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)
1	Andhra Pradesh	716	709	3.3	84.2	1,430	1,407	15.1	293.8	2,146.0	2,116	18.4	378.0
2	Arunachal Pradesh	19	19	0.1	2.9	29	29	0.3	5.0	48.0	48	0.4	7.9
3	Assam	689	672	3.9	58.0	1,104	1,075	7.1	129.3	1,793.0	1,747	11.1	187.3
4	Bihar	1,802	1,779	8.7	151.9	1,510	1,480	9.5	208.9	3,312.0	3,259	18.2	360.9
5	Chattisgarh	637	624	3.3	75.7	682	671	4.7	107.0	1,319.0	1,295	8.1	182.7
6	Goa	85	83	0.5	9.7	191	186	1.5	48.6	276.0	269	2.0	58.3
7	Gujarat	3,301	3,255	22.8	665.2	5,914	5,764	61.0	1,614.2	9,215.0	9,019	83.8	2,279.4
8	Haryana	53	53	0.5	18.3	3,200	3,142	27.9	834.6	3,253.0	3,195	28.4	853.0
9	Himachal Pradesh	3	3	0.0	0.8	561	555	4.8	70.9	564.0	558	4.8	71.7
10	Jammu & Kashmir	120	117	0.7	12.8	401	388	2.5	61.2	521.0	505	3.2	73.9
11	Jharkhand	676	665	4.7	80.5	994	975	7.5	172.1	1,670.0	1,640	12.2	252.6
12	Karnataka	1,604	1,553	10.3	300.6	4,516	4,314	55.9	1,482.5	6,120.0	5,867	66.2	1,783.2
13	Kerala	671	656	5.4	141.2	3,560	3,502	41.6	628.2	4,231.0	4,158	47.0	769.4
14	Madhya Pradesh	2,677	2,639	10.9	269.5	1,990	1,948	10.9	370.8	4,667.0	4,587	21.7	640.3
15	Maharashtra	8,762	8,558	30.9	1,692.8	23,062	22,616	224.2	10,130.4	31,824.0	31,174	255.1	11,823.1
16	Manipur	139	138	0.7	10.3	125	123	0.7	12.6	264.0	261	1.4	22.9
17	Meghalaya	44	44	0.1	2.2	69	66	0.5	12.4	113.0	110	0.6	14.6
18	Mizoram	2	2	0.0	0.1	16	16	0.1	1.9	18.0	18	0.1	2.1
19	Nagaland	38	37	0.2	3.1	20	19	0.7	4.8	58.0	56	0.9	7.8
20	Orissa	1,381	1,377	8.0	113.5	2,630	2,734	24.3	279.6	4,011.0	4,111	32.3	393.1
21	Punjab	88	87	0.3	6.2	3,887	3,820	28.2	915.0	3,975.0	3,907	28.5	921.2
22	Rajasthan	5,578	5,478	20.6	632.6	2,669	2,625	13.7	554.8	8,247.0	8,103	34.3	1,187.4
23	Sikkim	4	4	0.0	7.1	52	52	0.3	7.3	56.0	56	0.3	14.3
24	Tamil Nadu	7,192	7,277	12.3	270.1	8,334	8,065	84.8	1,654.2	15,526.0	15,342	97.1	1,924.2
25	Telangana	464	462	1.9	60.2	3,268	3,178	40.0	981.1	3,732.0	3,640	41.9	1,041.3
26	Tripura	147	144	0.6	10.2	125	124	0.7	10.0	272.0	268	1.3	20.2
27	Uttar Pradesh	4,446	4,357	25.8	670.3	4,827	4,732	40.6	1,092.2	9,273.0	9,089	66.4	1,762.5
28	Uttarakhand	528	517	3.6	108.3	293	285	2.4	60.1	821.0	802	6.0	168.4
29	West Bengal	864	851	3.8	56.6	6,904	6,600	59.6	1,035.3	7,768.0	7,451	63.4	1,092.0
30	Andaman & Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-
31	Chandigarh	34	33	0.2	6.2	928	903	8.5	248.1	962.0	936	8.7	254.3
32	Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
33	Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
34	Delhi	196	194	1.5	54.5	8,183	7,832	87.9	2,474.3	8,379.0	8,026	89.4	2,528.8
35	Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
36	Puducherry	15	15	0.1	4.2	185	182	2.1	37.9	200.0	197	2.3	42.1
Total		42,976	42,402	186.9	5,579.7	91,659	89,406	889.5	25,539.2	134,634	131,810	1,055.4	31,118.9