

March 5, 2024

General Manager  
Listing Department  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001

Vice President  
Listing Department  
National Stock Exchange of India Limited  
'Exchange Plaza',  
Bandra-Kurla Complex,  
Bandra (East), Mumbai 400 051

Dear Sir/Madam,

**Subject: Disclosure under regulation 30 and regulation 51 read with para A of part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

The disclosure pursuant to regulation 30 and regulation 51 read with para A of part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, is enclosed herewith as Annexure A.

You are requested to take the same on records.

Thanking you,

Yours sincerely,

**For ICICI Prudential Life Insurance Company Limited**

**Sonali Chandak**  
**Company Secretary**  
**ACS 18108**

**Encl.: As above**

**ANNEXURE A**

<b>Sr. No.</b>	<b>Requirement of Disclosure</b>	<b>Details</b>
1.	Name of the target entity, details in brief such as size, turnover etc.;	Name of entity: Landmark Cars Limited Market Capitalization: ₹ 3,023.48 crore (as on March 05, 2024) Consolidated turnover: ₹ 3,394.43 crore (FY2023)
2.	Whether the transaction would fall within related party transaction(s)? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”;	Transaction has been undertaken on the stock exchange and it is not a related party transaction.
3.	Industry to which the entity belongs;	Automobiles
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	Purchase of investment in the ordinary course of business.
5.	Brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable.
6.	Indicative time period for completion of the transaction;	The purchase transaction was undertaken on March 05, 2024 at 12:04 p.m. and has resulted in cumulative shareholding of more than 5%
7.	Nature of consideration - whether cash consideration or share swap and details of the same;	Cash consideration.
8.	Cost of acquisition or the price at which the shares are acquired;	Average cost of all the securities purchased till March 05, 2024 is ₹ 692.09 per share.
9.	Percentage of shareholding / control acquired and / or number of shares acquired;	<u>Post acquisition: (on March 05, 2024):</u> No. of shares – 2,060,307 % of total equity – 5.002%
10.	Brief background about the entity acquired in terms of products/line of business acquired,	Date of incorporation: February 23, 2006

	<p>date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);</p>	<p>Product/line of business: Automobiles</p> <p>Last 3 years consolidated turnover: FY 2023: ₹ 3,394.43 crore FY 2022: ₹ 2,989.12 crore FY 2021: ₹ 1,966.34 crore</p> <p>Presence of the acquired entity: Company operates in India.</p> <p>Any other significant information: None</p>
--	---	---