

March 23, 2018

General Manager
Listing Department
BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai 400 001

Vice President
Listing Department
National Stock Exchange of India Limited
'Exchange Plaza',
Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051

Dear Sir/Madam,

Subject: Disclosures under regulation 30 read with para A of part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015

The disclosure pursuant to regulation 30 read with para A of part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, is enclosed herewith as Annexure 'A'.

You are requested to take the same on records.

Thanking you.

Yours sincerely,

For ICICI Prudential Life Insurance Company Limited



Vyoma Manek
Company Secretary
ACS 20384

Encl.: As above

Annexure A

Sr. No.	Requirement of Disclosure	Details
1.	name of the target entity, details in brief such as size, turnover etc.;	Name of entity: SV Creditline Limited Market Capitalization: NA as being an unlisted company Turnover: ₹ 181 Crores of Operating Revenue in FY17.
2.	whether the acquisition would fall within related party transaction(s)? If yes, nature of interest and details thereof and whether the same is done at "arms length";	It is not a related party transaction.
3.	industry to which the entity being acquired belongs;	The Company is a Non-Banking Financial Company engaged in providing microfinance loans.
4.	objects and effects of acquisition (including but not limited to, disclosure of reasons for acquiring shares of target entity, if its business is outside the main line of business of the listed entity);	Purchase of investment in ordinary course of business.
5.	brief details of any governmental or regulatory approvals required for the acquisition;	Not required
6.	indicative time period for completion of the transaction;	An agreement is entered for the purchase of the compulsorily convertible preference shares (CCPS) issued by the target entity which will result in holding of 7.60% of the total share capital of the target entity post the completion of purchase transaction.
7.	nature of consideration - whether cash consideration or share swap and details of the same;	Cash consideration.
8.	cost of acquisition or the price at which the shares are acquired;	CCPS having a face value of ₹ 10, issued at a price of ₹ 63 per CCPS.
9.	percentage of shareholding / control acquired and / or number of shares acquired;	7.60% of the total share capital of the target entity, post the completion of purchase of CCPS, to

		<p>be converted into equity shares in a manner such that the percentage shareholding on the basis of equity shares of the target entity shall be less than or equal to 10%</p>
<p>10.</p>	<p>brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)</p>	<p>Product/line of business: Engaged in providing microfinance loans</p> <p>Date of incorporation: 12.08.1996</p> <p>Last 3 years turnover: FY17 – ₹ 181 crore FY16 – ₹ 123 crore FY15 – ₹ 71 crore</p> <p>Entity of presence: Present in India across various states including Uttar Pradesh, Madhya Pradesh, Chhattisgarh, Bihar, Rajasthan, Punjab, Uttarakhand and Haryana.</p>