

August 14, 2018

General Manager
Listing Department
BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai 400 001

Vice President
Listing Department
National Stock Exchange of India Limited
'Exchange Plaza',
Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051

Dear Sir/Madam,

Subject: Submission under Regulation 30 read with para B of Part B of Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

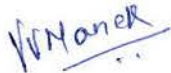
Pursuant to Regulation 30 read with para B of Part B of Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and further to our letter dated June 18, 2018, kindly note that Insurance Regulatory and Development Authority of India has vide its letter dated August 13, 2018, approved the appointment of Mr. N. S. Kannan as Managing Director & CEO of the Company for a period of 5 years with effect from June 19, 2018.

You are requested to kindly take the same on records.

Thanking you.

Yours sincerely,

For ICICI Prudential Life Insurance Company Limited



Vyoma Manek
Company Secretary
ACS 20384