

August 28, 2020

General Manager Listing Department BSE Limited Phiroze Jeejeebhoy Tower Dalal Street Mumbai 400 001

Vice President
Listing Department
National Stock Exchange of India Limited
'Exchange Plaza'
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Dear Sir/Madam,

## Subject: Intimation of change in Directorship of ICICI Prudential Life Insurance Company Limited ("the Company")

In terms of Regulation 30 of Securities and Exchange Board of India (SEBI) (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Schedule III, please be informed that Mr. Raghunath Hariharan (DIN: 08007442), non-executive Director, has tendered his resignation as a Director of the Company from close of business hours on August 28, 2020 i.e. with effect from August 29, 2020. The Board acknowledged that the Company had greatly benefited from Mr. Hariharan's perspective and views and wished him luck as he continues to serve as the Chief Financial Officer of Prudential Corporation Asia.

Further, the Board of Directors of the Company at its Meeting held on August 28, 2020 has *inter alia* approved the appointment of Mr. Wilfred John Blackburn (DIN: 0008753207) as a non-executive (Additional) Director, nominated by Prudential Corporation Holdings Limited, with effect from August 29, 2020.

Pursuant to the requirements of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please note the below details pertaining to appointment of a Director:

Reason for change in directorship	Appointment of a non-executive (Additional) Director
Date of appointment	August 29, 2020

## **Brief profile of the Director:**

Mr. Wilfred John Blackburn is the Regional CEO, Insurance Growth Markets at Prudential Corporation Asia, a position he assumed with effect from February 2020. In this role, he is responsible for steering 16 markets, across Asia and Africa, towards greater growth. Prior to this, he was the CEO of Prudential Assurance Company Singapore (Prudential Singapore), a position he held for four years.

Mr. Wilf Blackburn is an industry veteran with close to three decades of diverse life insurance experience, having lived in seven Asian countries over the past 18 years. He joined Prudential Corporation Asia in 2012 and initially led new market initiatives out of Hong Kong. This role included overseeing the launch of Prudential's business operations in Cambodia and the establishment of Prudential's representative office in Myanmar and Laos. In July 2014, he was appointed CEO of Prudential Vietnam, and subsequently as Vietnam Country Head, where he also oversaw the asset management and consumer finance business.

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CIN: L66010MH2000PLC127837

Prior to joining Prudential, Mr. Blackburn was with Allianz for over 11 years, where his roles included CEO of their life insurance joint ventures in China, Thailand and the Philippines and Regional GM, Life & Health Insurance for Asia. Before Allianz, he worked in the United Kingdom for three life insurers after commencing his career with a firm of consulting actuaries.

Mr. Blackburn is a British national, qualified as a Fellow of the Institute of Actuaries (FIA) in 1995. He has an MBA from the University of Bath and a BSc (Mathematics - 1<sup>st</sup> Class Hons.) from the University of Newcastle upon Tyne (his home town). He is a postgraduate student at the City University (now CASS), SAID Business School (Oxford University) and Harvard Business School.

Disclosure	of
relationship	between
directors	

Mr. Wilfred John Blackburn is not related to any other Director of the Company.

Further, we affirm that Mr. Wilfred John Blackburn is not debarred from holding the office of director by any order of SEBI or Ministry of Corporate Affairs or any other such authority.

Request you to please take the above information on records.

Thanking you.

Yours sincerely,

For ICICI Prudential Life Insurance Company Limited

Vyoma Manek

Company Secretary

**ACS 20384** 

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