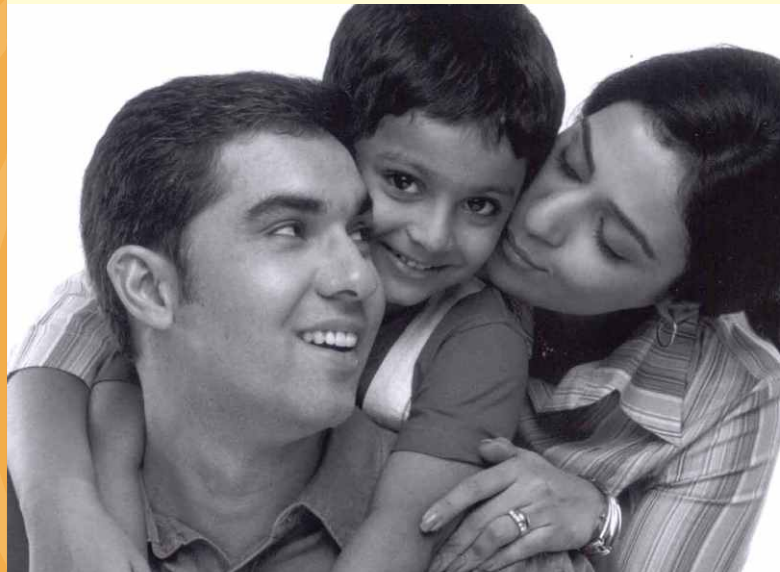


InvestShield Life



Unit-linked Plan with Capital Guarantee

i ICICI PRUDENTIAL 

L I F E I N S U R A N C E

We cover you. At every step in life.

InvestShield Life

You have already set out your financial goals for the future. However, life's uncertainties may cause you to change them over a period of time. While the need to protect your family and your capital is your priority, you also want to earn enough on your investment, so as to meet your wealth creation requirements.

At ICICI Prudential, we constantly strive to understand your needs and provide solutions that help you plan your future better. In keeping with that endeavour, we present InvestShield Life, a regular premium Unit-linked Plan with Capital Guarantee.*

How does InvestShield Life work for me?

You can choose a specific level of protection (Sum Assured) as per your needs, based on a multiple of your annual premium. Part of the premium paid by you is adjusted towards mortality charges, allocation charges and fixed charges and the rest is invested in your Unit Fund. Entry into the Unit Fund will be based on the Net Asset Value at that time. The total value of your policy is based on the number of units allotted to you and the Net Asset Value.

What makes InvestShield Life the ideal plan for me?

The Plan not only provides Unit-linked investment returns, but also assures you of a Capital Guarantee.

*Capital Guarantee is on the investible premium and declared bonus interest.

The guaranteed value of your Unit Fund is the value of all your invested premiums (premium net of all charges), along with all the accrued bonus interests. Bonus interest is declared on the guaranteed value of your Unit Fund, at the end of every financial year and will have a cumulative effect.

Invested premiums + declared bonus interests, guaranteed on death or maturity

The total value of all invested premiums and declared bonus interests (as mentioned above) would remain guaranteed on death or maturity. The Asset Allocation under the Unit Fund is given below:

| Asset Type | % of Unit Fund |
|------------|----------------|
| Debt | Minimum: 70% |
| Equity | Maximum: 30% |

The investment objective of the Unit Fund is to provide a balanced investment between long-term capital appreciation and current income, while protecting the capital.

The difference between the bonus interest declared on the guaranteed value of your Unit Fund and the earned returns on your Unit Fund will never be more than 1% in any year.

How do I start?

Choose your term from 10 to 30 years and a minimum premium of:

- Rs. 8,000 per annum for annual premium payment
- Rs. 4,000 per half-year for half-yearly premium payment
- Rs. 667 per month for monthly premium payment

➤ Benefits

Death Benefit

In the unfortunate event of the death of the life assured, the nominee receives the Sum Assured along with the higher of the value of your Unit Fund or the guaranteed value of your Unit Fund*. However, the death benefit will be provided only if the premiums due till date are paid in full.

** For the Life Assured of age less than 7 years, only the higher of the value of your Unit Fund or the guaranteed value of your Unit Fund would be paid in case of death.*

Maturity Benefit

You will receive a maturity benefit at the end of the policy term. This maturity benefit will be the higher of the value of your Unit Fund or the guaranteed value of your Unit Fund.

➤ Additional Benefits

a) Additional credits for Policyholders

There would be additional credits payable to you at various points of time during the policy term. These would be payable as a percentage of the initial premium and are added to the value of your Unit Fund on death or maturity. Bonus interest will not be paid on the additional credits.

Enhance your savings by receiving additional credits.



The additional credits structure would be as follows:

| Year of Additional Credits | % of the Initial Annual Premium |
|---|---------------------------------|
| End of the 5 th policy year | 10% |
| End of the 10 th policy year | 15% |
| End of the 15 th policy year | 20% |
| End of the 20 th policy year | 25% |
| End of the 25 th policy year | 30% |
| End of the 30 th policy year | 35% |

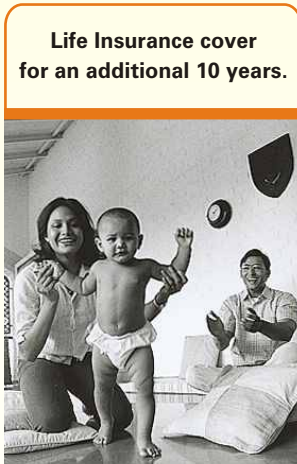
For example, for a 15-year term, 45% (10%+15%+20%) of the annual premium would be paid as additional credits on maturity.

b) Extended Life Cover

As an added advantage under this plan, if your policy is in force till maturity, then post-maturity, you will be covered for 50% of the Sum Assured, for the next 10 years.

c) Surrender values

You also have an option of terminating your policy before the end of the term chosen. However, the surrender value of the policy would differ from year to year.



Life Insurance cover for an additional 10 years.

Surrender value available after paying 1st year's premium.

The surrender value schedule would be as follows:

| Premium Payment Years | % of the Value of your Unit Fund* |
|-------------------------|-----------------------------------|
| Less than 1 year | Nil |
| More than 1 year | 10% |
| After 2 years | 20% |
| After 3 years | 30% |
| After 4 years | 40% |
| After 5 years | 50% |
| After 6 years | 60% |
| After 7 years | 70% |
| After 8 years | 80% |
| After 9 years | 90% |
| After 10 years and more | 95% |

*Value of your Unit Fund = NAV of your Unit Fund x No. of units as on that date

d) Loan against the policy

You can avail of a loan under this policy, after the policy has acquired a surrender value. An interest will be charged on the loan, as per the prevailing rate at that time. In case the loan amount, along with the accrued unpaid interest, becomes equal to the value of investment in your Unit Fund, then the policy will be terminated. Loans will be subject to the terms and conditions applicable to loans, at the time of availing the loan.

➤ Flexibility

a) Top-up your investment

You can top-up your investment any time you have surplus funds, provided all the premiums due are paid. The top-

Add to your investment with Top-ups

ups will not have any effect on the Sum Assured of the product. However, top-ups will not be allowed in the last 3 years of the policy. The minimum amount of top-up is Rs. 2,500. The maximum top-up in a year can be an amount equal to 30 times the annual premium.

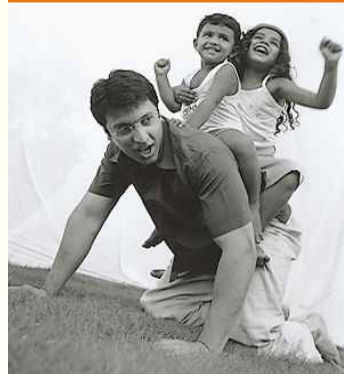
b) Flexible contribution

You can increase or decrease your annual premium. The maximum decrease on any occasion can be up to 20% of the initial premium chosen at the time of inception of the policy. However, under no circumstances can the premium be reduced to below

the minimum premium allowed under the plan at that time or 80% of the initial chosen premium, whichever is higher.

You can also increase your annual premium contribution without any limits. Any such increase or decrease in contribution will only be allowed on

Choice to increase or decrease your premium.



policy anniversaries and does not affect the Sum Assured at that time.

c) Automatic Premium Payment

Under this feature, in case of an inability to pay premiums due to a temporary financial constraint, the plan continues for a maximum of 1 year, by drawing an amount equal to the applicable premium for that year from your Unit Fund. It will have a corresponding effect on the guaranteed value of your Unit Fund. This facility is available only after the first three policy years have elapsed, provided all premiums due are paid.

If the term of your policy is less than 15 years, then you can avail of this facility once during the term of your policy, and twice, if your term is equal to or greater than 15 years. This feature if required, can be availed in consecutive years as well.

Facility to take a break from premium payment, depending on policy term.



How is the Net Asset Value (NAV) of your Unit Fund calculated?

NAV of your Unit Fund is calculated daily on a forward pricing basis.

$$\text{Net Asset Value (NAV)} = \frac{\begin{array}{l} \text{Market or Fair Value of the Unit Fund's} \\ \text{Investments + Current Assets} \\ - \text{Current Liabilities and Provisions} \end{array}}{\begin{array}{l} \text{Number of units outstanding} \\ \text{in the Unit Fund} \end{array}}$$

➤ Add-on Riders

You can be prepared for any eventuality with a choice of riders, along with the death benefits, to give you total protection - all at a marginal extra cost.

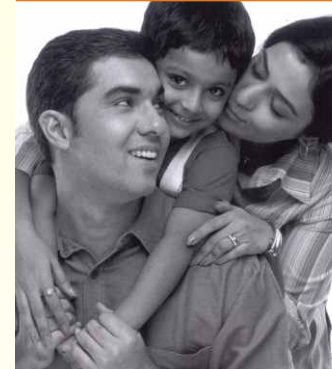
a. Accident and Disability Benefit Rider

In the unfortunate event of an accidental death, apart from the emotional trauma, there are financial liabilities that a family may face. This Rider offers cover against Accident and Disability.

a) In case of accidental death, the Sum Assured under the Rider is paid. In case of death while travelling by mass surface transport, (i.e., bus or train), twice the Sum Assured is paid.

b) In the event of total and permanent disability due to an accident, which impairs one's capacity to earn, 10% of the Sum Assured is paid every year for 10 years.

Twice the Sum Assured in case of Accidental Death*.



b. Waiver of Premium Rider

This Rider pays the initial contributions to the fund on your behalf in case of a total and permanent disability due to accident. This benefit is provided till the end of the Rider term. The minimum age of entry is 18 years and the

*Conditions Apply.

can be waived under this Rider is Rs. 10,00,000. This benefit will be provided for a maximum term of 30 years, subject to a maximum age of 65 years for expiry of this cover.

c. Critical Illness Rider

In the event of the life assured contracting any of the specified critical illnesses, an additional payment equivalent to the Sum Assured under the Rider would be made. The cover is available up to a maximum of 65 years of age. Claims for critical illnesses are not admitted for the first 6 months of the policy. This benefit is payable on the basis of the life assured surviving 28 days from such a diagnosis.

The minimum age of entry is 18 years and the maximum age of entry is 55 years. The minimum Sum Assured is Rs. 1,00,000 and maximum Sum Assured is Rs. 10,00,000.

What are the tax benefits I will be entitled to?

The contributions paid by you under the base plan are eligible for tax rebate under Section 80C as per prevailing tax laws. Any amount paid to you in form of benefits will be eligible for tax benefits under section 10(10 D) as per prevailing tax laws.

The deductions made towards premium for the Critical Illness Rider are eligible for deduction under section 80D.

What are the limits or conditions applicable?

Minimum age at entry: 0 years

Maximum age at entry: 55 years

Maximum age at maturity: 65 years

Maximum cover ceasing age: 75 years (including

Extended Life Cover)

Minimum term: 10 years

Maximum term: 30 years

Minimum Sum Assured: Rs. 1,00,000

➤ Premium Allocation and Other Charges

Premium Allocation Rates

The premium allocation would be based on the annual premium limits. The yearly allocation schedule would be as follows:

| Premium in Rupees | % Allocation of Premium | | |
|-------------------|-------------------------|----------------------|------------------------------|
| | 1 st Year | 2 nd Year | 3 rd Year onwards |
| 8,000 - 14,999 | 70% | 90% | 97% |
| 15,000 - 24,999 | 72% | 92% | 97% |
| 25,000 - 49,999 | 75% | 92% | 97% |
| 50,000 + | 77% | 92% | 97% |

Fixed charges: A fixed charge of Rs. 50 per month will be levied by cancellation of units.

Fund-related charge: The annual fund-related charge levied on the Unit Fund would be 1.25%. This charge will be adjusted from the Net Asset Values, which would be declared on all working days.

Mortality charges: Mortality charges will be deducted on a monthly basis on the Sum Assured.

Top-up charges: Top-up charges will be 1% of the top-up payments made towards the policy.

TERMS & CONDITIONS

Revision of charges

- The Company reserves the right to revise the charges including the right to change the manner in which charges are to be recovered. The Company also reserves the right to introduce new charges. Any revision or introduction will be with prospective effect with approval from IRDA (not being the statutory charges) and after giving a notice of 3 months to the Policyholders.
- The Company reserves the right to change the fund-related charge at any time with prior approval from the IRDA, up to a maximum of 1.75% per annum of the net assets.
- The Company reserves the right to change the fixed monthly charge at any time with prior approval from the IRDA, up to a maximum of Rs.100/- per month.
- The Policyholder who does not agree with the above, shall be allowed to withdraw the units in the plans at the then prevailing unit value and terminate the Policy.

Risks of investment in the Unit-linked Plans

The Proposer / Life Assured is aware that the investment in the units is subject to the following risks

- a) InvestShield Life Policy is only the name of the policy and does not in any way indicate the quality of the policy, its future prospects or returns.
- b) The investments in the units of your Unit Fund are subject to market and other risks and there can be no assurance that the objectives of any of the plans will be achieved.
- c) The unit value of the units of your Unit Fund can go up or down depending on the factors and forces affecting the financial and debt markets from time-to-time and may also be affected by changes in the general level of interest rates.
- d) The past performance of other plans of the Company is not necessarily indicative of the future performance of this Plan.
- e) Your Unit Fund does not offer a guaranteed or assured return. However, the minimum amount as guaranteed by the guaranteed value of your Unit Fund would be applicable to you at all points in time.
- f) All benefits payable under the policy are subject to the tax laws and other financial enactments, as they exist from time to time.

Exclusions / Conditions

- Suicide: If the Life assured commits suicide whether sane or insane, within one year from the date of commencement of this policy, the policy shall be void and the premiums paid will be refunded after deducting the expenses incurred by the Company for the issue of the policy.
- For rider exclusions, please refer to the detailed rider brochure.

Service Tax and education cess will be charged as per the applicable rates.

Apply today

Customer Service Helpline

Timings: 9.00 a.m. to 9.00 p.m. (Monday to Saturday)

| State | Number |
|--|---------------|
| Andhra Pradesh | 9849577766 |
| Chattisgarh | 9893127766 |
| Delhi | 9818177766 |
| Goa | 9890447766 |
| Gujarat | 9898277766 |
| Haryana (Karnal) | 9896177766 |
| Haryana (Faridabad) | 9818177766 |
| Karnataka | 9845577766 |
| Kerala | 9895477766 |
| Madhya Pradesh | 9893127766 |
| Maharashtra (Mumbai) | 9892577766 |
| Maharashtra (All areas, except Mumbai) | 9890447766 |
| Punjab | 9815977766 |
| Rajasthan | 9829277766 |
| Tamil Nadu (Chennai) | 9840877766 |
| Tamil Nadu (All areas, except Chennai) | 9894477766 |
| Uttar Pradesh (Agra, Bareilly, Meerut, Varanasi) | 9897307766 |
| Uttar Pradesh (Kanpur, Lucknow) | 9935277766 |
| Uttaranchal | 9897307766 |
| West Bengal (Kolkata) | 9831377766 |



For all other cities kindly call our
Toll Free 1600-22-2020 from your MTNL or BSNL line.



We cover you. At every step in life.

Registered office: ICICI Prudential Life Insurance Company Limited, ICICI PruLife Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025.

The above information is indicative of the terms, conditions, warranties and exceptions contained in the insurance policy. Refer policy documents for risk factors. For further details, please refer to the policy document. Insurance is the subject matter of the solicitation. ICICI Prudential Life Insurance Company Limited. InvestShield Life Form No. U29.

Ver No. 01 ISL 03 w.e.f. 2 May 05