

ICICI Prudential Life Insurance Co. Ltd.
 ICICI Prudential Life Towers,
 1089, Appasaheb Marathe Marg,
 Prabhadevi,
 Mumbai - 400 025.

Re : Notice of Assignment under Section 38 of the Insurance Act, 1938.

Dear Sir,
 Policy No.: _____
 Notice is hereby given that I/We, _____ have assigned the
 above Policy to Mr./Mrs./M/s. _____ (name of the assignee), whose
 address is _____
 _____ on _____
 (date of assignment dd/mm/yyyy). I/We enclose the endorsement on the Policy/deed of assignment for registration of the assignment.

Details of the Assignee: (The below details are mandatory only if Absolute Assignment has been made to an Individual and not to a Company/Trust/Institution)

Occupation: Salaried Agriculturist Housewife Student Retired/Pensioner
 Business Owner _____ (please specify) Self Employed _____ (please specify) Others _____ (please specify)

Identity Proof: Passport PAN Card Voter's Identity Card Others _____ (please specify)

Address Proof: Telephone Bill Ration Card Electricity Bill Others _____ (please specify)

You are: Resident Indian Non Resident Indian

Contact Numbers for Assignee

STD	Residence	STD	Office	Ext.	Mobile
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E-Mail ID _____

Future premiums will be paid by Assignee Assignor (tick as applicable)

**Signature / thumb impression
 of the Assignor**

Signature of Assignee
 (Required in case of Absolute assignment of policy)

INSTRUCTIONS

- The full name, age, relationship and address of the Assignee must be stated where the assignor is an individual.
- Any matter written in vernacular should have the English translation written beneath the same and attested in the manner given above. The signature of the assignor may be witnessed by any of the following people viz., the advisor, the unit manager, the sales manager.
- Immediately after an assignment, whether by an endorsement on the policy or by a deed of assignment, has been executed, the Policy/deed of assignment alongwith the Policy must be sent to the Company at its offices as specified below for registration of the assignment accompanied by a notice in writing of the assignment, in the prescribed form. In the event of the assignment of the Policy not being notified to the Company as above it will not be operative and will not confer upon the Assignee or his legal representatives as against the Company Priority of claims under assignment will be governed strictly by the order in which notices of assignments have been delivered/received at the Company at its specified office.
- Subject to the terms and conditions of the assignment, the Company shall, from the date of receipt of the notice, recognise the assignee named in the notice as the only person entitled to the benefit under the policy as applicable.