

**Insurer: ICICI Prudential Life Insurance Co. Ltd.**  
**\* STATISTICS FOR THE FINANCIAL YEAR ENDED MARCH, 2007 (AUDITED & FINAL)**  
**NEW BUSINESS PREMIUMS UNDERWRITTEN STATEWISE\*\***

**FORM L-25- (i) : Geographical Distribution Channel - Individuals**

State / Union Territory	Individual Business											
	Rural***				Urban				Total Individual Business			
	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)
Andhra Pradesh	3,353	174,391	8	61	85,096	66,751	202	2,248	88,449	241,142	210	2,309
Arunachal Pradesh	-	-	-	-	-	-	-	-	-	-	-	-
Assam	1,253	2,609	3	15	15,577	13,041	38	270	16,830	15,650	42	285
Bihar	2,584	2,372	4	30	15,879	13,147	30	247	18,463	15,519	34	277
Chattisgarh	85	66	0	2	6,116	4,788	13	154	6,201	4,854	13	155
Goa	1,005	900	4	17	3,784	3,164	18	106	4,789	4,064	22	123
Gujarat	11,092	18,084	28	245	142,044	119,950	355	4,225	153,136	138,034	383	4,470
Haryana	1,525	1,247	3	31	13,045	10,888	26	377	14,570	12,135	29	408
Himachal Pradesh	1,197	1,241	3	18	3,627	3,005	9	85	4,824	4,246	12	103
Jammu & Kashmir	865	753	2	14	11,578	9,545	27	239	12,443	10,298	29	253
Jharkhand	2,632	1,841	5	33	24,519	20,340	53	452	27,151	22,181	58	485
Karnataka	2,344	34,182	7	52	95,751	78,390	256	3,324	98,095	112,572	262	3,376
Kerala	16,962	13,849	58	250	94,943	74,963	348	1,871	111,905	88,812	406	2,122
Madhya Pradesh	2,380	2,726	6	39	41,809	34,859	94	921	44,189	37,585	100	960
Maharashtra	335,542	30,771	28	382	254,729	206,885	809	7,825	590,271	237,656	838	8,207
Manipur	53	45	0	1	446	367	1	7	499	412	1	7
Meghalaya	4	4	0	0	1,156	880	2	16	1,160	884	2	16
Mirzoram	-	-	-	-	-	-	-	-	-	-	-	-
Nagaland	-	-	-	-	-	-	-	-	-	-	-	-
Orissa	5,078	5,408	9	61	36,031	30,451	72	668	41,109	35,859	81	729
Punjab	11,581	9,018	46	211	109,509	88,671	321	2,714	121,090	97,689	367	2,925
Rajasthan	4,126	9,411	8	85	49,795	41,075	111	1,424	53,921	50,486	119	1,509
Sikkim	17	14	0	0	1,016	646	3	20	1,033	660	3	20
Tamil Nadu	5,576	28,562	17	93	125,590	100,368	334	2,965	131,166	128,930	351	3,058
Tripura	75	71	0	1	1,574	1,434	4	19	1,649	1,505	4	20
Uttar Pradesh	13,926	17,067	28	218	131,573	109,449	335	3,197	145,499	126,516	363	3,416
Uttrakhand	528	10,979	1	9	8,986	7,209	21	216	9,514	18,188	22	225
West Bengal	7,460	11,758	12	80	90,582	70,428	190	1,471	98,042	82,186	202	1,551
Andaman & Nicobar	-	-	-	-	-	-	-	-	-	-	-	-
Chandigarh	-	-	-	-	-	-	-	-	-	-	-	-
Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
Delhi	2,760	1,833	9	62	160,817	131,862	424	4,804	163,577	133,695	432	4,866
Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
Puducherry	-	-	-	-	-	-	-	-	-	-	-	-
<b>Company Total</b>	<b>434,003</b>	<b>379,202</b>	<b>289</b>	<b>2,011</b>	<b>1,525,572</b>	<b>1,242,556</b>	<b>4,094</b>	<b>39,865</b>	<b>1,959,575</b>	<b>1,621,758</b>	<b>4,383</b>	<b>41,875</b>

\* Data to be furnished for the quarter alone and not on a cumulative basis.

\*\* States including union territories

\*\*\* Business procured from rural areas as defined in the latest decennial census of India