

Did you know that you can earn ₹ 30,00,000 with

# THE POWER OF ONE 1

Well, it's easy. All you need to do is sell only one ICICI Prudential policy every month over the next 10 years. This can fetch you a commission of ₹ 30,00,000! Here's how...

- Assumed annual premium of the policy: ₹ 40,000
- Premium paying term: 10 years

**1 ICICI Prudential policy every month worth ₹ 40,000 each = 12 ICICI Prudential policies every year worth ₹ 4,80,000.**

Now, consider advisor commission as follows:

Year	Commission
1	20%
2 - 10	5%

Thus, the payouts you will get would be as follows:

Annual Premium	1st year commission (20%)	Commission from year 2 - 10 (5%)
40000	8000	2000

Year	Fresh business commission	Renewal commission	Total earnings	Year	Fresh business commission	Renewal commission	Total earnings
1	₹ 96000	0	₹ 96000	11	0	₹ 216000	₹ 216000
2	₹ 96000	₹ 24000	₹ 120000	12	0	₹ 192000	₹ 192000
3	₹ 96000	₹ 48000	₹ 144000	13	0	₹ 168000	₹ 168000
4	₹ 96000	₹ 72000	₹ 168000	14	0	₹ 144000	₹ 144000
5	₹ 96000	₹ 60000	₹ 156000	15	0	₹ 120000	₹ 120000
6	₹ 96000	₹ 120000	₹ 216000	16	0	₹ 96000	₹ 96000
7	₹ 96000	₹ 144000	₹ 240000	17	0	₹ 72000	₹ 72000
8	₹ 96000	₹ 168000	₹ 264000	18	0	₹ 48000	₹ 48000
9	₹ 96000	₹ 192000	₹ 288000	19	0	₹ 24000	₹ 24000
10	₹ 96000	₹ 216000	₹ 312000				

**Total earnings for 20 Years ₹ 3084000**

The above figures have been arrived at by assuming an annual premium of ₹ 40,000 per policy with a premium paying term of 10 years and a commission payout of 20% in the first year and 5% for subsequent years. The actual amounts may vary depending on the product and the policy term opted by the customer. The amount of commission mentioned herein is subject to all the policies sourced by agent being active for full policy term.

