

Insurer: ICICI Prudential Life Insurance Co. Ltd.

*** STATISTICS FOR THE FINANCIAL YEAR ENDED MARCH, 2009 (AUDITED & FINAL)
NEW BUSINESS PREMIUMS UNDERWRITTEN STATEWISE****

FORM L-25- (i): Geographical Distribution Channel - Individuals

State / Union Territory	Individual Business											
	Rural***				Urban				Total Individual Business			
	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)
Andhra Pradesh	209,287	206,301	28	470	153,897	127,086	342	4,757	363,184	333,387	371	5,227
Arunachal Pradesh	-	-	-	-	-	-	-	-	-	-	-	-
Assam	12,502	11,860	7	86	25,877	21,887	72	564	38,379	33,747	79	650
Bihar	19,226	16,687	28	266	49,564	41,649	86	905	68,790	58,336	114	1,172
Chattisgarh	13,580	12,143	0	10	16,906	13,837	37	487	30,486	25,980	38	497
Goa	1,149	976	5	65	3,531	3,055	18	216	4,680	4,031	23	281
Gujarat	30,796	18,445	67	726	133,568	120,607	368	4,163	164,364	139,052	435	4,889
Haryana	6,918	4,742	12	166	20,285	18,786	38	644	27,203	23,528	50	810
Himachal Pradesh	20,946	19,531	10	99	8,702	7,710	21	169	29,648	27,241	30	268
Jammu & Kashmir	2,615	2,068	5	49	15,561	12,315	30	336	18,176	14,383	35	385
Jharkhand	13,434	10,563	22	164	41,937	34,929	83	832	55,371	45,492	105	996
Karnataka	59,004	58,096	7	107	80,472	69,460	314	4,025	139,476	127,556	320	4,132
Kerala	27,839	17,331	80	775	106,602	90,736	364	3,390	134,441	108,067	444	4,165
Madhya Pradesh	11,534	9,223	13	148	47,679	39,851	105	1,477	59,213	49,074	117	1,625
Maharashtra	78,220	73,566	73	1,090	245,145	209,585	842	12,941	323,365	283,151	914	14,032
Manipur	1,412	282	1	5	697	623	1	10	2,109	905	2	16
Meghalaya	56	42	0	1	1,157	957	3	30	1,213	999	3	30
Mirzoram	32	19	0	1	522	447	3	11	554	466	3	11
Nagaland	-	-	-	-	-	-	-	-	-	-	-	-
Orissa	43,679	41,088	21	267	46,045	38,940	98	954	89,724	80,028	119	1,221
Punjab	29,616	20,030	91	628	118,270	95,743	315	3,235	147,886	115,773	405	3,863
Rajasthan	26,523	21,168	32	528	79,662	67,970	141	2,353	106,185	89,138	173	2,881
Sikkim	127	103	0	4	1,361	1,038	3	37	1,488	1,141	3	41
Tamil Nadu	42,247	37,643	35	381	127,273	106,454	380	4,034	169,520	144,097	415	4,415
Tripura	689	599	1	6	4,902	4,353	11	55	5,591	4,952	12	61
Uttar Pradesh	172,558	154,541	69	898	156,507	130,628	306	4,291	329,065	285,169	374	5,189
Uttrakhand	29,684	19,441	3	60	15,208	12,217	32	382	44,892	31,658	35	442
West Bengal	29,610	24,639	33	299	102,064	84,990	229	2,108	131,674	109,629	262	2,408
Andaman & Nicobar	132	115	0	3	1,309	1,172	2	32	1,441	1,287	3	35
Chandigarh	-	-	-	-	-	-	-	-	-	-	-	-
Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
Delhi	5,794	3,620	11	130	143,763	121,215	469	5,043	149,557	124,835	479	5,173
Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
Puducherry	-	-	-	-	-	-	-	-	-	-	-	-
Company Total	889,209	784,862	654	7,433	1,748,466	1,478,236	4,711	57,482	2,637,675	2,263,098	5,366	64,914

* Data to be furnished for the quarter alone and not on a cumulative basis.

** States including union territories

*** Business procured from rural areas as defined in the latest decennial census of India