FORM L-25- (ii): Geographical Distribution Channel - GROUP

Insurer: ICICI Prudential Life Insurance Company Limited

Date: March 31, 2010 Geographical Distribution of Total Business- GROUP\* Rural Urban **Total Business** (Group) (Group) (Group) SI. State / Union Territory Sum Sum No. **Premium** No. of No. of Premium Sum Assured No. of Premium No. of No. of Lives No. of Lives **Assured** Assured (Rs **Policies** Lives (Rs crore) **Policies** (Rs crore) (Rs crore) **Policies** (Rs crore) (Rs crore) crore) Andhra Pradesh 22,486 8.55 1,592 22,486 11 11 9 1,592 2 12 Goa -4,404 20.89 2 12 4,404 21 2 21 12,366 65 21 15 3 Gujarat 15.41 12,366 65 Karnataka 112 746,618 174.94 5,248 112 746,618 175 5,248 Maharashtra 169 455,069 393.52 16,520 169 455,069 394 16,520 \_ Tamil Nadu 99 234,374 44.16 1,478 99 234,374 44 1,478 West Bengal 61 194,579 22.92 203 61 194,579 23 203 158 394,748 440.37 158 394,748 440 1,667 8 Delhi 1,667 -**Total Business** 643 2,064,644 1,120.76 26,775 643 2,064,644 1,121 26,775

<sup>\*</sup>The data indicated against each state is the insurance business procured in that state.