ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED

	Particulars	June 30, 2010	June 30, 2009
о.	Particulars	June 30, 2010	June 30, 2009
I	New business premium income growth (segmentwise)		
	Participating Life	-11.0%	-10.0%
	Participating Pension	-21.0%	23.7%
	Participating Group Life	1199.0%	NA
	Participating Group Pension	409.6%	NA
	Non Participating	89.2%	-54.6%
	Annuities Non Participating	-52.8%	-38.2%
	Health	-64.5%	-65.7%
	Linked Life	-19.9%	-53.2%
	Linked Pension	205.7%	-58.0%
	Linked Health	-28.6%	NA
	Linked Group	36.1%	-42.5%
	Net retention ratio (Net premium divided by gross premium)	99.5%	99.6%
		20.00/	00.70/
	Ratio of expenses of management (Expenses of management inclduing commission divided by the total gross direct premium)	20.9%	22.7%
		0.540/	0.5.4%
	Commission Ratio	3.54%	3.54%
	(Gross commission paid to Gross premium)		
	Ratio of policyholders liabilities to shareholders funds	5009.5%	4359.2%
	Growth rate of aboraholdors fund	19.42%	1 269/
	Growth rate of shareholders fund	19.42%	1.36%
	Ratio of surplus to policyholders liability		
	- Par Group Life	0.6%	NA
	- Non Par	1.6%	1.0%
	- Annuity Non Par	0.6%	NA
	- Linked Life	0.8%	0.9%
	- Linked Pension	0.2%	1.1%
	- Linked Group	0.3%	0.3%
	Change in networth	1,880,566	129,879
	Profit after tax / Total income	Nil	, Ni
		0.16%	0.13%
)	(Total Real Estate + Loans) / Cash & invested assets		
	Total Investment / (Capital + Surplus)	1241.77%	897.81%
2	Total Affiliated Investment / (Capital+Surplus)	12.4%	15.2%
13	Investment Yield (Gross and Net)		
	A. With Realised Gains	1.5%	-2.5%
	Shareholders' Fund	1.5%	-2.5%
	Policyholders' Fund		
	Non Linked Par	4.4%	8.2%
	Non Par	3.3%	2.9%
	Linked	3.3%	2.9%
	Non Par	3.5%	29.4%
	Non Par	3.5%	29.4%
	B. Without Realised Gains		
	Shareholders' Fund	1.7%	-3%
	Policyholders' Fund		0,0
	Non Linked		
	Par	4.5%	7.9%
	Non Par	3.5%	1.2%
	Linked		
	Non Par	3.5%	27.7%
4	Conservation Ratio Par Life	01 400/	0E E00/
	Par Life Par Pension	91.48%	85.56%
		92.69%	89.36%
	Non Par	30.32%	18.19% 32.62%
	Health	45.49%	
	Linked Life	69.68%	72.21%
	Linked Pension	85.00%	79.09%
	Linked Health	71.92%	NA
	Persistency Ratio *		
5	1	72.90%	80.1%
;	13th Month		93.8%
5	13th Month 25th Month	88.70%	93.070
;		88.70% 34.10%	44.7%
5	25th Month		44.7%
5	25th Month 37th Month	34.10%	44.7% 62.6%
	25th Month 37th Month 49th Month 61th Month	34.10% 47.00%	44.7% 62.6%
;	25th Month 37th Month 49th Month	34.10% 47.00%	

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	4 400 4 40 000	4 407 005 040
1 No. of shares	1,428,142,883	1,427,265,643
2 Percentage of shareholding		
A. Indian	73.9%	73.9%
B. Foreign	26.0%	26.0%
C. %of Government holding (in case of public sector insurance		
companies)	0%	0%
3 Basic and diluted EPS before extraordinary items (net of tax expense) for		
the period (not to be annualized)	(0.81)	(0.25
4 Basic and diluted EPS after extraordinary items (net of tax expense) for the		
period (not to be annualized)	(0.81)	(0.25
5 Book value per share (Rs)	8.10	6.79