ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED

| $\begin{array}{\|c} \hline \mathbf{S r} \\ \mathbf{N o .} \end{array}$ | Particulars | March 31, 2012 | March 31, 2011 | 042012 | O4 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | New business premium income growth (segmentwise) |  |  |  |  |
|  | Participating Life | -32.1\% | 920.8\% | -56.8\% | 2507.3\% |
|  | Participating Pension | -49.5\% | 13875.8\% | -77.8\% | 526288.2\% |
|  | Non Participating | 153.7\% | 339.0\% | 68.4\% | 662 |
|  | Annuities Non Participating | 173.1\% | 2.4\% | 41.0\% | 70.3\% |
|  | Health | -74.3\% | -59.9\% | -47.2\% | -65.7\% |
|  | Linked Life | -37.9\% | 91.2\% | -49.3\% | 134.3 |
|  | Linked Pension | -98.5\% | -45.2\% | -96.9\% | -96.3\% |
|  | Linked Health | 7.3\% $-5.5 \%$ | -55.5\% | $-19.5 \%$ $-61.5 \%$ | -40.9\% |
|  | Linked Group | -53.5\% | 19.5\% | -61.5\% | 27.9\% |
| 2 | Net retention ratio <br> (Net premium divided by gross premium) | 99.3\% | 99.6\% | 99.5\% | 100.0\% |
| 3 | Ratio of expenses of management <br> (Expenses of management inclduing commission divided by the total gross direct premium) | 18.6\% | 15.4\% | 17.7\% | 11.5\% |
| 4 | Commission Ratio <br> (Gross commission paid to Gross premium) | 4.3\% | 3.1\% | 4.5\% | 2.5\% |
| 5 | Ratio of policyholders liabilities to shareholders funds | 2225.2\% | 3136.5\% | 2225.2\% | 3136.5\% |
| 6 | Growth rate of shareholders fund | 44.1\% | 64.5\% | 44.1\% | 64.5\% |
| 7 | Ratio of surplus to policyholders liability |  |  |  |  |
|  | - Par Life | -0.1\% | -0.1\% | 0.6\% | 0.0\% |
|  | - Par Pension | 0.5\% | 0.2\% | 0.6\% | 0.0\% |
|  | - Non Par | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | - Annuity Non Par | 0.0\% | 0.0\% | 0.0\% | -0.5\% |
|  | - Linked Life | 0.8\% | 1.1\% | 0.1\% | -0.1\% |
|  | - Linked Pension | 4.2\% | 1.1\% | 1.1\% | 1.1\% |
|  | - Linked Group | 1.4\% | 0.0\% | 0.4\% | -0.6\% |
| 8 | Change in networth (₹ '000) | 9,203,375 | 8,171,731 | 9,203,375 | 8,171,731 |
| 9 | Profit after tax / Total income | 9.9\% | 3.3\% | 3.0\% | 6.0\% |
| 10 | (Total Real Estate + Loans) / Cash \& invested assets | 0.1\% | 0.1\% | 0.1\% | 0.1\% |
| 11 | Total Investment / (Capital + Surplus) | 1427.5\% | 1420.1\% | 1427.5\% | 1420.1\% |
| 12 | Total Affiliated Investment / (Capital+Surplus) | 12.4\% | 11.0\% | 12.4\% | 11.0\% |
| 13 | Investment Yield (Gross and Net) (Annualised) <br> A. Without Unrealised Gains |  |  |  |  |
|  | A. Shareholders' Fund | 7.6\% | 6.9\% | 7.3\% | 8.0\% |
|  | Policyholders' Fund Non Linked |  |  |  |  |
|  | Nor Linked Par | 8.2\% | 11.6\% | 7.5\% | 7.7\% |
|  | Non Par | 8.5\% | 8.2\% | 8.9\% | 8.5\% |
|  | Linked |  |  |  |  |
|  | Non Par | 5.2\% | 15.7\% | 2.7\% | 13.7\% |
|  | B. With Realised Gains |  |  |  |  |
|  | Shareholders' Fund | 8.2\% | 6.9\% | 19.1\% | 9.5\% |
|  | Policyholders' Fund Non Linked |  |  |  |  |
|  | Par | 6.0\% | 9.3\% | 13.5\% | \% |
|  | Non Par | 7.2\% | 6.9\% | 9.2\% | 9.0\% |
|  | Linked |  |  |  |  |
|  | Non Par | -3.1\% | 9.0\% | 52.1\% | -13.3\% |
| 14 | Conservation Ratio |  |  |  |  |
|  | Par Life | 54.0\% | 91.7\% | 32.7\% | 93.8\% |
|  | Par Pension | 26.7\% | 145.8\% | 25.6\% | 96.0\% |
|  | Non Par | 72.5\% | 60.8\% | 65.2\% | 71.0\% |
|  | Health | 70.0\% | 54.7\% | 67.3\% | 70.9\% |
|  | Linked Life | 65.4\% | 66.3\% | 68.5\% | 65.3\% |
|  | Linked Pension | 64.3\% | 63.2\% | 71.4\% | 55.0\% |
|  | Linked Health | 87.9\% | 76.1\% | 84.9\% | 84.6\% |
|  | Linked Group | 40.0\% | NA | 27.2\% |  |
| 15 | Persistency Ratio * |  |  |  |  |
|  | 13th Month | 77.0\% | 75.8\% | 67.6\% | 72.4\% |
|  | 25th Month | 86.7\% | 88.7\% | 82.1\% | 81.9\% |
|  | 37th Month | 31.8\% | 30.1\% | 34.7\% | 28.4\% |
|  | 49th Month | 50.6\% | 46.3\% | 50.4\% | 46.8\% |
|  | 61th Month | 65.3\% | 65.2\% | 63.8\% | 61.6\% |
| 16 | NPA Ratio Gross NPA Ratio |  | NIL | NLL | NIL |
|  | Net NPA Ratio | NIL | NIL | NIL | NIL |
| * Ratio computed on reducing balance basis. The denominator includes only policies paying premium at the beginning of the year. These numbers are for 12 months and Q 4 (31st March) of the respective FY. |  |  |  |  |  |
| Equity Holding Pattern for Life Insurers |  |  |  |  |  |
|  | 1 No. of shares | 1,428,849,124 | 1,428,461,149 | 1,428,849,124 | 1,428,461,149 |
| 2 Percentage of shareholding |  |  |  |  |  |
|  | A. Indian | 73.9\% | 73.9\% | 73.9\% | 73.9\% |
|  |  | 26.0\% | 26.0\% | 26.0\% | 26.0\% |
| C. \%of Government holding (in case of public sector insurance companies) |  | 0\% | 0\% | 0\% | 0\% |
| 3 Basic and diluted EPS before extraordinary items (net of tax expense) for the period (not to be annualized) <br> 4 Basic and diluted EPS after extraordinary items (net of tax expense) for the period (not to be annualized) <br> 5 Book value per share (Rs) |  | 9.7 | 5.6 | 2.3 | 2.0 |
|  |  | 9.7 21.0 | 5.6 14.6 | 2.3 21.0 | 2.0 14.6 |

