ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED

| Sr <br> No. | Particulars | 03-2013 | 9M 2013 | 03-2012 | 9M 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | New business premium income growth (segment-wise) |  |  |  |  |
|  | Participating Life | 8.6\% | -15.7\% | -40.4\% | 31.0\% |
|  | Participating Pension | -71.8\% | -55.7\% | 431.0\% | 375.1\% |
|  | Non Participating | 29.3\% | 37.9\% | 109.5\% | 245.5\% |
|  | Annuities Non Participating | 103.7\% | 1.1\% | 80.1\% | 241.8\% |
|  | Health | 0.2\% | -20.4\% | -88.7\% | -79.9\% |
|  | Linked Life | -19.9\% | -13.9\% | -51.3\% | -29.6\% |
|  | Linked Pension | -78.0\% | -97.9\% | $-96.2 \%$ | -98.5\% |
|  | Linked Health | $-26.3 \%$ | -17.3\% | $328.2 \%$ | 24.4\% |
|  | Linked Group | 35.6\% | 280.4\% | -27.2\% | -24.7\% |
| 2 | Net retention ratio |  |  |  |  |
|  | (Net premium divided by gross premium) | 99.0\% | 99.0\% | 99.1\% | 99.3\% |
| 3 | Ratio of expenses of management |  |  |  |  |
|  | (Expenses of management including commission divided by the total gross direct premium) | 21.3\% | 21.1\% | 20.2\% | 19.1\% |
| 4 | Commission Ratio <br> (Gross commission paid to Gross premium) | 6.3\% | 5.6\% | 4.9\% | 4.2\% |
| 5 | Ratio of policyholders liabilities to shareholders funds | 1844.8\% | 1844.8\% | 2215.8\% | 2215.8\% |
| 6 | Growth rate of shareholders fund | 41.1\% | 41.1\% | 51.2\% | 51.2\% |
| 7 | Ratio of surplus to policyholders liability |  |  |  |  |
|  | Participating Life | 0.5\% | 0.7\% | -0.1\% | -0.7\% |
|  | Participating Pension | 0.6\% | 1.6\% | 0.0\% | -0.1\% |
|  | Non Participating | -2.4\% | -8.4\% | -2.2\% | -13.4\% |
|  | Annuities Non Participating | -1.3\% | -3.1\% | -0.2\% | -8.6\% |
|  | Health | -8.1\% | -65.6\% | 137.1\% | 221.8\% |
|  | Linked Life | 0.3\% | 0.8\% | 0.1\% | 0.8\% |
|  | Linked Pension | 1.1\% | 3.0\% | 1.0\% | 3.4\% |
|  | Linked Health | 1.2\% | 2.5\% | 0.0\% | 0.0\% |
|  | Linked Group | 0.0\% | 0.4\% | 0.1\% | 1.0\% |
| 8 | Change in networth (₹ in Lacs) | 110,906 | 110,906 | 91,436 | 91,436 |
| 9 | Profit after tax / Total income | 6.7\% | 7.2\% | 48.1\% | 34.3\% |
| 10 | (Total Real Estate + Loans) / Cash \& invested assets | 0.3\% | 0.3\% | 0.3\% | 0.3\% |
| 11 | Total Investment / (Capital + Surplus) | 1956.8\% | 1956.8\% | 2323.3\% | 2323.3\% |
| 12 | Total Affiliated Investment / (Capital+Surplus) | 7.5\% | 7.5\% | 13.3\% | 13.3\% |
| 13 | Investment Yield (Gross and Net) |  |  |  |  |
|  | A. Without unrealised gains - Shareholders' Fund | 9.5\% | 9.4\% | 7.6\% | 7.7\% |
|  | - Policyholders' Fund | 9.5\% | 9.4\% | 7.6\% | 7.7\% |
|  | - Non Linked |  |  |  |  |
|  | Par | 9.8\% | 9.4\% | 8.4\% | 8.4\% |
|  | Non Par | 9.2\% | 9.0\% | 8.4\% | 8.3\% |
|  | - Linked Non Par |  |  |  |  |
|  | Non Par | 6.7\% | 4.2\% | 0.9\% | 6.1\% |
|  | B. With unrealised gains |  |  |  |  |
|  | - Shareholders' Fund | 13.8\% | 13.1\% | 3.9\% | 4.1\% |
|  | - Policyholders' Fund <br> - Non Linked |  |  |  |  |
|  | Par | 12.5\% | 13.2\% | 4.1\% | 3.4\% |
|  | - Non Par | 12.5\% | 13.1\% | 8.0\% | 6.4\% |
|  | - Linked Non Par | 15.5\% | 12.3\% | -19.6\% | -16.7\% |
| 14 | Conservation Ratio |  |  |  |  |
|  | Participating Life | 89.1\% | 81.1\% | 75.1\% | 78.7\% |
|  | Participating Pension | 93.8\% | 59.7\% | 31.5\% | 39.1\% |
|  | Non Participating | 76.9\% | 73.1\% | 85.9\% | 83.9\% |
|  | Annuities Non Participating | NA | NA | NA | NA |
|  | Health | 80.7\% | 79.6\% | 65.7\% | 71.0\% |
|  | Linked Life | 66.1\% | 66.7\% | 62.6\% | 64.0\% |
|  | Linked Pension | 59.8\% | 67.9\% | 72.9\% | 61.9\% |
|  | Linked Health | 81.9\% | 82.3\% | 88.9\% | 90.2\% |
|  | Linked Group | 98.8\% | 76.5\% | 38.5\% | 52.6\% |
| 15 | Persistency Ratio ** |  |  |  |  |
|  | - 13th Month | 62.6\% | 67.7\% | 64.4\% | 74.8\% |
|  | - 25th Month | 78.7\% | 86.7\% | 78.2\% | 83.6\% |
|  | - 37th Month | 31.1\% | 35.1\% | 29.4\% | 29.5\% |
|  | - 49th Month | 53.0\% | 52.5\% | 46.8\% | 48.6\% |
|  | -61st Month | 56.0\% | 59.8\% | 65.0\% | 64.0\% |
| 16 | NPA Ratio <br> - Gross NPA Ratio | NIL | NIL | NIL | NIL |
|  | - Net NPA Ratio | NLL | NIL | NIL | NIL |
| ** Ratio computed on reducing balance basis. The denominator includes only policies paying premium at the beginning of the period. These numbers are for trailing 3 months and 9 months ending 31st December respectively for Q 3 and 9 months of the respective financial year with December excluded |  |  |  |  |  |
|  |  |  |  |  |  |
| Equity Holding Pattern for Life Insurers |  |  |  |  |  |
|  | 1 No. of shares | 1,428,895,749 | 1,428,895,749 | 1,428,461,149 | 1,428,461,149 |
| 2 Percentage of shareholding |  |  |  |  |  |
|  | A. Indian | 74.0\% | 74.0\% | 74.0\% | 74.0\% |
| B. Foreign <br> C. \%of Government holding (in case of public sector insurance companies) |  | 26.0\% | 26.0\% | 26.0\% | 26.0\% |
|  |  | 0\% | 0\% | 0\% | 0\% |
| 3 Basic and diluted EPS before extraordinary items (net of tax expense) <br> the period (not to be annualized) <br> 4 the period (not to be annualized) <br> 5 Book value per share (Rs) |  | 28 | 8\% | 26 | 7.4 |
|  |  | 2.8 2.8 | 8.0 | 2.6 | 7.4 7.4 |
|  |  | 26.6 | 26.6 | 18.9 | 18.9 |

