

Geographical Distribution of Total Business													
State / Union Territory	Rural (Individual)				Urban (Individual)				Total Business (Individual)				
	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	
1 Andhra Pradesh	21,326	21,371	1.0	30.4	40,522	42,698	208.6	2,821.0	61,848	64,069	209.6	2,851.4	
2 Arunachal Pradesh	-	-	-	-	74	73	0.5	3.2	74	73	0.5	3.2	
3 Assam	30,106	30,113	0.8	31.3	8,878	8,810	37.2	329.1	38,984	38,923	38.0	360.5	
4 Bihar	1,006	1,012	3.0	31.8	26,377	26,429	76.5	880.3	27,383	27,441	79.5	912.1	
5 Chattisgarh	44	48	0.2	3.1	6,192	6,479	30.4	396.8	6,236	6,527	30.6	399.9	
6 Goa	16	15	0.2	1.5	1,705	1,711	12.2	123.9	1,721	1,726	12.3	125.4	
7 Gujarat	666	746	3.2	38.6	46,057	48,170	244.6	3,302.1	46,723	48,916	247.8	3,340.7	
8 Haryana	311	361	1.2	20.7	16,708	18,675	91.0	1,506.6	17,019	19,036	92.2	1,527.3	
9 Himachal Pradesh	11,252	11,255	1.4	28.6	4,170	4,249	17.7	234.8	15,422	15,504	19.0	263.4	
10 Jammu & Kashmir	98	97	0.3	3.0	3,814	3,866	12.0	136.6	3,912	3,963	12.3	139.6	
11 Jharkhand	299	300	0.9	8.9	12,735	12,758	51.1	528.5	13,034	13,058	52.1	537.4	
12 Karnataka	69,180	69,186	0.5	36.5	33,095	34,361	204.0	3,225.7	102,275	103,547	204.5	3,262.3	
13 Kerala	567	578	3.3	32.9	24,148	24,199	140.1	1,432.4	24,715	24,773	143.3	1,465.3	
14 Madhya Pradesh	298	354	0.8	10.1	18,096	19,419	71.2	1,081.0	18,394	19,773	72.1	1,091.1	
15 Maharashtra	1,160	1,386	4.4	73.3	117,439	120,251	703.3	14,454.4	118,599	121,637	707.7	14,527.7	
16 Manipur	12,568	12,568	0.2	10.7	1,970	1,962	6.7	58.9	14,538	14,530	6.9	69.5	
17 Meghalaya	5	5	0.0	0.1	302	294	1.3	13.1	307	299	1.3	13.2	
18 Mizoram	1	1	0.0	0.0	301	275	2.4	19.8	302	276	2.4	19.8	
19 Nagaland	-	-	-	-	54	54	1.1	9.8	54	54	1.1	9.8	
20 Orissa	358	360	1.2	13.2	17,232	17,218	70.1	740.4	17,590	17,578	71.3	753.6	
21 Punjab	601	611	5.2	51.5	18,933	19,640	110.6	1,561.9	19,534	20,251	115.8	1,613.4	
22 Rajasthan	11,443	11,487	2.2	37.5	32,547	33,957	126.4	1,950.6	43,990	45,444	130.7	1,988.1	
23 Sikkim	-	-	0.0	-	194	199	0.7	12.9	194	199	0.7	12.9	
24 Tamil Nadu	3,152	3,149	0.9	12.5	52,432	51,988	260.3	3,289.6	55,584	55,137	261.1	3,302.1	
25 Tripura	18	20	0.1	0.5	1,233	1,263	4.9	45.4	1,251	1,283	4.9	46.0	
26 Uttar Pradesh	123,843	123,911	7.7	234.1	61,199	62,016	282.2	3,887.8	185,042	185,927	289.9	4,121.9	
27 UttarKhand	14,791	14,794	0.3	14.4	5,409	5,520	26.3	446.0	20,200	20,314	26.6	460.4	
28 West Bengal	2,654	2,683	2.5	24.4	45,191	43,480	237.4	2,309.6	47,845	46,163	239.9	2,334.0	
29 Andaman & Nicobar Islands	-	-	-	-	1	1	0.0	0.0	1	1	0.0	0.0	
30 Chandigarh	35	40	0.2	2.3	4,923	5,004	30.8	442.8	4,958	5,044	31.0	445.1	
31 Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-	
32 Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-	
33 Delhi	108	115	0.4	4.4	50,826	50,825	308.3	5,034.7	50,934	50,940	308.6	5,039.1	
34 Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-	
35 Puducherry	3	3	0.0	0.1	1,292	1,307	7.1	65.4	1,295	1,310	7.1	65.5	
Total	305,909	306,569	42.1	756.6	654,049	667,151	3,378.8	50,345.2	959,958	973,720	3,420.9	51,101.8	

ICICI PRUDENTIAL LIFE INSURANCE CO. LTD.

FORM L-25- (I) : Geographical Distribution Channel - Individuals - YTD

Date :- March 31 ,2012

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State / Union Territory	Rural (Individual)				Urban (Individual)				Total Business (Individual)			
	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)
1 Andhra Pradesh	7,090	7,113	0.8	18.2	40,791	44,227	180.7	2,279.0	47,881	51,340	181.5	2,297.1
2 Arunachal Pradesh	-	-	-	-	-	-	-	-	-	-	-	-
3 Assam	24,001	24,008	0.8	27.5	11,615	11,764	37.4	319.7	35,616	35,772	38.2	347.2
4 Bihar	2,631	2,627	2.3	20.2	33,253	33,368	77.7	838.9	35,884	35,995	80.1	859.1
5 Chattisgarh	64	70	0.2	2.0	6,706	7,152	23.8	370.0	6,770	7,222	24.0	372.0
6 Goa	2	2	0.1	0.1	1,422	1,439	10.2	83.9	1,424	1,441	10.3	84.0
7 Gujarat	627	705	2.8	25.6	44,123	47,529	221.3	2,517.9	44,750	48,234	224.2	2,543.5
8 Haryana	207	269	0.6	6.2	9,227	11,132	29.7	456.3	9,434	11,401	30.3	462.5
9 Himachal Pradesh	16,689	16,699	1.2	20.3	4,717	4,942	16.2	187.8	21,406	21,641	17.4	208.1
10 Jammu & Kashmir	134	133	0.3	2.7	5,304	5,481	14.6	145.3	5,438	5,614	15.0	148.0
11 Jharkhand	277	272	0.7	5.9	14,031	14,239	45.2	430.3	14,308	14,511	45.9	436.2
12 Karnataka	48,081	48,081	0.5	27.4	34,752	36,255	189.1	3,129.2	82,833	84,336	189.5	3,156.6
13 Kerala	792	816	3.6	29.5	34,184	34,283	170.2	1,571.4	34,976	35,099	173.8	1,600.9
14 Madhya Pradesh	847	898	0.5	5.6	17,010	19,336	58.2	880.0	17,857	20,234	58.7	885.6
15 Maharashtra	101,982	102,070	2.0	86.5	132,731	139,348	654.0	21,794.0	234,713	241,418	656.0	21,880.6
16 Manipur	22	21	0.1	0.5	1,536	1,575	4.9	46.6	1,558	1,596	5.0	47.1
17 Meghalaya	-	-	-	-	303	299	1.0	11.5	303	299	1.0	11.5
18 Mizoram	-	-	0.0	-	297	278	1.7	13.0	297	278	1.7	13.0
19 Nagaland	-	-	-	-	-	-	-	-	-	-	-	-
20 Orissa	514	526	1.4	10.7	19,621	19,906	63.2	617.2	20,135	20,432	64.6	627.9
21 Punjab	611	615	4.7	27.0	29,396	31,034	141.1	1,970.1	30,007	31,649	145.9	1,997.0
22 Rajasthan	4,629	4,656	1.7	18.3	31,571	33,968	102.9	1,680.5	36,200	38,624	104.6	1,698.8
23 Sikkim	5	5	0.0	0.1	202	210	0.7	10.8	207	215	0.7	10.9
24 Tamil Nadu	9,619	9,624	0.9	16.8	49,777	50,221	233.7	2,558.1	59,396	59,845	234.5	2,574.9
25 Tripura	82	84	0.2	1.6	1,382	1,479	4.8	42.9	1,464	1,563	5.0	44.5
26 Uttar Pradesh	96,056	96,073	6.8	170.9	65,175	67,171	240.9	3,072.4	161,231	163,244	247.7	3,243.3
27 Uttrakhand	14,830	14,823	0.2	11.5	4,948	5,104	20.8	312.0	19,778	19,927	21.1	323.5
28 West Bengal	1,228	1,279	3.1	27.5	45,376	45,150	180.0	1,707.0	46,604	46,429	183.1	1,734.5
29 Andaman & Nicobar Islands	-	-	-	-	24	24	0.1	0.5	24	24	0.1	0.5
30 Chandigarh	-	-	-	-	-	-	-	-	-	-	-	-
31 Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
32 Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
33 Delhi	113	146	0.5	4.7	58,219	62,258	288.9	5,969.4	58,332	62,404	289.4	5,974.1
34 Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
35 Puducherry	-	-	-	-	-	-	-	-	-	-	-	-
Total	331,133	331,616	36.1	567.1	697,693	729,172	3,013.2	63,016.7	1,028,826	1,060,787	3,049.3	63,582.9

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1 Andhra Pradesh	12,369	12,377	0.2	10.3	13,429	13,756	73.3	958.9	25,798	26,133	73.5	969.2
2 Arunachal Pradesh	-	-	-	-	67	66	0.4	2.8	67	66	0.4	2.8
3 Assam	10,871	10,875	0.3	13.6	2,659	2,590	11.8	100.8	13,530	13,465	12.1	114.4
4 Bihar	207	207	1.0	9.3	8,821	8,732	26.2	304.2	9,028	8,939	27.3	313.5
5 Chattisgarh	12	12	0.1	0.6	2,203	2,237	12.9	161.5	2,215	2,249	12.9	162.1
6 Goa	14	13	0.1	1.5	428	420	3.9	36.7	442	433	4.1	38.1
7 Gujarat	191	209	1.5	15.1	16,463	16,690	100.2	1,263.2	16,654	16,899	101.7	1,278.4
8 Haryana	55	62	0.4	4.2	5,845	6,278	37.0	527.8	5,900	6,340	37.4	532.0
9 Himachal Pradesh	674	672	0.6	6.1	1,340	1,342	6.2	74.7	2,014	2,014	6.8	80.8
10 Jammu & Kashmir	25	25	0.1	1.0	1,303	1,316	4.3	45.0	1,328	1,341	4.4	45.9
11 Jharkhand	59	58	0.3	3.0	4,189	4,150	18.4	194.6	4,248	4,208	18.7	197.6
12 Karnataka	16,818	16,818	0.2	9.0	10,663	10,907	73.7	1,071.0	27,481	27,725	73.9	1,080.0
13 Kerala	165	170	1.3	13.0	6,607	6,448	46.2	466.6	6,772	6,618	47.4	479.7
14 Madhya Pradesh	57	66	0.2	2.5	6,686	7,001	29.4	433.7	6,743	7,067	29.6	436.2
15 Maharashtra	265	341	1.4	15.8	40,670	40,740	270.6	4,701.1	40,935	41,081	272.0	4,716.9
16 Manipur	3,519	3,519	0.1	3.8	631	622	2.6	21.4	4,150	4,141	2.6	25.2
17 Meghalaya	-	-	-	-	102	95	0.6	5.5	103	96	0.6	5.5
18 Mizoram	-	-	-	-	99	85	1.1	9.4	99	85	1.1	9.4
19 Nagaland	-	-	-	-	47	47	0.9	8.5	47	47	0.9	8.5
20 Orissa	76	74	0.5	4.3	6,001	5,902	28.1	289.5	6,077	5,976	28.6	293.8
21 Punjab	188	191	2.4	23.8	6,156	6,230	43.5	529.0	6,344	6,421	45.8	552.8
22 Rajasthan	1,591	1,612	0.8	9.9	11,802	11,802	51.5	699.7	13,093	13,414	52.3	709.6
23 Sikkim	-	-	-	-	58	57	0.3	5.7	58	57	0.3	5.7
24 Tamil Nadu	991	987	0.2	4.3	16,208	15,759	88.8	1,061.6	17,199	16,746	89.0	1,065.9
25 Tripura	1	1	0.0	0.1	383	378	2.1	17.7	384	379	2.1	17.8
26 Uttar Pradesh	40,273	40,282	2.4	78.9	20,364	20,202	112.3	1,411.0	60,637	60,484	114.8	1,490.0
27 Uttrakhand	3,959	3,959	0.1	4.0	1,886	1,874	9.5	139.2	5,845	5,833	9.6	143.2
28 West Bengal	312	325	0.9	8.8	14,493	13,629	90.5	841.1	14,805	13,954	91.4	850.0
29 Andaman & Nicobar Islands	-	-	-	-	1	1	0.0	0.0	1	1	0.0	0.0
30 Chandigarh	14	16	0.1	1.2	1,736	1,740	11.8	160.6	1,750	1,756	11.9	161.9
31 Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
32 Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
33 Delhi	25	27	0.1	1.8	16,395	15,989	112.3	1,711.3	16,420	16,016	112.4	1,713.2
34 Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
35 Puducherry	-	-	-	-	351	356	1.9	18.1	351	356	1.9	18.1
Total	92,732	92,899	15.4	246.2	217,786	217,441	1,272.3	17,271.9	310,518	310,340	1,287.7	17,518.1

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1	Andhra Pradesh	1,300	1,305	0.3	4.7	12,326	13,083	58.0	788.2	13,626	14,388	58.3	772.9
2	Arunachal Pradesh	-	-	-	-	-	-	-	-	-	-	-	-
3	Assam	4,316	4,316	0.2	5.1	3,267	3,270	11.2	97.8	7,583	7,586	11.4	102.9
4	Bihar	309	307	0.9	7.3	10,065	10,053	25.5	283.4	10,374	10,360	26.4	290.7
5	Chattisgarh	12	12	0.0	0.4	2,246	2,413	9.5	120.5	2,258	2,425	9.5	120.9
6	Goa	1	1	0.1	0.0	480	484	3.7	29.4	481	485	3.8	29.4
7	Gujarat	180	179	0.7	10.0	13,449	14,319	79.2	879.7	13,629	14,498	79.9	889.7
8	Haryana	59	65	0.3	2.1	2,701	3,132	10.4	155.4	2,760	3,197	10.7	157.6
9	Himachal Pradesh	524	522	0.6	2.8	1,279	1,332	4.5	57.5	1,803	1,854	5.0	60.3
10	Jammu & Kashmir	32	31	0.1	0.8	1,706	1,770	5.1	48.9	1,738	1,801	5.2	49.7
11	Jharkhand	83	82	0.3	2.1	4,635	4,692	16.2	151.4	4,718	4,774	16.4	153.6
12	Karnataka	6	6	0.1	0.3	10,583	11,038	63.4	1,007.1	10,589	11,044	63.5	1,007.4
13	Kerala	187	188	1.3	10.4	9,164	9,101	50.5	479.9	9,351	9,289	51.9	490.3
14	Madhya Pradesh	37	40	0.2	1.2	5,080	5,738	19.0	296.2	5,117	5,778	19.1	297.4
15	Maharashtra	613	623	0.3	9.9	40,007	41,554	221.8	5,315.5	40,620	42,177	222.1	5,325.3
16	Manipur	6	5	0.0	0.2	626	639	2.2	21.0	632	644	2.2	21.2
17	Meghalaya	-	-	-	-	83	81	0.3	3.8	83	81	0.3	3.8
18	Mizoram	-	-	0.0	-	52	44	0.4	2.7	52	44	0.4	2.7
19	Nagaland	-	-	-	-	-	-	-	-	-	-	-	-
20	Orissa	113	108	0.5	3.7	5,570	5,604	20.7	204.1	5,683	5,712	21.2	207.9
21	Punjab	193	192	1.5	12.8	8,784	9,116	49.8	606.6	8,977	9,308	51.2	619.4
22	Rajasthan	826	825	0.5	4.3	9,674	10,255	35.0	530.1	10,500	11,080	35.5	534.4
23	Sikkim	2	2	0.0	0.0	42	45	0.2	4.0	44	47	0.2	4.0
24	Tamil Nadu	1,537	1,536	0.2	2.8	15,206	15,246	74.3	866.2	16,743	16,782	74.4	869.0
25	Tripura	10	10	0.0	0.3	434	449	2.0	17.3	444	459	2.1	17.5
26	Uttar Pradesh	8,142	8,133	1.4	19.5	20,395	20,700	85.0	1,087.7	28,537	28,833	86.5	1,107.2
27	Uttarakhand	711	711	0.1	1.4	1,492	1,500	7.1	113.8	2,203	2,211	7.2	115.2
28	West Bengal	180	181	0.7	5.5	14,619	14,379	68.4	595.5	14,799	14,560	69.1	601.1
29	Andaman & Nicobar Islands	-	-	-	-	-	-	(0.0)	-	-	-	(0.0)	-
30	Chandigarh	-	-	-	-	-	-	-	-	-	-	-	-
31	Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
32	Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
33	Delhi	14	14	0.2	0.7	17,319	18,171	106.4	1,704.7	17,333	18,185	106.6	1,705.4
34	Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
35	Puducherry	-	-	-	-	-	-	-	-	-	-	-	-
	Total	19,393	19,394	10.5	108.3	211,284	218,208	1,028.8	15,448.3	230,677	237,602	1,040.2	15,556.6