ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED

Sr Io.	M L-22 Analytical Ratios Particulars	Q2 - 2015	FY 2015	Q2-2014	FY 2014
1	New business premium income growth (segment-wise) Participating Life	106.2%	161.2%	82.6%	52.5%
	Participating Pension	NA	NA	(100.0%)	(100.0%
	Non Participating Annuities Non Participating	(88.8%) (14.8%)	(89.5%) 9.1%	(28.8%) (14.8%)	(22.9% (29.6%
	Health	(101.1%)	(100.5%)	(24.5%)	(36.2%
	Linked Life Linked Pension	72.3% 40.8%	77.1% 38.3%	63.6% 2,676.6%	31.99 301,356.69
	Linked Health	(98.4%)	(97.4%)	(21.7%)	(35.4%
	Linked Group	546.1%	649.6%	(92.4%)	(90.5%
2	Net retention ratio (Net premium divided by gross premium)	99.0%	98.8%	98.8%	98.5%
		39.0 %	30.0 %	30.0 %	30.37
3	Ratio of expenses of management				
	(Expenses of management including commission divided by the total gross direct premium)	14.8%	16.2%	19.8%	20.6%
	Commission Batia				
•	Commission Ratio (Gross commission paid to Gross premium)	3.8%	3.7%	6.7%	6.0%
5	Ratio of policyholders liabilities to shareholders funds	1.803.7%	1.803.7%	1,627.2%	1.627.2%
,		1,003.776	1,003.776	1,027.270	1,027.27
3	Growth rate of shareholders fund	11.6%	11.6%	19.9%	19.9%
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7	Ratio of surplus to policyholders liability Participating Life	1.7%	1.9%	0.7%	0.9%
	Participating Pension	0.5%	1.9%	0.7%	0.9%
	Non Participating	1.1%	1.5%	(0.5%)	0.0%
	Annuities Non Participating	(0.3%)	0.0%	(0.4%)	0.0%
	Health	7.0%	16.0%	5.4%	11.7%
	Linked Life	0.0%	0.3%	0.2%	0.5%
	Linked Pension Linked Health	0.7% 1.5%	1.5% 3.1%	1.0% 2.3%	2.0%
	Linked Health Linked Group	1.5% 0.1%	3.1% 0.2%	2.3%	2.5%
3	Change in networth (ኛ in Lacs)	48,843	48,843	70,163	70,163
	Profit after tax / Total income	4.8%	4.4%	14.4%	10.3%
0	(Total Real Estate + Loans) / Cash & Invested assets	0.2%	0.2%	0.3%	0.3%
1	Total Investment / (Capital + Surplus)	1,914.5%	1,914.5%	1,740.1%	1,740.1%
2	Total Affiliated Investment / (Capital+Surplus)	7.7%	7.7%	5.4%	5.4%
13	Investment Yield (Gross and Net)				
	A. Without unrealised gains	10.9%	9.8%	5.2%	7.0%
	- Shareholders' Fund - Policyholders' Fund	10.9%	9.8%	5.2%	7.0%
	- Non Linked				
	Par Non Par	9.3% 8.2%	8.8% 7.7%	7.5% 7.9%	8.5% 8.2%
	- Linked				
	Non Par	15.5%	15.0%	6.2%	9.2%
	B. With unrealised gains - Shareholders' Fund	16.1%	19.7%	(11.3%)	1.7%
	- Policyholders' Fund	10.1%	19.7 %	(11.376)	1.7 %
	- Non Linked Par	14.7%	20.5%	(19.6%)	(2.4%
	Non Par	14.7%	19.6%	(19.6%)	(2.4%)
	- Linked Non Par	25.9%	37.2%	(6.1%)	3.1%
14	Conservation Ratio	23.376	37.270	(0.170)	3.17
	Participating Life	83.9%	85.7%	87.9%	86.9%
	Participating Pension	89.8%	91.8%	96.5%	92.9%
	Non Participating Annuities Non Participating	87.1% NA	87.0% NA	82.0% NA	80.7% N
	Health	88.3%	89.0%	85.6%	85.4%
	Linked Life	82.0%	83.9%	75.3%	73.1%
	Linked Pension	64.9% 79.5%	64.1% 82.1%	43.9% 89.1%	45.2%
	Linked Group	79.6%	72.8%	89.1%	31.8%
5	Persistency Ratio				
(a)		70.001	70.001	05.001	
	13th month 25th month	73.2% 62.5%	73.0% 63.9%	65.8% 64.1%	68.3% 68.1%
	37th month	60.3%	63.8%	24.6%	22.0%
	49th month 61st month	19.1% 9.7%	16.9% 11.8%	14.9% 10.3%	18.0% 10.8%
<i>p</i> .,	Banaval astie by averainer#				
(c)	Renewal ratio by premium* 13th month	73.2%	73.0%	65.8%	68.3%
	25th month	82.3%	85.0%	84.0%	88.1%
	37th month 49th month	83.3% 73.5%	86.9% 74.8%	34.0% 72.3%	35.8% 74.1%
	61st month	61.0%	64.0%	68.5%	70.7%
	Persistency ratio by policy*				
	13th month	66.4%	66.4% 57.9%	59.6%	62.8%
	25th month 37th month	55.4% 52.6%	57.9% 54.2%	56.9% 29.4%	59.3% 29.5%
	49th month	23.2%	22.8%	19.5%	19.6%
	61st month	13.2%	13.3%	9.0%	9.4%
(d)	Renewal ratio by policy*				
	13th month 25th month	66.4% 81.4%	66.4% 84.3%	59.6% 82.2%	62.8% 86.0%
	37th month	81.5%	84.3%	41.6%	43.2%
	49th month 61st month	73.3% 62.0%	74.6% 64.7%	71.1% 68.9%	73.3% 70.8%
		02.078	Unit. 7 70	00.0 /0	70.07
(e)	Persistency ratio (reducing balance basis)** 13th month	72.6%	71.3%	66.5%	68.2%
	25th month	82.7%	85.3%	83.2%	85.9%
	37th month	82.0%	84.0%	29.3%	31.7%
			CA E0/	60.00/	60.00
	49th month 61st month	63.0% 56.0%	64.5% 58.5%	63.3% 60.2%	63.6% 60.7%
16	49th month	63.0%			

 Net NPA Ratio
 Nil
 Nil
 Nil
 Nil

 *Calculations are in accordance with the IRDA circular IRDA/ACT/CIR035/01/2014 dated January 23, 2014.
 Persistency ratios for the quare thave been calculated on September 30, 2014 for the policies issued in July to August period of the relevant years. For example, the 13th month persistency for Q2-2015 is calculated for policies issued from July 2013 to August 2013.

 Persistency ratios for the half year have been calculated on September 30, 2014 for the policies issued in April to August period of the relevant years. For example, the 13th month persistency for H1-2014 is calculated for policies issued from April 2013 to August 2013.

 Group policies and policies under rural segment are excluded.

**The ratio is computed based on premiums on a reducing balance basis. The denominator includes only policies paying premium at the beginning of the year. The figures for 2 are for the June to August issued policies measured on September 30 of the relevant years. The figures for the half year are for the March to August issued policies measured on September 30 of the relevant years.

ity Holding Pattern for Life Insurers				
1 No. of shares	14,297,518	14,297,518	14,291,149	14,291,149
2 Percentage of shareholding				
A. Indian	73.81	73.81	73.84	73.84
B. Foreign	25.93	25.93	25.95	25.95
C. %of Government holding (in case of public sector insurance				
companies)	0.26	0.26	0.21	0.21
3 Basic and diluted EPS before extraordinary items (net of tax expense) for the period (not to be annualized)				
- Basic	2.8	5.5	2.7	5.3
- Diluted	2.8	5.5	2.7	5.2
4 Basic and diluted EPS after extraordinary items (net of tax expense) for the period (not to be annualized)				
- Basic	2.8	5.5	2.7	5.3
- Diluted	2.8	5.5	2.7	5.2
5 Book value per share (Rs)	3.294.0	3.294.0	2.953.4	2,953,4