ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED

F F I I I I I I I I I I I I I I I I I I	New business premium income growth (segment-wise) Participating Life Participating Pension Non Participating Annuities Non Participating Health	316.3% 0.0%	316.3%	/00 100	
F F F F F F F F F F F F F F	Participating Life Participating Pension Non Participating Annuities Non Participating		316.3%	100	
F F I I I I I I I I I I I I I I I I I I	Participating Pension Non Participating Annuities Non Participating			(32.4%)	(32.4%
/ 	Annuities Non Participating		0.0%	(100.0%)	(100.0%
H L L L L L L L L L L L L		(90.4%)	(90.4%)	(13.4%)	(13.4%
L L L L L L L L L L L		60.3% (99.8%)	60.3% (99.8%)	(48.7%) (46.0%)	(48.7% (46.0%
L 	Linked Life	87.6%	87.6%	(7.3%)	(7.3%
L (() 	Linked Pension	34.5% (95.7%)	34.5% (95.7%)	(1,991.3%) (49.3%)	(1,991.3%) (49.3%)
(Linked Health Linked Group	1,013.7%)	(95.7%) 1,013.7%	(49.5%)	(49.3%)
F (Net retention ratio (Net premium divided by gross premium)	98.4%	98.4%	98.1%	98.19
ł	Ratio of expenses of management	30.470	30.478	30.176	30.11
. I.e	(Expenses of management including commission divided by the total gross direct premium)	18.3%	18.3%	21.8%	21.89
	Commission Ratio (Gross commission paid to Gross premium)	3.5%	3.5%	5.1%	5.19
•	Ratio of policyholders liabilities to shareholders funds	1,645.1%	1,645.1%	1,660.3%	1,660.39
•	Growth rate of shareholders fund	16.4%	16.4%	30.2%	30.29
	Ratio of surplus to policyholders liability				
	Participating Life	0.2%	0.2%	0.3%	0.39
	Participating Pension	0.6%	0.6%	0.4%	0.49
	Non Participating	0.5%	0.5%	0.0%	0.0
	Annuities Non Participating	0.0%	0.0%	0.1%	0.19
	Health Linked Life	8.6% 0.3%	8.6% 0.3%	6.3% 0.3%	6.3° 0.3°
	Linked Line	0.3%	0.3%	0.3%	0.99
	Linked Fellston	1.7%	1.7%	0.3%	0.3
	Linked Group	0.1%	0.1%	0.3%	0.29
	Change in networth (र in Lacs)	69,041	69,041	97,468	97,468
r	Profit after tax / Total income	4.1%	4.1%	8.1%	8.19
	(Total Real Estate + Loans) / Cash & invested assets	0.2%	0.2%	0.3%	0.39
1	Total Investment / (Capital + Surplus)	1,749.7%	1,749.7%	1,771.3%	1,771.39
2 7	Total Affiliated Investment / (Capital+Surplus)	13.5%	13.5%	4.9%	4.9
1	Investment Yield (Gross and Net) A. Without unrealised gains - Shareholders' Fund	8.7%	8.7%	8.9%	8.9
	- Policyholders' Fund Non Linked Par	0.00/	0.0%	0.4%	
	Par Non Par Linked	8.3% 7.1%	8.3% 7.1%	9.4% 8.5%	9.4 ⁴ 8.5 ⁴
	Non Par	14.4%	14.4%	12.2%	12.29
	B. With unreelised geins - Shareholders' Fund - Policyholders' Fund Non Linked	23.5%	23.5%	16.6%	16.69
	Par Non Par Linked	26.7% 25.9%	26.7% 25.9%	18.4% 17.6%	18.4° 17.6°
4 0	Non Par Conservation Ratio	49.4%	49.4%	13.1%	13.19
F	Participating Life	84.2%	84.2%	76.9%	76.9
	Participating Pension Non Participating	9.4% 86.8%	9.4% 86.8%	97.1% 78.3%	97.1 ⁴ 78.3 ⁴
	Non Participating Annuities Non Participating	80.8%	80.8%	78.3%	78.3
	Health	89.9%	89.9%	85.1%	85.1
L	Linked Life	86.8%	86.8%	70.4%	70.4
	Linked Pension	63.0%	63.0%	47.0%	47.0
17	Linked Health Linked Group	85.3% 65.4%	85.3% 65.4%	84.6% 111.4%	84.6 111.4
	Persistency Ratio				
	Persistency ratio by premium* 13th month	68.5%	68.5%	65.2%	65.2
2	25th month	61.4%	61.4%	67.9%	67.9
	37th month	63.6%	63.6%	18.5%	18.5
	49th month 61st month	14.1% 14.2%	14.1% 14.2%	21.3% 10.9%	21.3 10.9
	Renewal ratio by premium* 13th month	68.5%	68.5%	65.2%	65.2
	25th month	82.3%	82.3%	87.1%	87.1
	37th month 49th month	85.8% 73.4%	85.8% 73.4%	36.2% 72.8%	36.2
e	61st month	64.8%	64.8%	70.8%	70.8
	Persistency ratio by policy*				
	13th month 25th month	62.3% 56.3%	62.3% 56.3%	60.4% 57.4%	60.4 57.4
	37th month	50.3%	52.4%	27.8%	27.8
	49th month 61st month	21.3% 12.7%	21.3% 12.7%	18.5% 9.4%	18.5 ⁴ 9.4
	Renewal ratio by policy*				
1	13th month	62.3%	62.3%	60.4%	60.4
	25th month 37th month	81.8% 81.8%	81.8% 81.8%	83.8% 42.3%	83.8 42.3
	37th month 49th month	81.8% 72.2%	81.8% 72.2%	42.3% 71.2%	42.3 71.2
e	61st month	64.0%	64.0%	69.9%	69.9
	Persistency ratio (reducing balance basis)** 13th month	65.7%	65.7%	64.5%	64.5
	13th month 25th month	65.7% 83.0%	65.7% 83.0%	64.5% 83.3%	64.5' 83.3'
17	37th month	80.5%	80.5%	33.7%	33.7
	49th month	63.6%	63.6%	60.8%	60.8
	61st month	58.9%	58.9%	59.2%	59.2
-	NPA Ratio - Gross NPA Ratio	Nil	Nil	Nil	N
-	- Net NPA Ratio	Nil	Nil	Nil	N
	lations are in accordance with the IRDA circular IRDA/ACT/(tency, ratios for the quarter have been calculated on July				of the releva
	tency ratios for the quarter have been calculated on July al year.	31, 2014 for the	policies issued in	the first quarter	ot the releva

**The ratio is as disclosed in the financial statements and is computed based on premiums on a reducing balance basis. The denominator includes only policies paying premium at the beginning of the year. The figures for Q1 are for the March to May issued policies measured on June 30 of the respective financial year

Equity Holding Pattern for Life Insurers				
1 No. of shares	1,429,390,925	1,429,390,925	1,428,939,249	1,428,939,249
2 Percentage of shareholding				
A. Indian	73.83%	73.83%	73.85%	74.05%
B. Foreign	25.94%	25.94%	25.95%	25.95%
C. %of Government holding (in case of public sector				
insurance companies)	0.23%	0.23%	0.20%	0.20%
3 Basic and diluted EPS before extraordinary items (net of tax expense) for the period (not to be annualized)				
- Basic	2.7	11.0	2.5	10.5
- Diluted	2.7	10.9	2.5	10.4
4 Basic and diluted EPS after extraordinary items (net of tax expense) for the period (not to be annualized)				
- Basic	2.7	11.0	2.5	10.5
- Diluted	2.7	10.9	2.5	10.4
5 Book value per share (Rs)	34.2	34.2	29.4	29.4