

Geographical Distribution of Total Business													
States / Union Territory	Rural (Individual)				Urban (Individual)				Total Business (Individual)				
	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	
1 Andhra Pradesh	1,148	1,103	6.9	122.1	3,938	3,800	42.2	761.6	5,086.0	4,903	49.1	883.7	
2 Arunachal Pradesh	28	28	0.3	3.6	71	69	0.7	11.1	99.0	97	1.0	14.7	
3 Assam	774	754	5.0	69.6	3,331	3,218	24.3	379.8	4,105.0	3,972	29.3	449.3	
4 Bihar	3,197	3,132	17.7	273.7	4,290	4,157	31.9	562.5	7,487.0	7,289	49.6	836.2	
5 Chattisgarh	859	816	6.0	95.1	2,246	2,170	16.8	367.3	3,105.0	2,986	22.8	462.4	
6 Goa	135	130	1.7	22.5	596	578	6.0	127.9	731.0	708	7.7	150.4	
7 Gujarat	3,116	3,034	27.3	592.8	17,408	16,866	181.1	4,359.7	20,524.0	19,900	208.4	4,952.4	
8 Haryana	172	163	1.0	30.4	7,327	7,086	75.9	1,884.0	7,499.0	7,249	77.0	1,914.4	
9 Himachal Pradesh	103	102	0.9	12.3	1,310	1,289	12.5	186.2	1,413.0	1,391	13.4	198.5	
10 Jammu & Kashmir	127	125	1.0	12.7	850	815	6.8	134.0	977.0	940	7.8	146.7	
11 Jharkhand	1,591	1,560	11.1	204.2	2,161	2,095	21.1	365.9	3,752.0	3,655	32.1	570.0	
12 Karnataka	2,139	2,000	14.9	400.2	11,672	11,020	148.1	3,497.6	13,811.0	13,020	163.0	3,897.8	
13 Kerala	1,398	1,363	17.2	237.8	7,964	7,760	113.8	1,551.8	9,362.0	9,123	130.9	1,789.6	
14 Madhya Pradesh	3,150	3,042	10.3	231.9	7,168	6,867	46.2	1,147.1	10,318.0	9,909	56.5	1,378.9	
15 Maharashtra	12,822	12,662	65.4	2,437.3	52,988	51,501	591.4	21,992.6	65,810.0	64,163	656.8	24,429.9	
16 Manipur	143	140	0.9	11.3	515	497	2.9	41.3	658.0	637	3.8	52.6	
17 Meghalaya	67	63	0.3	4.1	182	170	1.4	24.1	249.0	233	1.7	28.2	
18 Mizoram	-	-	0.0	-	50	50	0.3	4.7	50.0	50	0.3	4.7	
19 Nagaland	22	21	0.1	1.2	131	125	1.7	17.4	153.0	146	1.8	18.6	
20 Orissa	3,066	2,959	18.1	280.7	4,982	4,817	39.7	673.3	8,048.0	7,776	57.9	954.1	
21 Punjab	159	157	0.7	9.5	8,401	8,145	70.5	1,742.7	8,560.0	8,302	71.1	1,752.2	
22 Rajasthan	8,006	7,558	26.0	651.5	12,362	11,716	73.6	2,116.1	20,368.0	19,274	99.5	2,767.6	
23 Sikkim	38	38	0.2	2.3	114	113	0.8	37.0	152.0	151	1.0	39.3	
24 Tamil Nadu	14,280	14,148	27.6	489.2	19,901	18,934	233.3	3,955.4	34,181.0	33,082	260.8	4,444.6	
25 Telangana	774	755	6.5	156.1	7,449	7,128	99.1	2,102.1	8,223.0	7,883	105.5	2,258.3	
26 Tripura	121	116	0.8	10.4	485	462	2.8	40.7	606.0	578	3.6	51.0	
27 Uttar Pradesh	3,356	3,282	22.3	420.2	16,340	15,846	144.8	3,322.7	19,696.0	19,128	167.1	3,742.8	
28 Uttrakhand	367	357	2.7	55.9	1,631	1,575	13.9	311.7	1,998.0	1,932	16.6	367.6	
29 West Bengal	4,258	4,075	28.1	398.1	12,894	12,023	137.0	2,203.6	17,152.0	16,098	165.1	2,601.7	
30 Andaman & Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-	
31 Chandigarh	46	46	0.4	8.8	2,096	2,003	22.9	544.6	2,142.0	2,049	23.3	553.4	
32 Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-	
33 Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-	
34 Delhi	183	176	1.8	41.8	18,817	17,678	245.6	5,510.4	19,000.0	17,854	247.4	5,552.3	
35 Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-	
36 Puducherry	53	52	0.6	9.6	352	335	5.0	77.1	405.0	387	5.6	86.7	
Total	65,698	63,957	324.0	7,296.7	230,022	220,908	2,413.9	60,053.9	295,720	284,865	2,737.9	67,350.6	

Note: The report reflects unique count of lives at a State, Sector level

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1 Andhra Pradesh	783	755	4.4	61.5	3,747	3,610	36.1	478.2	4,530.0	4,365.0	40.5	539.7	
2 Arunachal Pradesh	20	20	0.1	1.4	114	110	1.2	14.1	134.0	130.0	1.3	15.5	
3 Assam	2,184	2,160	4.0	42.4	2,957	2,858	19.1	232.5	5,141.0	5,018.0	23.1	274.9	
4 Bihar	1,024	984	5.5	85.8	5,011	4,736	36.5	519.4	6,035.0	5,720.0	42.0	605.2	
5 Chattisgarh	374	364	1.8	28.2	1,795	1,733	12.8	192.7	2,169.0	2,097.0	14.6	220.8	
6 Goa	79	78	0.7	9.9	572	557	6.6	86.9	651.0	635.0	7.3	96.9	
7 Gujarat	2,895	2,817	21.0	389.5	12,949	12,461	130.9	2,222.6	15,744.0	15,278.0	151.8	2,612.1	
8 Haryana	41	39	0.2	5.6	6,422	6,239	55.1	1,002.6	6,463.0	6,278.0	55.2	1,008.2	
9 Himachal Pradesh	7	7	0.0	0.8	1,367	1,336	10.9	133.9	1,374.0	1,343.0	11.0	134.7	
10 Jammu & Kashmir	73	69	0.4	5.6	895	875	5.4	61.2	968.0	944.0	5.8	66.8	
11 Jharkhand	656	629	4.3	70.5	2,441	2,382	18.7	253.0	3,097.0	3,011.0	23.0	323.5	
12 Karnataka	1,032	996	5.3	87.1	10,689	10,215	139.5	2,269.3	11,721.0	11,211.0	144.8	2,356.4	
13 Kerala	256	249	2.1	34.7	7,235	7,074	100.7	1,346.4	7,491.0	7,323.0	102.8	1,381.2	
14 Madhya Pradesh	2,034	2,007	10.6	151.3	5,141	5,013	35.4	534.5	7,175.0	7,020.0	46.0	685.8	
15 Maharashtra	4,273	4,243	23.0	435.5	42,375	41,705	513.3	9,224.1	46,648.0	45,948.0	536.3	9,659.6	
16 Manipur	41	38	0.2	2.0	736	708	4.2	43.9	777.0	746.0	4.4	45.9	
17 Meghalaya	44	43	0.5	5.7	144	140	1.2	13.4	188.0	183.0	1.7	19.1	
18 Mizoram	2	2	0.0	0.4	43	43	0.3	3.3	45.0	45.0	0.3	3.6	
19 Nagaland	3	3	0.0	0.3	145	141	1.8	17.4	148.0	144.0	1.8	17.7	
20 Orissa	1,152	1,104	5.5	66.8	6,029	5,847	47.7	519.4	7,181.0	6,951.0	53.2	586.2	
21 Punjab	34	34	0.1	1.9	7,763	7,517	59.8	877.0	7,797.0	7,551.0	59.9	878.9	
22 Rajasthan	4,537	4,463	22.3	343.5	10,965	10,740	74.7	1,140.8	15,502.0	15,203.0	97.0	1,484.3	
23 Sikkim	-	-	-	-	155	153	0.9	10.5	155.0	153.0	0.9	10.5	
24 Tamil Nadu	3,143	3,091	8.3	150.9	17,535	16,654	200.9	2,948.1	20,678.0	19,745.0	209.1	3,099.0	
25 Telangana	395	387	2.1	24.0	7,209	6,916	88.2	1,368.3	7,604.0	7,303.0	90.3	1,392.3	
26 Tripura	59	58	0.3	3.1	518	505	2.9	32.7	577.0	563.0	3.2	35.8	
27 Uttar Pradesh	2,236	2,159	12.9	217.6	14,672	14,196	124.1	2,011.6	16,908.0	16,355.0	137.1	2,229.3	
28 Uttrakhand	257	251	1.6	29.2	1,433	1,376	12.8	202.4	1,690.0	1,627.0	14.4	231.6	
29 West Bengal	377	360	2.0	24.9	15,041	14,088	127.8	1,733.6	15,418.0	14,448.0	129.8	1,758.5	
30 Andaman & Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-	
31 Chandigarh	17	17	0.1	0.5	1,560	1,521	16.8	272.8	1,577.0	1,538.0	16.9	273.3	
32 Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-	
33 Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-	
34 Delhi	82	79	0.4	17.8	16,261	15,459	206.1	3,484.5	16,343.0	15,538.0	206.5	3,502.4	
35 Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-	
36 Puducherry	11	11	0.1	1.0	424	390	5.2	66.9	435.0	401.0	5.3	67.9	
Total	28,121	27,517	139.8	2,299.2	204,243	197,298	2,097.5	33,318.1	232,364	224,815	2,237.3	36,617.4	

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1 Andhra Pradesh	432	394	3.6	37.9	2,506	2,393	27.1	467.8	2,940.0	2,787	30.6	505.7
2 Arunachal Pradesh	9	9	0.1	0.7	42	40	0.5	6.1	51.0	49	0.6	6.8
3 Assam	85	82	1.1	11.6	2,227	2,143	17.2	250.5	2,312.0	2,225	18.3	262.0
4 Bihar	1,395	1,353	9.1	121.8	2,780	2,677	22.3	353.6	4,175.0	4,030	31.4	475.4
5 Chattisgarh	222	192	2.7	19.4	1,564	1,499	12.1	260.3	1,786.0	1,691	14.8	279.7
6 Goa	50	47	1.2	12.8	405	392	4.5	79.3	455.0	439	5.7	92.1
7 Gujarat	(185)	(221)	4.5	(72.4)	11,494	11,102	120.2	2,745.5	11,309.0	10,881	124.6	2,673.1
8 Haryana	119	110	0.5	12.1	4,127	3,944	48.0	1,049.3	4,246.0	4,054	48.6	1,061.4
9 Himachal Pradesh	100	99	0.9	11.5	749	734	7.8	115.3	849.0	833	8.6	126.8
10 Jammu & Kashmir	7	8	0.3	(0.0)	449	427	4.4	72.8	456.0	435	4.6	72.8
11 Jharkhand	915	895	6.3	123.7	1,167	1,120	13.6	193.8	2,082.0	2,015	20.0	317.4
12 Karnataka	535	447	4.6	99.5	7,156	6,706	92.2	2,015.1	7,691.0	7,153	96.8	2,114.6
13 Kerala	727	707	11.7	96.6	4,404	4,258	72.2	923.6	5,131.0	4,965	83.9	1,020.2
14 Madhya Pradesh	473	403	(0.5)	(37.7)	5,178	4,919	35.3	776.3	5,651.0	5,322	34.8	738.6
15 Maharashtra	4,060	4,104	34.5	744.5	29,926	28,885	367.2	11,862.2	33,986.0	32,989	401.7	12,606.7
16 Manipur	4	2	0.3	1.0	390	374	2.2	28.6	394.0	376	2.5	29.6
17 Meghalaya	23	19	0.2	1.9	113	104	0.9	11.7	136.0	123	1.1	13.6
18 Mizoram	(2)	(2)	(0.0)	(0.1)	34	34	0.2	2.8	32.0	32	0.2	2.6
19 Nagaland	(16)	(16)	(0.1)	(1.9)	111	106	1.0	12.6	95.0	90	0.9	10.7
20 Orissa	1,685	1,582	10.2	167.2	2,352	2,083	15.4	393.8	4,037.0	3,665	25.6	560.9
21 Punjab	71	70	0.3	3.3	4,514	4,325	42.3	827.7	4,585.0	4,395	42.6	830.9
22 Rajasthan	2,428	2,080	5.3	18.9	9,693	9,091	59.9	1,561.3	12,121.0	11,171	65.2	1,580.2
23 Sikkim	34	34	0.2	(4.8)	62	61	0.6	29.7	96.0	95	0.7	24.9
24 Tamil Nadu	7,088	6,871	15.2	219.1	11,567	10,869	148.4	2,301.2	18,655.0	17,740	163.7	2,520.3
25 Telangana	310	293	4.6	95.9	4,181	3,950	59.1	1,121.1	4,491.0	4,243	63.6	1,217.0
26 Tripura	(26)	(28)	0.2	0.2	360	338	2.1	30.6	334.0	310	2.3	30.8
27 Uttar Pradesh	(1,090)	(1,075)	(3.4)	(250.2)	11,513	11,114	104.1	2,230.5	10,423.0	10,039	100.7	1,980.4
28 Uttrakhand	(161)	(160)	(0.9)	(52.4)	1,338	1,290	11.5	251.6	1,177.0	1,130	10.6	199.2
29 West Bengal	3,394	3,224	24.3	341.5	5,990	5,423	77.4	1,168.3	9,384.0	8,647	101.7	1,509.7
30 Andaman & Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-
31 Chandigarh	12	13	0.2	2.6	1,168	1,100	14.4	296.5	1,180.0	1,113	14.6	299.1
32 Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
33 Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
34 Delhi	(13)	(18)	0.303	(12.7)	10,634	9,846	157.8	3,036.2	10,621.0	9,828	158.1	3,023.5
35 Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
36 Puducherry	38	37	0.5	5.5	167	153	2.9	39.1	205.0	190	3.4	44.6
Total	22,723	21,555	138.1	1,717.0	138,363	131,500	1,544.4	34,514.7	161,086	153,055	1,682.5	36,231.7

Note: The report reflects unique count of lives at a State, Sector level

ICICI PRUDENTIAL LIFE INSURANCE CO. LTD.

FORM L-25 - (I) : Geographical Distribution Channel - Individuals - Quarterly

Date :- September 30 ,2015

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1	Andhra Pradesh	692	664	3.7	53.5	2,086	1,949	21.8	279.3	2,778	2,613	25.5	332.8
2	Arunachal Pradesh	17	17	0.1	1.0	62	58	0.7	8.2	79	75	0.8	9.2
3	Assam	1,545	1,521	3.4	37.1	1,533	1,434	10.8	123.9	3,078	2,955	14.2	160.9
4	Bihar	938	898	4.7	77.9	2,574	2,299	21.0	201.5	3,512	3,197	25.6	379.4
5	Chattisgarh	336	326	1.6	26.0	1,014	952	7.8	104.7	1,350	1,278	9.4	130.7
6	Goa	74	73	0.6	9.2	337	322	4.2	49.2	411	395	4.9	58.3
7	Gujarat	2,630	2,552	18.8	363.2	6,392	6,003	71.0	1,153.3	9,022	8,555	89.8	1,516.6
8	Haryana	35	33	0.1	5.2	3,634	3,451	31.1	566.6	3,669	3,484	31.3	571.7
9	Himachal Pradesh	6	6	0.0	0.8	858	827	7.1	86.8	864	833	7.2	87.6
10	Jammu & Kashmir	57	53	0.3	4.3	433	413	2.7	32.1	490	466	3.0	36.4
11	Jharkhand	610	583	3.9	67.0	1,398	1,339	11.3	148.7	2,008	1,922	15.2	215.8
12	Karnataka	819	783	4.3	77.5	6,093	5,618	85.0	1,361.8	6,912	6,401	89.3	1,439.3
13	Kerala	222	215	1.8	27.8	4,575	4,414	69.8	900.4	4,797	4,629	71.5	928.2
14	Madhya Pradesh	1,741	1,714	9.2	136.2	2,552	2,424	18.6	287.1	4,293	4,138	27.8	423.4
15	Maharashtra	3,524	3,494	19.7	395.2	23,303	22,085	300.2	5,210.6	26,827	25,579	319.9	5,605.8
16	Manipur	37	34	0.1	1.7	392	364	2.4	24.1	429	398	2.5	25.8
17	Meghalaya	37	36	0.4	4.9	83	79	0.6	6.6	120	115	1.0	11.5
18	Mizoram	2	2	0.0	0.4	28	28	0.2	2.5	30	30	0.2	2.8
19	Nagaland	2	2	0.0	0.1	89	85	1.1	11.2	91	87	1.1	11.3
20	Orissa	974	926	4.3	55.9	3,279	3,097	32.4	314.9	4,253	4,023	36.7	370.8
21	Punjab	32	32	0.1	1.8	4,502	4,256	35.7	528.7	4,534	4,288	35.9	530.5
22	Rajasthan	3,513	3,439	17.6	292.6	5,378	5,153	40.3	629.6	8,891	8,592	57.9	922.3
23	Sikkim	-	-	-	-	94	92	0.5	6.0	94	92	0.5	6.0
24	Tamil Nadu	2,108	2,056	6.1	121.2	9,778	8,897	118.1	1,755.5	11,886	10,953	124.2	1,876.7
25	Telangana	348	340	1.9	22.0	4,113	3,820	51.5	811.9	4,461	4,160	53.4	833.9
26	Tripura	54	53	0.3	2.9	285	272	1.6	19.5	339	325	1.9	22.4
27	Uttar Pradesh	1,961	1,884	11.1	197.9	7,680	7,204	69.1	1,160.0	9,641	9,088	80.2	1,357.9
28	Uttarakhand	226	220	1.4	25.9	727	670	6.9	104.5	953	890	8.3	130.4
29	West Bengal	332	315	1.7	22.1	8,382	7,429	74.8	994.3	8,714	7,744	76.6	1,016.4
30	Andaman & Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-
31	Chandigarh	15	15	0.1	0.5	841	802	10.3	163.2	856	817	10.3	163.6
32	Dadra & Nagarhaveli	-	-	-	-	-	-	-	-	-	-	-	-
33	Daman & Diu	-	-	-	-	-	-	0.0	-	-	-	0.0	-
34	Delhi	76	73	0.3	17.4	9,208	8,404	123.7	2,034.8	9,284	8,477	124.0	2,052.2
35	Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
36	Puducherry	9	9	0.1	0.8	264	230	3.4	44.3	273	239	3.5	45.1
	Total	22,972	22,368	118.0	2,049.9	111,967	104,470	1,235.6	19,225.7	134,939	126,838	1,363.6	21,275.6