



January 1, 2019

General Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Tower
Dalal Street
Mumbai 400 001

Vice President
Listing Department
National Stock Exchange of India Limited
'Exchange Plaza'
Bandra-Kurddla Complex
Bandra (East), Mumbai 400 051

Dear Sir/Madam,

Appointment of Director of ICICI Prudential Life Insurance Company Limited

The Board of Directors of ICICI Prudential Life Insurance Company Limited ("the Company") has approved the appointment of Ms. Vibha Paul Rishi as Independent (Additional) Director of the Company.

Pursuant to the requirements of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please note the below details:

Reason for change in directorship	Appointment of Independent (Additional) director
Date of appointment	January 1, 2019; for a term of five years with effect from January 1, 2019 to December 31, 2023, subject to approval of the shareholders at the general meeting of the Company
Brief profile of the Director:	
<p>Ms. Vibha Paul Rishi had been with PepsiCo for 17 years in leadership roles in the areas of marketing and innovation in India, US and UK. She was also one of the founding team members of PepsiCo when it started operations in India. She later moved to PepsiCo's headquarters to be a part of its international marketing team, which was followed by an innovation leadership role in London. She was associated with Tata Administrative Service and was a part of the core start up team of Titan Watches. Ms. Rishi served as the Head of Marketing and Group Strategy & Consumer Director of Future Consumer Limited. She was associated with Future Group as Group Strategy and Consumer Director and was responsible for marketing, communication and customer strategy of Future Group's companies. She served as an Executive director of Brand & Human Capital at Max Financial Services Limited (formerly Max India Limited).</p> <p>Ms. Rishi is also associated with Pratham (Indian NGO). She is an accomplished marketing evangelist with international experience in spearheading global marketing campaigns for high-visibility consumer products. Ms. Rishi's core competency includes product rebranding, new product development and launch, alignment of global marketing teams startups, entering new international markets, best practices, organisational structure, strategic planning and human resources.</p>	

ICICI Prudential Life Insurance Company Limited

1st Floor, Energy IT Park, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400025.

Regd. Office : ICICI PruLife Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400025, India. Visit us at www.iciciprulife.com
Phone: 022-5039 1600, Fax: +91 22 2422 4484, Email: corporate@iciciprulife.com

CIN : L66010MH2000PLC127837

Ms. Vibha Paul Rishi holds a Master's Degree in Business Administration & Marketing from the Faculty of Management Studies, University of Delhi. Ms. Rishi holds an honors degree in Economics from Lady Sri Ram College, Delhi University.

**Disclosure
relationship
between directors**

Ms. Vibha Paul Rishi is not related to any other director of the Company.

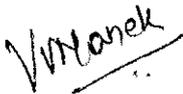
Further, we affirm that Ms. Vibha Paul Rishi (DIN: 05180796) is not debarred from holding the office of director by any order of SEBI or any other such authority.

Request you to please take the above information on records.

Thanking you.

Yours sincerely,

For ICICI Prudential Life Insurance Company Limited



Vyoma Manek
Company Secretary
ACS 20384

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