



News Release

ICICI Prudential Life eases claims settlement process for families affected by floods in Assam, Gujarat & Rajasthan

Key initiatives to ease claims settlement process:

- Written intimation from the claimant
- List of deceased issued by hospitals/police/armed forces/municipal authorities will be accepted in case the death certificate is not available
- Copy of photo identity of the claimant
- 24x7 Claimcare helpline no. 1860-266-7766
- Claimants can write to claimcare@iciciprulife.com or visit www.iciciprulife.com/claims to initiate the claims process

Mumbai, August 01, 2017: ICICI Prudential Life Insurance stands in solidarity with the families affected by the floods in Assam, Gujarat and Rajasthan. The Company has eased the claims settlement process.

Given the difficult conditions in the affected areas and the need to extend support in these difficult times, the Company will settle claims on the basis of only three documents; which include a list of deceased issued by the hospitals/police/armed forces/municipal authorities, a written claim intimation and a copy of the photo identity of the claimant.

The Company has a dedicated 24x7 Claimcare helpline no. 1860-266-7766 to assist claimants with information on making claims. The Company has an approach of 'first time right', wherein the claimant is provided with all information on documents required for the settlement of claims.



Disclaimer

Except for the historical information contained herein, statements in this release which contain words or phrases such as 'will', 'expected to', etc., and similar expressions or variations of such expressions may constitute 'forward-looking statements'. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results, opportunities and growth potential to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to, the actual growth in demand for insurance and other financial products and services in the countries that we operate or where a material number of our customers reside, our ability to successfully implement our strategy, including our use of the Internet and other technology our exploration of merger and acquisition opportunities, our ability to integrate mergers or acquisitions into our operations and manage the risks associated with such acquisitions to achieve our strategic and financial objectives, our growth and expansion in domestic and overseas markets, technological changes, our ability to market new products, the outcome of any legal, tax or regulatory proceedings in India and in other jurisdictions we are or become a party to, the future impact of new accounting standards, our ability to implement our dividend policy, the impact of changes in insurance regulations and other regulatory changes in India and other jurisdictions on us. ICICI Prudential Life Insurance undertakes no obligation to update forward looking statements to reflect events or circumstances after the date thereof. This release does not constitute an offer of securities.