

# A SMALL INVESTMENT TO SECURE YOUR FAMILY.

Now, protect your family for ₹ 140 per month\*



ICICI Pru  
**Life Raksha**

Non-linked Non-participating Life Individual Pure Risk Product

**ICICI PRUDENTIAL**   
L I F E I N S U R A N C E

\*The above mentioned premium rates are for a 30 year old healthy male for a life cover of ₹ 3,00,000 for a term of 5 years for ICICI Pru Life Raksha and are exclusive of all applicable taxes. The annual premium amount for the above assumption will be ₹ 1680/-

You strive to provide comfort, happiness, and security to your family. Even if something unfortunate were to happen to you, you would want your family's future to be secured at all times.

By taking ICICI Pru Life Raksha, protect your family and provide them with a lump sum to meet immediate liabilities that may arise in your absence.

## Key Features & Benefits



### Death benefit

In the unfortunate event of death of the life covered (Life Assured) during the term of the policy, the nominee shall receive the Death Benefit.

### Death Benefit = A or B or C, whichever is highest

Where, A = Sum Assured, B = 10 times the annualised premium excluding applicable premium payment frequency loading, if any and Goods & Services Tax and Cess (if any), C = 105% of the total premiums received as on date of death.



### Five year regular pay

This is a five year policy. For life cover to continue throughout the policy term you must pay premiums throughout the policy term.



### Maturity benefit

There is no maturity benefit or survival benefit payable under this plan.



### Surrender benefit

There is no surrender benefit under this plan.

## ICICI Pru Life Raksha at a glance



**Minimum / Maximum age at entry:**  
18 / 60 years



**Premium payment term:**  
Policy term



**Policy term:**  
Regular Pay: 5 years



**Minimum Sum Assured that can be chosen:**  
₹ 50,000



**Maximum Sum Assured that can be chosen:**  
₹ 5,00,000



**Minimum and Maximum Premium:**  
Depends on the minimum and maximum Sum Assured and age of the life assured



**Modes of available premium payment:**  
Yearly, Half-yearly and Monthly. For monthly frequency there is a premium loading of 5% unless the payment is made by direct debit



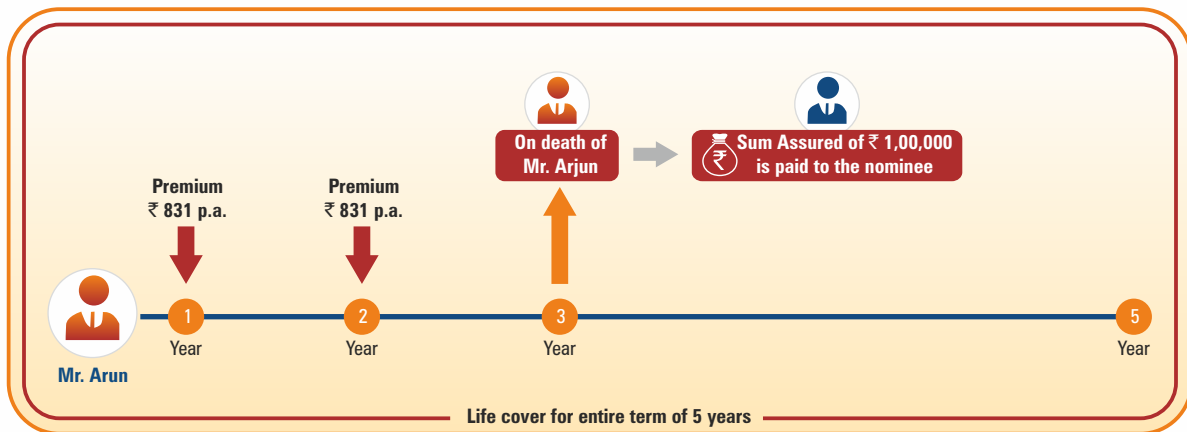
**Tax benefits:**  
Premium paid towards the policy will be eligible for tax benefits u/s 80C of the Income Tax Act, 1961 <sup>T&C2</sup>

## Illustration

Mr. Arjun is 25 years old and in his first job. He bought his first two wheeler on credit. He wants to make sure that even if something untoward happens to him, his family is not troubled by the lenders.

He approaches the nearest ICICI Prudential branch and buys ICICI Pru Life Raksha with a Sum Assured of ₹ 1 lakh and policy term of 5 years. His premium is just ₹ 831 each year before Goods & Services Tax and Cess (if any).

If he dies anytime during these 5 years, the Nominee will receive ₹ 1 lakh, which is sufficient to cover the bike loan.



## Terms & Conditions

### 1. Free look period:

If you are not satisfied with the policy, you may cancel it by returning the policy document to the Company with reasons within:

- 15 days from the date you received it, if your policy is not purchased through Distance marketing\*
- 30 days from the date you received it, if your policy is an electronic policy or if the policy is purchased through Distance marketing\*

On cancellation of the policy during the free look period, we will return the premium paid subject to the deduction of:

- a. Stamp duty paid under the policy,
- b. Expenses borne by the Company on medical examination, if any

The policy shall terminate on payment of this amount and all rights, benefits and interests under this policy will stand extinguished.

\*Distance marketing includes every activity of solicitation (including lead generation) and sale of insurance products through the following modes: (i) Voice mode, which includes telephone-calling (ii) Short Messaging service (SMS) (iii) Electronic mode which includes e-mail, internet and interactive television (DTH) (iv) Physical mode which includes direct postal mail and newspaper & magazine inserts and (v) Solicitation through any means of communication other than in person.

2. **Tax benefits:** Tax benefits under the policy are subject to conditions u/s 80C of the Income Tax Act 1961. Goods & Services Tax and Cess (if any) will be charged extra as per prevailing rates. The tax laws are subject to amendments from time to time.
3. **Suicide clause:** If the Life Assured whether sane or insane, commits suicide within 12 months from the date of commencement of risk of this policy, then the Company will refund the total premiums paid including extra premiums, if any till the date of death and all rights, benefits and interests under this policy will stand extinguished.

In the case of a revival as described below, if the Life Assured, whether sane or insane, commits suicide within 12 months from the date of revival of the policy the Company will refund 80% of the total premiums paid, including extra premiums, if any till the date of death, and all rights, benefits and interests under this policy will stand extinguished.

4. **Grace period:** A grace period for payment of premium of 15 days after the premium due date applies for monthly premium payment mode and 30 days for other modes of premium payment.
5. **Premium discontinuance:** If the premium is not paid either on the premium due date or within the grace period, the policy will become a lapsed policy and risk cover will cease. No benefit shall become payable in case of death of the Life Assured while the policy is in lapsed condition.
6. **Policy revival:** A policy, which has lapsed for non-payment of premium within the days of grace, may be revived subject to the following conditions.
  - The application for revival is made within 5 years from the due date of the first unpaid premium and before the termination date of policy. Revival will be based on the prevailing Board approved underwriting policy.

- The Policyholder furnishes, at his own expense, satisfactory evidence of health of the Life Assured as required by the Company.
- The arrears of premiums together with interest, at such rate as the Company may charge for late payment of premiums are paid. The interest rate applicable in December 2019 is 7.97% p.a. compounded half yearly.

The revival of the policy may be on terms different from those applicable to the policy before it lapsed for example, extra mortality premiums or charges may be applicable. The Company reserves the right to refuse to re-instate the policy. The revival will take effect only on its being specifically communicated by the Company to the Policyholder

7. Sum Assured once chosen at the inception of the policy cannot be changed.
8. We will not provide loans under this policy.
9. **Nomination Requirements:** Nomination in the Policy will be governed by Section 39 of the Insurance Act, 1938, as amended from time to time. For more details on this section, please refer to our website.
10. **Assignment requirements:** Assignment in the policy will be governed by Section 38 of the Insurance Act, 1938, as amended from time to time. For more details on this section, please refer to our website.
11. **Section 41:** In accordance with Section 41 of the Insurance Act, 1938, no person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.  
  
Any person making default in complying with the provisions of this section shall be punishable with fine which may extend to ten lakh rupees.
12. **Section 45:** In case of fraud or misrepresentation the company can cancel the policy. The company shall pay the surrender value or refund the premiums paid as applicable. This shall be as per Section 45 of the Insurance Act, 1938, as amended from time to time. For more details on this section, please refer to our website.
13. For further details, please refer to the policy document and the benefit illustration.

## About ICICI Prudential Life Insurance

ICICI Prudential Life Insurance Company Limited is a joint venture between ICICI Bank Limited and Prudential Corporation Holdings Limited, a part of the Prudential group. ICICI Prudential began its operations in Fiscal 2001 after receiving approval from Insurance Regulatory Development Authority of India (IRDAI) in November 2000.

ICICI Prudential Life Insurance has maintained its focus on offering a wide range of products that meet the needs of the Indian customer at every step in life.



ICICI Prudential Life Insurance Company Limited. IRDAI Regn. No. 105. CIN: L66010MH2000PLC127837.

### For More Information:

Customers calling from anywhere in India, please dial 1860 266 7766  
Do not prefix this number with "+" or "91" or "00" (local charges apply)  
Customers calling us from outside India, please dial +91 22 6193 0777

Call Centre Timings: 10.00 am to 7.00 pm  
Monday to Saturday, except National Holidays.  
To know more, please visit [www.iciciprulife.com](http://www.iciciprulife.com)

### **BEWARE OF SPURIOUS / FRAUD PHONE CALLS!**

IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums.  
Public receiving such phone calls are requested to lodge a police complaint.

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