

| Form ID 15 Ver 10 | | | INSURANCE | | CM5 | 442038 |
|--|---|-------------------------------|--|---|--------------------------|---|
| Diama fill this fame in | DI ACKINIK O CADITAL I | | FORM FOR SI | NGLE LIFE | | |
| Please fill this form in | BLACK INK & CAPITAL lette | For office use | only | | | |
| LOB / Agent Code | | Agent / AFSM Name _ | | | | |
| | | AFSM Code | | 0 10 | | |
| Bank LIM / | Branch Source | 5 1 4/6 | | Opp ID | Propos | ser's Photograph |
| CSR Code | | Bank A/C | | | (Please at | fix color photograph) |
| Cafos Code PAN of POS | | SP/ POS Code Other document | of | | | |
| Agent | NCE POLICIES (ULIPs), THE IN | POS Agent | | DRIVE BY THE BOLLOVILOL | DEB | |
| IMPORTANT GUIDELINES: | Insurance is a contract of utmos se to the questions in this application. | t good faith between the Ins | urer and the Insured. The Propos | er and the Life to be Assured ar | re required | |
| For adding nominee(s) or ass | signee to the policy please refer to t | the servicing forms available | on our website. | | | |
| | ortance of disclosing all mater rves the right to cancel the polic | | | | , | nature / Thumb ssion of Proposer |
| I. Generic details | | | | | | |
| | r, Kindly enter policy nun | nber / client id | Policy No Clier | nt ID | | |
| s this policy self pro | | | nswer the following dete | | r Individual | Non-individual |
| Relationship with | 100 | • | pe of Employe | or . | | HUF MWF |
| Life to be Assured | | | oposal Employe | | Trust | HOF MVVP |
| II. Proposer/Poli | cy Owner Details (F | Please fill in details of | | | l a | vat Nama a |
| Full Name | First Name | | Middle Nam | | LC | ist Name |
| Father Name | | | | | | |
| | | | | | | |
| Mother Name | | | | | | |
| Spouse Name Communication Add | ress of the Proposer (Add | lress to which policy docu | ument will be dispatched) | | | |
| LINE 1 | | | | | | |
| LINE 2 | | | | | | |
| LANDMARK | | | | CITY | | |
| STATE | | | | | | |
| COUNTRY | | | | | Pin Code | |
| Permanent Address | of the Proposer (If differen | t from the above address | s) | | | |
| LINE 1 | | | | | | |
| LINE 2 | | | | | | |
| LANDMARK | | | | CITY | | |
| STATE | | | | | | |
| COUNTRY | | | | | Pin Code | |
| Mobile*+ |) | | Landline+ | |) | |
| Country C | ode *Receive alerts throu | gh SMS *Re | ceive communication via e-r | mail STD/ISD | | |
| Email ID* | | | | | | |
| DOB D D M | | Gender Male | | | itionality Indi | an Non Indiar |
| Marital Status | Unmarried Married | | Divorced Resident | | NRI PIO | Foreign Nation |
| Education | Post Grad. Gradu | | 12 th pass | 10 th pass | Below10 th | |
| Occupation | Salaried Professio | nal Self Employed | | ewife Retired | | |
| Industry Type | Jewellery Import/ Export | Mining Shipp | nna ' | eal Agriculture | Stock Broking (Pleas | |
| Organisation Type | Govt. Pvt. Ltd. | Public Ltd | Partner/ Proprietor Trust | HUF Societ | ty Section 25 Company | |
| Name of the | | | | ome(Annual) | | |
| Org./Business Are you a Politically (Proposer/Life to be Politically Exposed Perso | · | s INO with | ou wish to share portfo your advisor/ agent? ed with prominent public fund | Ye | es No No if le | It value will be taken as eft blank.) or of Governments, senior |
| | ment/judicial/military officials, | | owned corporations, importar | nt political party officials, etc., | | |
| * Residential proof on | | | Other Document | | | |
| Identity proof (Proposer) | | | ldentity pro Number | ,O1 | | |
| Identity proof Expiry Date* | D M M Y Y Y | PAN (Proposer) | | (Pro | come Proof | |
| *Applicable only for Pass Existing KYC numbe | sport and Driving licence | | (include form 60 if PAN is | s not available) (Central KYC registry n | • | |

| III. Proposer/Poli | cy Owner Electronic In | surance Account (el | A) | | | | | |
|---|---|--|------------------------------------|---|--------------------|--------------------------|--------------------|----------------------|
| 1. Do you wish to op | en Electronic Insurance Acco | unt and convert your polic | cies into electron | ic policies : | Yes | No (Default value | e will be taken as | s No if left blank.) |
| 2. Select your prefer | red insurance repository to | NSDL Insurance | CDSL Insurance | e | CAMS Repos | sitory | Karvy Insurano | ce Repository |
| open Electronic Ins | surance Account: | Repository | Repository Lim | ited | Services Lim | ited I | imited | |
| 3. Electronic Insuran | | | | | | | | |
| • | nvert your ICICI Prudential p | • | | | | taken as No if left | | |
| | ou already have an existing Electro will be opened only if Email, Mobile o | | | ea ana policie | s will be credited | into your existing e | electronic insuran | ce account it opted |
| IV. Details of the | e Life to be Assured (F | Please fill section II only if | Life to be Assur | ed is differe | ent from Prop | oser) | | |
| Full Name (Leave a l | blank space between First and La | ıst Name) | Mr. | Ms. | Dr. | | | |
| | | | | | | | | |
| | | | | | | | | |
| LINE 1 | lress of the Life Assured (Ad | dress to which policy documer | nt will be dispatched | d) | | | | |
| LINE 2 | | | | | | | | |
| | | | | | CITY | | | |
| LANDMARK | | | | | CITY | | | |
| STATE | | | | | | | | |
| COUNTRY | Cil. Life A. Luc us | | | | | Pin Code | | |
| LINE 1 | of the Life Assured (If differe | nt from the above address) | | | | | | |
| | | | | | | | | |
| LINE 2 | | | | | CITY | | | |
| LANDMARK | | | | | CITY | | | |
| STATE | | | | | | | | |
| COUNTRY | | | | | | Pin Code | | |
| Mobile*+ |) | | Landline+ (| | |) | | |
| Country C | Code *Receive alerts through | SMS *Receive cor | mmunication via e-1 | mail ST | TD/ISD | | | |
| Email ID* | | | | | | 111 | | |
| DOB D D M | | ender Male | Female | Transgend | | onality | Indian | Non Indian |
| Marital Status | Unmarried Married | Widow(er) Divo | orced Resident | t Status | Resident | NRI | PIO Fo | reign National |
| Education | Post Grad. Graduate | | 12 th pass | 10 th pass | | Below10 th | | |
| Occupation | Salaried Professional | Self Employed | udent Hous | sewife | Retired | Others (Pleas | | |
| Industry Type | Jewellery Import/ Export | Mining Shipping | | Real Estate | Agriculture | Stock Broking | | |
| Organisation | Govt. Pvt. Ltd. | Public Ltd. Partner/ Propriet | Truck | HUF | Society | Section | | |
| Name of the Org./Business | | Trophec | | ome(Annual) | | Compo | шу | |
| Address Proof* (Life | Assured) | | Other Documen | | | | | |
| *Residential proof only Identity proof | | | Identity pro | | | | | |
| (Life Assured) Identity proof | | PAN or Form 60^ | Number | | | Income Pro | of | |
| Expiry Date* *Applicable only for Pass | sport and Driving licence | (Mandatorily required for Life Assured (^as applicable and defined of | | ules 1962) | | (Life Assured) | 0. | |
| Existing KYC number | · | (as applicable and defined to | as per moonie tax i | | 'C registry nur | mber, if availab | e) | |
| V Porcenal Det | ails of the Life to be A | ssured (This are) | | · · · · · · · · · · · · · · · · · · · | | | | |
| v. Fersonal Det | ulis of the Life to be A | | ea not be fillea l | r you nave | opted for onl | y zero sum ass | urea product) | |
| Simple Medi | cal Questionnaire | | | | | | | |
| (SUPPRESSING FAC | TS OR GIVING WRONG INF | ORMATION WILL ADVER | RSELY IMPACT PA | AYMENT O | F YOUR CLAI | M) | | |
| Have you ever suf hospitalization for | fered or are suffering from or l r· | peen advised to undergo re | gular medical co | nsultation/i | nvestigations | or treatment inc | cluding | Yes No |
| = Cancer or tumor | r of any kind | Lung related ailm | | | related alimer | nts | | |
| = HIV/ AIDS relate = Mental or Nervo | ed ailment us disorders related ailments | Liver related ailmKidney related ail | | DiabetHypert | | | | |
| | ing leave from work or hospita | • | | | | than 90 days in | the last 10 year | ars |
| 2. Have any propos | als on your life / application | for reinstatement ever bee | n postponed or o | declined. | | | | |
| Detailed Med | dical Questionnaire | | | | | | | |
| SUPPRESSING FACTS O | Passport Driving | | PAYMENT OF YOUR College Certificat | | Others S | | | |
| | | cms | - | | | any of the follo | owing? | |
| 2. a. Height (Ft/ Inches | | cs | Substance Consumed | Yes/No | Consi | umed as | Quantity | No of Years |
| b. Weight (Kilogram | ns) | | Tobacco | Y/N | | ette/Beedi/Gutka | Quantity/Day | |
| | | | Alcohol Any Narcotics | Y/N | Beer/Win | e/Hard Liquor | Quantity/Week | |
| | | | Any Nuicoucs | Y/N | | | | |

| | | | | • | | | | | | | | | |
|---|--|-------------|------------------------------------|--|----------------------|------------|-----------------------------|-------------------------|--|---------------------------------|------------------------|------------------|----------------------------|
| | - | | he Life to b n associate | | hazard or do vo | ou take | part in activitie | s or have hobbi | es that could be dan | aerous in anv wav | | Yes | No |
| | (e.g. occupation-chemical factory, mines, explosives, radiation, corrosive chemicals & hobbies—aviation other than as a fare paying passenger, diving, mountaineering, any form of racing etc.) | | | | | | | | | | | | |
| b. | b. Are you employed in the armed, para military or police forces? (If yes, please provide Rank, Department/Division, Date of last medical & category after medical exam) | | | | | | | | | | | | |
| 4. Family details of the life to be assured (include parents/sibling) Are any of your family members suffering from/have suffered from/have died of heart disease, Diabetes Mellitus, cancer, or any other hereditary/familial disorder, before 55 years of age? if yes please provide details below, | | | | | | | | | | | | | |
| | | | | | | y/famil | ial disorder, be | fore 55 years o | f age? if yes please | provide details be | ow, | | |
| | - | | _ | or more in the last | | | | | | | | | |
| | 6. Do you have any congenital defect/abnormality/physical deformity/handicap?7. Have you undergone or been advised to undergo any tests/investigations or any surgery or hospitalized for observation or treatment in past? | | | | | | | | | | | | |
| | - | _ | | - | - | _ | | | ave you availed lea | - | | | |
| | - | - | - | two years? | ig treatment/ii | ieuicu | don for more d | und week of h | ave you availed lea | ve for more than 5 | uuys | | |
| 9. H | - | | | n diagnosed with or P/high cholesterol | r been treated 1 | for any | of the followin | - | of the below 'Heart attack/any ot | ner heart disease a | or proble | m | |
| | | | _ | ty, bypass surgery, | heart surgery | | | | ligh blood sugar/sug | | i probici | | |
| | А | sthma, Tu | ıberculosis | or any other respire | atory disorder | | | Nervous dis | sorders/stroke/paral | ysis/epilepsy | | | |
| | | - | | disorders like Pancr | | | | | lers/Jaundice/Hepat | | | | |
| | | | • | ers related to kidney | • | ary sys | tem | | nour, Growth or cyst | - | | | |
| | | | on/AIDS or or mental (| positive test for HIV | / | | | - | disorders like anaem lisorder not mention | | С | | |
| 10.7 | | | female live | | | | | Arry other d | iisorder Hottileridori | edabove | | | |
| | . Have yo | ou ever su | ıffered/are | suffering from or h | | | investigation o | r treatment for | any gynecological | complications suc | h as , | | |
| b. | | | at present | aries, breast, breas [.] 7 | tiump/cystetc | | | | | | | | |
| | - | | | er of weeks | | | | | | | | | |
| Г | Ques | tion num | ber | | | | Det | ails if marked '\ | Yes' | | | | |
| | | | | Pleas | se submit previous m | nedical re | | | vould help us in faster asses | | E Life to be / | Assured | d. |
| > // | | 5 " | | | | | T loase attac | Ta separate sheet iii | ease the space is madequal | | | | |
| | | | y Details | | nal Assidont no | licios e | f tha Lifa ta ha | A sourced bold/or | oplied with ICICI Pru | dontial/athor com | amica | | |
| | | | | | - | | | | nium, postponement | , decline, withdraw | al, non | | |
| Г | | | ered on mo | dified terms. If yes, p | olease provide d | etails.) | Year of | D C A | A manual December | \$ Mention year o | f Lapse/Rev Medical | | |
| | Policy / Pro | oposal No. | | Company Nam | ne | lss | rear of ue / Application | Basic Sum Assu (in₹) | ıred Annual Premiur (in₹) | n Base Plan / Rider Decision | Policy | | orce/ osed ^s |
| - | | | | | | | | | | | Y/N Y/N | - | |
| | | | | | | | | | | | | | |
| | | | | ent/housewife, pled et for multiple policie | • | urance | details regard | ing parents/hu | sband/siblings. | | | | |
| [| | otal Sum As | sured of all | Inforce | | o and N | ame of the Comp | anv | | Husband's/Parent's | | | |
| \ | D (: | | rance polici | | | | | | | Occupation/Income | | | |
| | | | | ct Applied For | | | _ | | _ | | | | |
| | • | _ | this polic | | | tection | | | Others | | | | |
| | • | • | • | mium payment pla | in) Yea | ırly | Half | - Yearly | Monthly | | | | |
| 2a. I | Mode (fo | r renewa | l premium |) Credit Car | d Direct | Debit | ECS | Cheque/DI | | Others Plea | ase speci | fy | |
| 3. P | Product | | Pre | oduct Name | Po | licy Te | rm Premium l Term(| Payment in yrs) | GMB/SAM [#] (in ₹) | Sum Assured (in ₹) | Mode | al Pre (in ₹) | mium |
| D | etails | | | | | | | | | | | | |
| | L | "Guarante | and Maturity | Benefit/Sum Assured | on Maturity | | | | | | | | |
| 3a. I | Plan opti | | eu watanty | Denenty Sum Assured | on waturty | | 3b. Benefit P | ayout Option: | Lump sum | Income Inc | creasing | incor | me |
| | | al Death | Benefit: | | | | | | fit coverage period: | | 3 | | |
| | | | al Illness B | enefit: | | | 3f. Accelerat | ed Critical Illne | ess Coverage period | d: | | | |
| | Income P | | | | | | | eed Income Sto | • | | | | |
| _ | | | anteed Inc | rome: | | | Sii. Guarante | ed income 5to | irt Date. | | | | |
| 31. Г | requericy | y or Guur | unteeu me | onie. | | | | | | | | | |
| | Rider | Rider | | Ric | der Name | | | Rider Term | Rider Premium Payment Term | Sum Assured | Modal | Prem | nium |
| | tional rith | No. | | | | | | (III yis) | (in yrs) | (in `) | | (111 %) | |
| | tional nium) | | | | | | | | | | | | |
| | Ľ | | | | | | | | | | | | |
| | | Premium | ` ' | | | If yo | · | dation, please | | D M M | Y | | Y |
| (4 | As mentior | ned on Elec | tronic Benef | it Illustration (EBI), inc | lusive of taxes) | | (Available with | n select plans only | v. Policy can be backda | ted only within the so | ıme financ | cial ye | ar) |
| | | | | | | | | | | | | | |

| 5. Annuity Plan Details* (Ap | plicable only for F | Pension plans): | | | | | | | | | |
|---|---|--|--|--|---|--|------------------------------------|-----------------------------------|--------------------------------|-----------------------------|---------------------|
| 5a. Single Premium (Purchas | , , , | | | 5b. An | nuity Amou | unt to be po | ıid (in ₹) | | | | |
| 5c. Annuity Options (Please t | ick one option or | nly in the appropria | te box) | | | | | | | | |
| Product Name: | | | | Defe | | l (16 : - - | · . | | | | |
| Annuity Option: | | | | | | l (If applicable | e): | | | | |
| 5d. Frequency of Annuity pay | | arly Half-Yearly | | uarterly | Monthly | | | | | | |
| Secondary Annuitant Name (| _eave a blank space b | petween First & Last Nam | ne) Mr. | Ms. | Dr. | | | | | | |
| Secondary Annuitant DOB: | | | Gend | er of Second | ary Annuit | ant: | //ale | Female | Trai | nsgender | |
| Relationship with Primary Ar | nuitant: | | | | | | | | | J | |
| *The Policyholder will have to case you fail to select the annu 6. Strategy & Fund Allocation (fo | ity proportion at | time of vesting, 100 | 0% of ves | ting amount | will be ann | uitized. | | | • | | |
| 6a. Please Select Portfolio St | LifeC | Cycle based | LifeCycle | | Fixed | o Strategy | Target | | | Trigger Port Strategy 2 | |
| | | | Fixed Po | ortfolio Strat | egy | | | | | | |
| Active Asset Multi Allocation Cap Opportunities Balanced Growth | Bluechip Maximise | r Maximise Multi Cap India Fund* Balanced | IIncomei | Money Market Opportu | nities Enhand | er Fund | vth Focus 50 Fund | Easy Retirement Balanced | Easy Retirement Secure | Easy Retirement SP | Total |
| Bulancea Glowan | | | | run | runa | | | Balancea | Secure | Balanced | 100% |
| *Please check the Fund and Portfol | o Strategy applicab | ility for the applied prod | duct. | | | | | | | | |
| Note: For the Segregated Fund Ident the same. If the Above mentioned p | roportions are not c | lear, values from Signe | ed Electron | nic Benefit Illust | rations will b | | | also logon to | our website i | ciciprulife.c | om for |
| 6b. I would like to opt for Auto | T | | Yes | | No | | | | | | |
| From | To (an | y one) Am | ount ₹ (pe | r month) | | Transfe | | | | | |
| | | | | | 1 st of t | he Month | 15 [™] of th | ne Month | | | |
| 7. I would like to opt for Systematic | Withdrawal Plan | 1 st -£. | Yes | | No | | | | | | |
| Payout Start Year: | | r dyout Date. | the Month | | f the Month | | | | | | |
| VIII. Nominee Details (1 | | | be Assu | red are same | e. Enter chi | ld details if | applied for | SmartKid | l plans) | | |
| Full Name (Leave a blank space | e between First and | Last Name) | | | | | | | | | |
| DOB D D M M Y | | Gender | Male | Female | Transg | ender | Relationship | | | | |
| IX. Appointee Details (I | f Nominee is less | than 18 vears. Ap | pointee i | s mandatory | . Appointe | | ife Assured above 18 v | | e) | | |
| Full Name (Leave a blank space | | | , | <i>-</i> | | 00010 | | | -, | | |
| Leave a blank space | e between First and | Last Name) | | | | | | | | | |
| | | | | | | | | A 5 | | | |
| DOB D D M M Y | | Gender | Male | Female | Transg | enaer | Relationship Iominee | with | | | |
| X. Particulars Of First I | Premium Der | osit | | | | | | | | | |
| | | Cheque/ DD | Credit C | ard | Others | _ | | | _ | | |
| | Cusii | | Credit C | uiu | Juleis | 4 61 | /DD :: | | | | |
| 2. Amount (in ₹) | | 3. Bank | | | | 4. Cheque | /טט No. | | | | |
| 5. Is the premium paid by a p | erson other thar | roposer (If yes, p | olease su | ıbmıt third po | arty declar | ation) | | Yes (Tick | if applicable, | default val | ue No) |
| 6. Source of Funds | Salary Bu | siness Income | Sale o | f Assets | Inheri | tance | Others | | | | |
| Note: 1. Cheque/ DD should be draw | | | | | | | | | | | |
| of non-realization of first premium of company shall return the first prem Form60/61 as applicable shall be re employee. The company will not be | um deposit without quired for premium responsible for any | any interest and after d payments in cash of ₹ 5 loss in this regard. 5. Ple | deducting t 50, 000/- or ease subm | the expenses in r more. You are lit a cash autho | curred on the requested to rity letter alor | e medical tests pay cash only ng with the ca | of examination at the author | n. 4. Please n ized collection | ote that a co on points and | py of PAN o d not to adv | card or visor or |
| Payments made through credit card XI. Payout Mode (Choose | · | , | the name | of the relevant p | roposer/ poli | cy holder. | | | | | |
| | | | - De · | and the te | oden a consti | determinent of | | | !: | | |
| Mode selected would be used by the | | , , , , | | | | • | | | | Cavin | |
| | ECS [| Direct Credit (Select B | anks only) | NE | FT | 2. Accou | | Current | | Savings | |
| 3. Bank Name | | | | | | 4. Bank | Branch | | | | |
| 5. Account Number | | | | | | 6. MICR | Code | | | | |
| 7. IFSC Code | | | | | | | | | | | |
| Note: 1. Please provide a cancelled account with/ without assigning ar incorrect information, I would not he use any alternative payout option in | y reasons there of a ld ICICI Prudential L | or if the transaction is do ife Insurance Co. Ltd. res | elayed or r | not effected at | all for reason | s of incomple | te/ | Siç | gnature of Pr | oposer | |

XII. DECLARATION & AUTHORIZATION

I/We declare that I/we have answered the questions in the proposal form and have duly signed it after understanding its contents. I/ We have fully understood the nature of the questions including health related questions and the importance of disclosing all material information while answering such questions. I/We declare that the answers given by me/us to all the questions in the proposal form and the information given to ICICI Prudential Life Insurance Co. Ltd. as to the state of health and habits of the life/lives to be assured are true and complete in every respect and that I/we have not withheld any material information or suppressed any material fact. I/ We have made no statement to the Insurance Advisor, Medical Examiner or any other person associated with the Company which in any way modifies the answer given by me/ us in this application form. I/We undertake to notify the Company of any change in the information given by me/ us in the proposal form with respect to the Life/ Lives to be Assured subsequent to the signing of this proposal form and before the receipt of the policy document. I/We also understand that the the premium and the benefits payable under the Policy are subject to variation/ taxes/ duties/ charges in accordance to applicable laws. I/We confirm that all premiums will be paid from bonafide sources. I/We hereby authorize CICI Prudential Life Insurance Co. Ltd. to assess the health status and conduct screening/confirmation/telephonic verification/reconfirmation of the life/lives to be assured including the health status through medical examinations which may include Laboratory tests, Cardiology, Radiological investigations and other medical tests including blood tests to detect bacterial/viral/fungal infections if required by the Company. I/We hereby give my/our consent to undergo HIV1/2 test. I/We hereby authorize ICICI Prudential Life Insurance Co. Ltd. to send all service the consentation of the company of the comprelated communications to the contact details registered with the Company. The Company reserves the right to accept, decline or offer alternate terms on my/our proposal for Life/Health Insurance. In order to enable the Company to assess the risk under this proposal and any time thereafter, I/we hereby, authorize the past and present employer(s)/business associates/medical practitioner(s)/hospital and medical source/any life and non-life insurance Company to provide the records of employment/business or other details as may be considered relevant. I/we agree and authorize the Company, for the purpose of processing of this Proposal or servicing of the resulting policy, to verify/share relevant information provided herein on confidential basis within ICICI group and/or third party agencies. This application form shall be a part of the life insurance policy contract, in case of its acceptance by the Company. I hereby consent to receiving information from Central KYC Registry through sms/email on the above registered number/email address. I understand that in case of fraud or misstatement by me/us, the policy shall be treated by the Company in accordance with Section 45 of the Insurance Act, 1938 as amended from time to time.

| Date | | | | |
|-------|--|--|--|--|
| Place | | | | |

Signature / Thumb impression of Proposer

Signature / Thumb impression of Life to be Assured (TO BE SIGNED ONLY IF DIFFERENT FROM PROPOSER)

XIII. DECLARATION

(If signed in Vernacular language/ If you have affixed a Thumb impression above/ proposal form is filled by person other than Life to be Assured or Proposer)

Applicable where the Proposer is illiterate or is suffering from disability due to which writing is restricted or where the Proposer has signed in vernacular language. (Note: The below must be witnessed by someone other than the advisor/employee of the Company)

I, (full name of the declare) ______ hereby declare that I have explained the contents of the proposal form to the Life to be Assured/ Proposer in _____ language and that I have read out the answers to the questions explained by me to the Life Assured/ Proposer and that the Life to be Assured/ Proposer has/ have put his/ her thumb impression after fully understanding the contents thereof.

| Date | | | | |
|-------|--|--|--|--|
| Place | | | | |

Signature of Declarant

 $I/We certify that the contents of the proposal form have been clearly explained to me/us and I/we have fully understood them. \\ I/We further certify that the replies in the proposal form have been recorded as per the information provided by me/us.$

Date D D M M Y Y Y Y

Signature/ thumb impression of Life to be Assured/ Proposer signing in vernacular language

XIV. THE INSURANCE LAWS (AMENDMENT) ACT, 2015

Section 41 Prohibition of rebates: (1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer: (2) Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees.

Section 45 Policy not to be called in question on ground of mis statement after three years: (1) No policy of life insurance shall be called in question on any ground whatsoever after the expiry of three years from the date of the policy, i.e., from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later. (2) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground of fraud: Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision is based. Explanation I.-For the purposes of this sub-section, the expression 'fraud' means any of the purpose of this sub-section, the expression 'fraud' means any of the purpose of this sub-section, the expression 'fraud' means any of the purpose of this sub-section, the expression 'fraud' means any of the purpose of this sub-section, the expression 'fraud' means any of the purpose of this sub-section, the expression 'fraud' means any of the purpose of this sub-section.the following acts committed by the insured or by his agent, with the intent to deceive the insurer or to induce the insurer to issue a life insurance policy: (a) the suggestion, as a fact of that which is not true and which the insured does not believe to be true; (b) the active concealment of a fact by the insured having knowledge or belief of the fact; (c) any other act fitted to deceive; and (d) any such act or omission as the law specially declares to be fraudulent. Explanation II. – Mere silence as to facts likely to affect the assessment of the risk by the insurer is not fraud, unless the circumstances of the case are such that regard being had to them, it is the duty of the insured or his agent, keeping silence to speak, or unless his silence is, in itself, equivalent to speak. (3) Notwithstanding anything contained in sub-section (2), no insurer shall repudiate a life insurance policy on the ground of fraud if the insured can prove that the mis-statement of or suppression of a material fact was true to the best of his knowledge and belief or that there was no deliberate intention to suppress the fact or that such misstatement of or suppression of a material fact are within the knowledge of the insurer. Provided that in case of fraud, the onus of disproving lies upon the beneficiaries, in case the policyholder is not alive. Explanation. – A person who solicits and negotiates a contract of insurance shall be deemed for the purpose of the formation of the contract, to be the agent of the insurer. (4) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground that any statement of or suppression of a fact material to the expectancy of the life of the insured was incorrectly made in the proposal or other document on the basis of which the policy was issued or revived or rider issued: Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision to repudiate the policy of life insurance is based: Provided further that in case of repudiation of the policy on the ground of mis-statement or suppression of a material fact, and not on the ground of fraud, the premiums collected on the policy till the date of repudiation shall be paid to the insured or the legal representatives or nominees or assignees of the insured within $a\ period\ of\ ninety\ days\ from\ the\ date\ of\ such\ repudiation.\ Explanation\ -\ For\ the\ purposes\ of\ this\ sub-section,\ the\ mis-statement\ of\ or\ suppression\ of\ fact\ shall\ not$ be considered material unless it has a direct bearing on the risk undertaken by the insurer, the onus is on the insurer to show that had the insurer been aware of the said fact no life insurance policy would have been issued to the insured. (5) Nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof that the age of the life insured was incorrectly stated in the proposal."

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| ne proofs submitted along w | rrect to the best of | f my knov | vledge and belief. I | | oposal form and the importance of disclos naving verified the identity of the Proposer | | | |
| 1. Nature of Work | | | | | 2. How do you know the Propose Life to be Assured? | -/ | | |
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| 5. Income details of Pro Life to be Assured (` | pposer/ | | | | Give Details | | | |
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CM5442038 Application No.

| ACKNOWLEDGEMENT SLIP | |
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| Received from | |
| the proposal for Life Insurance along with₹ | by way of cash/cheque/DD No /credit card/IVR/Net banking |

Branch of ICICI Prudential Life Insurance Company. drawn on _ _ at the ___

Date of cheque/ deposit

Instrument No.

Drawn on/ Issuing Bank

Plan name

Date received Signature and Rubber stamp of Branch official

FREELOOK PERIOD (15/30 day refund policy):

- The Freelook period starts from the date you receive the policy document. It is 15 days in case of non Distance marketing policies and 30 days in case of Dis
- During this period you are required to go through documents sent to you in the welcome kit. If you are not satisfied with the Terms and Conditions, please return the policy document to the Company along with a request for cancellation within the period mentioned above.
- We will cancel the Policy and return the premium after deducting the proportionate risk premium for the period of cover, stamp duty, expenses borne by the Company on medical examination, if any and fluctuation in NAV.

PLEASE NOTE:

In case of payments by Cheque/Demand Draft, please draw the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in favour of "ICICI Pru Life Application No..., and the instrument in the

- 1. Any Cheque / Cash / Demand Draft payment made shall be deemed to be received by ICICI Prudential Life Insurance Co. Ltd. only when the same has been received by any office or collection point and after an official receipt is issued by the Company.
- 2. Should you choose to pay premium by Cash, you are advised to do so only at the nearest ICICI Prudential Life Insurance Co. Ltd. Branch or its authorized collection points. Handing over cash to any Advisor/Employee is solely at your own risk and the Company shall in no way be held responsible for any loss in this regard.
- 3. This acknowledgment slip does not in any way communicate acceptance or commencement of risk under the application submitted by you. This is only an $acknowledgment slip \ and \ is \ not the \ premium \ receipt. \ This \ acknowledgment \ slip \ should \ not \ be \ used \ for \ Income \ Tax \ purposes.$
- 4. The premium receipt shall be issued once the Company accepts the risk on your life and the amount deposited is applied to your policy as premium.
- $5.\ \ In case you do not receive the Policy Document within 17 days of completing all your requirements, please contact us on our customer service helpline.$

CONTACT US



Call us on:





1800 2660*

Communication Address

E-mail us at lifeline@iciciprulife.com

Call Centre Timinas:

10~am.~to~7~pm.~IST~Monday~to~Saturday,~except~National~holidays.~*When~calling~our~customer~service,~please~do~not~prefix~"+", and the continuous contior "91" or "00" before the number. International Customers can call +91 80-6938-5555. Charges as applicable.

Communication Address: ICICI Prudential Life Insurance Company Limited, Ground Floor & Upper Basement, Unit No. 1A & 2A, Raheja Tipco Plaza, Rani Sati Marg, Malad (East), Mumbai- 400097.