CUSTOMER DECLARATION AND ASSIGNMENT FORM Applicable for applicants signing in English. Applicants affixing thumb impression or signing in vernacular language, please ensure relevant confirmation from the witness (attach 'vernacular declaration'). In such cases it would be presumed that the witness would have explained contents of the form and this declaration to the applicant before submission. **Application Number Application Number** Application Number Application Number PLEASE DO NOT FILL THIS DECLARATION IF THE ABOVE FIELD(S) IS/ARE BLANK OR EDITED. ICICI Prudential Life Insurance Company Ltd. Subject: Submission of Online Application I/We request you to process the above mention Application Number for submitted online by me/us on ICICI Prudential's website www.iciciprulife.com, along with assignment form* I/We confirm that I/we have read relevant documentation/information and have understood the product features and benefits. I/We agree and confirm that I/we have submitted the application to buy this product of my/our own accord. I/We hereby confirm that I/We have duly filled the details in the application form or they have been filled in my/our presence and in accordance with the information provided by me/us. I/We acknowledge that the information stated in the above application form is true and correct and I/we have duly checked and verified the same. Further, I/we am/are submitting the requisite documents (Age/Address/Identity/Income Proof and photograph) as applicable for further processing of this application. I/ We understand and agree that by submitting this application I/We will be bound by such statements /disclosure of material facts in the same manner and to the same extent, as if I/ We have signed and submitted a written proposal for insurance to the Company. I/We fully understand the nature of the questions including health related questions and the importance of disclosing all material information to the Company while answering such questions in this application. I/We declare that answers given by me/us to all the questions in the above online application including the information given to ICICI Prudential Life Insurance Co. Ltd. as to the state of health and habits of the life/lives to be assured are true and complete in every respect. I/ We undertake to notify ICICI Prudential Life Insurance Company Limited ("the Company") of any change in the information with respect to the life to be assured subsequent to the submitting of this application and before the acceptance of the risk by the Company. I/We understand that in case of any mis-statement or suppression or nondisclosure of material information submitted or where the Company is not notified of any change as mentioned above, the Company reserves the right to repudiate the claim or declare the policy void in accordance with Section 45 of the Insurance Act. The Company reserves the right to accept, decline or offer alternate terms on this application for life insurance. I hereby declare and confirm that I am making the premium payment towards this application through my own bank account/credit card and I agree to submit a third party declaration in case the premium payment is not made from my own account. * Applicable only for assignment of ICICI Pru Loan Protect Plus policy". I/We am/are aware and agree that the Company has/may have tie-ups with various financial institutions, credit rating agencies and other such entities to enable sharing/collecting/validatingmy/our KYC related documents/information, as available with the said institutions/agencies/entities. I/We also understand and confirm that my/our contact details or other information, may be shared on a confidential basis, within ICICI Group and/or with any service provider/third party agency with whom the Company has tie-ups/arrangements, may also be shared if required or permitted by any law, rule or regulation or at the request of any public or regulatory authority or if required for the purpose of preventing fraud. Further, for the existing customer(s) of ICICI Bank Limited or to share my/our details for the purpose of my/our application for I/we give my/our consent to ICICI Bank/ insurance policy APPLICABLE TO NRI/ PIO/ FOREIGN NATIONAL: • These applications shall be processed and underwritten in India and any contract emanating therefrom shall be subject to Indian jurisdiction. The contract/policy shall be solely governed and construed in accordance with the laws of India without any reference to the conflict of laws principles. Further, any dispute arising out of the contract/policyshall be subject to the exclusive jurisdiction of the courts of Mumbai. · All policy related communication shall be sent only to communication addresses of India, Bahrain and Dubai. • This document/application does not constitute the distribution of any information or the making of offer or solicitation by anyone in any jurisdiction in which such distribution or offer is not authorized or to any person to whom it is unlawful to distribute such a document or make such an offer or solicitation. I hereby declare and confirm that I am applying for this policy while I am in India/Bahrain/Dubai and I reside in the country as indicated in the application form appended. I hereby declare and confirm that I am allowed to procure/obtain life insurance policies offered by ICICI Prudential Life Insurance Company Ltd. I hereby declare and confirm that I am not prohibited/precluded by the laws of any country/jurisdiction to avail life insurance policies from insurance companies registered in India. IN CASE OF COMBINATION SALES: I have opted for the Combination Solution comprising products like and as it would assist me in planning my finances. The authorized person has explained the product features and options to me. I also understand that these are different products and can also be availed separately. Having chosen to avail these products, I have made the payment of Rs. towards the first premium deposit for the above products. Further, I understand and agree that in case application(s) for any of the products is/are rejected, all the applications within this combination would be rejected. Any sum towards premium shall be refunded with deductions of appropriate charges. NOTICE OF ASSIGNMENT FOR YOUR ICICI PRU LOAN PROTECT PLUS POLICY You have an option to assign the policy to the financial institution, on certain conditions to invoke the benefits under the policy - in case of non-repayment of the loan in the unfortunate event of your death. You shall be responsible for payment of all premiums towards the policy. Kindly read the welcome kit confirming details of the assignment. · Please note that this document is a notice of assignment. The endorsement for the purpose of assignment shall be subject to issuance of your policy. > (hereinafter referred to as the "Assignee") from whom I have availed loan. 1. Lunderstand and agree to assign the policy to the < 2.1 further affirm that such assignment shall be subject to the condition that in the event of death during the term of the policy, the benefits as per policy terms and conditions will be paid to the said Assignee to the extent of outstanding loan amount only, if any. Any amount in excess after the above payment shall be paid to my nominee. 3.1 understand that submission of this request shall be treated as adequate notice of assignment to the Company. Date D D M M Y Y Y Place

Life Assured's Signature (if different from proposer Witness Signature (applicable for assignment)