

Name of the Insurer : ICICI Prudential Life Insurance Company Limited

Performance of all products collectively contributing 90% of new and renewal premium

Upto The Period: July FY2026-27

Date: 31st July, 2026

Amount in Rs. Lakhs

S. No.	Product Name	Policies at the beginning of the year	New Policies Issued during the period	New business premium for the period	Renewal business premium for the period	Total Premium for the period	Renewal Proportion (as % of Total premium)	Exits - Maturity / Surrender / Withdrawal / Foreclosure / Cancellation	Proportion of exits (as % of Policies at the beginning of year and new issuances during the year)
1	ICICI Pru Guaranteed Income For Tomorrow	2,44,360	1,581	2,181	45,074	47,255	95.4%	1,820	0.7%
2	ICICI Pru Assured Savings Insurance Plan	79,830	3,774	3,345	4,582	7,927	57.8%	2,947	3.5%
3	ICICI Pru Future Perfect	2,56,255	6,288	7,683	26,669	34,352	77.6%	3,662	1.4%
4	ICICI Pru Gift Pro	34,970	2,773	4,666	8,668	13,334	65.0%	187	0.5%
5	ICICI Pru GIFT Select	48,712	3,026	4,144	5,995	10,139	59.1%	455	0.9%
6	ICICI Pru Gold	1,75,409	12,965	18,430	30,820	49,250	62.6%	384	0.2%
7	ICICI Pru Gold Pension Savings	2,960	365	4,060	4,784	8,844	54.1%	15	0.5%
8	ICICI Pru Group Suraksha Plus	473	47	62,780	-	62,780	0.0%	5	1.0%
9	ICICI Pru Group Term Plus	15,498	437	25,553	32,063	57,616	55.6%	6	0.0%
10	ICICI Pru Group Unit Linked Employee Benefit Plan	744	47	95,634	-	95,634	0.0%	16	2.0%
11	ICICI Pru Guaranteed Income For Tomorrow (Long-term)	1,24,151	516	565	30,422	30,987	98.2%	544	0.4%
12	ICICI Pru Guaranteed Pension Plan	70,550	2,018	20,593	-	20,593	0.0%	383	0.5%
13	ICICI Pru Guaranteed Pension Plan Flexi	50,462	4,138	13,996	20,335	34,331	59.2%	1,300	2.4%
14	ICICI Pru iProtect Smart Plus	1,20,546	55,996	19,725	2,083	21,809	9.6%	16	0.0%
15	ICICI Pru iProtect Smart	10,77,055	-	481	83,177	83,658	99.4%	15,491	1.4%
16	ICICI Pru iProtect Super	39,307	17,439	3,494	672	4,165	16.1%	17	0.0%
17	ICICI Pru iProtect Supreme	34,073	7,663	3,657	2,594	6,251	41.5%	40	0.1%
18	ICICI Pru Life Time Classic	4,75,705	12,593	8,088	40,110	48,197	83.2%	18,132	3.7%
19	ICICI Pru Platinum	76,740	7,205	24,055	46,549	70,604	65.9%	21	0.0%
20	ICICI Pru Protect N Gain	65,254	11,936	12,648	8,958	21,607	41.5%	19	0.0%
21	ICICI Pru Saral Pension	13,720	1,186	15,721	-	15,721	0.0%	50	0.3%
22	ICICI Pru Shubh Raksha Credit	339	15	96,164	-	96,164	0.0%	-	0.0%
23	ICICI Pru Signature	6,70,800	31,493	76,406	2,90,338	3,66,744	79.2%	14,714	2.1%
24	ICICI PRU Signature Assure	49,431	10,559	9,304	4,864	14,168	34.3%	13	0.0%
25	ICICI Pru Sukh Samruddhi	33,834	1,866	1,196	2,936	4,132	71.0%	179	0.5%
26	ICICI Pru Super Protect - Credit	925	102	1,18,213	-	1,18,213	0.0%	-	0.0%
27	ICICI Pru Savings Suraksha	5,01,640	746	997	32,894	33,892	97.1%	25,578	5.1%