

Name of the Insurer : ICICI Prudential Life Insurance Company Limited

Performance of all products collectively contributing 90% of new and renewal premium

FY 2023-24

Date: 31st March, 2024

Amount in Rs. Lakhs									
S. No.	Product Name	Policies at the beginning of the year	New Policies Issued during the period	New business premium for the period	Renewal business premium for the period	Total Premium for the period	Renewal Proportion (as % of Total premium)	Exits - Maturity / Surrender / Withdrawal / Foreclosure / Cancellation	Proportion of exits (as % of Policies at the beginning of year and new issuances during the year)
1	ICICI Pru Guaranteed Income For Tomorrow	182,037	42,995	42,948	206,621	249,569	82.8%	943	0.4%
2	ICICI Pru Assured Savings Insurance Plan	75,016	268	314	58,370	58,684	99.5%	910	1.2%
3	ICICI Pru Future Perfect	226,504	19,750	17,774	110,778	128,552	86.2%	4,665	1.9%
4	ICICI Pru Gift Pro	-	17,931	27,195	-	27,195	0.0%	15	0.1%
5	ICICI Pru Gold	12,300	57,402	74,074	18,080	92,154	19.6%	70	0.1%
6	ICICI Pru Gold Pension Savings	-	257	2,027	-	2,027	0.0%	-	0.0%
7	ICICI Pru Group Suraksha Plus	134	132	90,915	-	90,915	0.0%	4	1.5%
8	ICICI Pru Group Term Plus	10,100	1,797	98,347	-	98,347	0.0%	17	0.1%
9	ICICI Pru Group Unit Linked Employee Benefit Plan	249	106	153,225	-	153,225	0.0%	12	3.4%
10	ICICI Pru Guaranteed Income For Tomorrow (Long-term)	98,580	23,571	31,175	142,663	173,838	82.1%	257	0.2%
11	ICICI Pru Guaranteed Pension Plan	48,438	10,863	81,176	-	81,176	0.0%	656	1.1%
12	ICICI Pru Guaranteed Pension Plan Flexi	11,060	21,757	78,146	24,610	102,756	24.0%	153	0.5%
13	ICICI Pru iProtect Smart	904,052	99,981	33,540	202,015	235,554	85.8%	1,916	0.2%
14	ICICI Pru Life Time Classic	662,863	59,780	40,748	251,539	292,287	86.1%	154,609	21.4%
15	ICICI Pru Platinum	-	1,923	5,681	-	5,681	0.0%	-	0.0%
16	ICICI Pru Protect N Gain	-	6,420	4,903	-	4,903	0.0%	-	0.0%
17	ICICI Pru Saral Pension	3,132	3,484	51,539	-	51,539	0.0%	59	0.9%
18	ICICI Pru Shubh Raksha Credit	172	87	256,200	-	256,200	0.0%	-	0.0%
19	ICICI Pru Signature	414,165	124,735	305,987	828,335	1,134,323	73.0%	5,416	1.0%
20	ICICI Pru Sukh Samruddhi	8,731	9,936	4,453	3,519	7,972	44.1%	40	0.2%
21	ICICI Pru Super Protect - Credit	295	181	267,257	-	267,257	0.0%	-	0.0%
22	ICICI Pru Savings Suraksha	602,166	30,876	28,182	191,332	219,514	87.2%	23,091	3.6%
23	ICICI Pru Group Suraksha Plus Superannuation	28	11	35,696	-	35,696	0.0%	-	0.0%
24	ICICI Pru Smart Life	88,729	12,341	11,549	50,465	62,014	81.4%	7,223	7.1%
25	ICICI Pru Guaranteed Wealth Protector	90,886	309	225	19,472	19,247	101.2%	13,338	14.6%
26	ICICI Pru Immediate Annuity	90,063	1,378	17,588	-	17,588	0.0%	600	0.7%
27	ICICI Pru iProtect Return of Premium	18,795	19,398	9,049	6,682	15,731	42.5%	28	0.1%
28	ICICI Pru1 Wealth	20,195	3,965	10,246	-	10,246	0.0%	826	3.4%

Name of the Insurer : ICICI Prudential Life Insurance Company Limited

Performance of all products collectively contributing 90% of new and renewal premium

FY 2024-25

Date: 31st March, 2025

Amount in Rs. Lakhs

S. No.	Product Name	Policies at the beginning of the year	New Policies Issued during the period	New business premium for the period	Renewal business premium for the period	Total Premium for the period	Renewal Proportion (as % of Total premium)	Exits - Maturity / Surrender / Withdrawal / Foreclosure / Cancellation	Proportion of exits (as % of Policies at the beginning of year and new issuances during the year)
1	ICICI Pru Guaranteed Income For Tomorrow	222,194	20,421	19,250	227,938	247,189	92.2%	2,160	0.9%
2	ICICI Pru Assured Savings Insurance Plan	74,243	2,320	2,313	45,832	48,146	95.2%	2,543	3.3%
3	ICICI Pru Future Perfect	240,017	17,583	20,863	105,106	125,969	83.4%	7,770	3.0%
4	ICICI Pru Gift Pro	17,904	11,750	19,584	24,348	43,932	55.4%	56	0.2%
5	ICICI Pru GIFT Select	-	19,837	34,022	-	34,022	0.0%	-	0.0%
6	ICICI Pru Gold	68,976	64,479	85,058	75,958	161,016	47.2%	227	0.2%
7	ICICI Pru Gold Pension Savings	257	1,095	16,864	1,929	18,792	10.3%	-	0.0%
8	ICICI Pru Group Suraksha Plus	263	140	79,797	-	79,797	0.0%	9	2.2%
9	ICICI Pru Group Term Plus	11,874	1,806	101,218	-	101,218	0.0%	11	0.1%
10	ICICI Pru Group Unit Linked Employee Benefit Plan	346	251	498,425	-	498,425	0.0%	39	6.5%
11	ICICI Pru Guaranteed Income For Tomorrow (Long-term)	120,814	3,576	3,852	164,523	168,375	97.7%	735	0.6%
12	ICICI Pru Guaranteed Pension Plan	58,290	7,173	59,400	-	59,400	0.0%	1,241	1.9%
13	ICICI Pru Guaranteed Pension Plan Flexi	32,536	18,862	66,350	75,842	142,192	53.3%	1,613	3.1%
14	ICICI Pru iProtect Smart	974,068	129,938	39,554	217,073	256,627	84.6%	2,326	0.2%
15	ICICI Pru iProtect Super	-	4,133	468	-	468	0.0%	-	0.0%
16	ICICI Pru iProtect Supreme	-	13,226	6,544	-	6,544	0.0%	1	0.0%
17	ICICI Pru Life Time Classic	565,176	52,252	34,336	202,987	237,322	85.5%	99,179	16.1%
18	ICICI Pru Platinum	1,923	40,767	123,324	3,120	126,445	2.5%	12	0.0%
19	ICICI Pru Protect N Gain	6,407	17,973	17,927	4,040	21,967	18.4%	5	0.0%
20	ICICI Pru Saral Pension	6,511	3,571	65,253	-	65,253	0.0%	93	0.9%
21	ICICI Pru Shubh Raksha Credit	259	56	207,385	-	207,385	0.0%	-	0.0%
22	ICICI Pru Signature	529,527	135,694	320,864	936,255	1,257,119	74.5%	52,936	8.0%
23	ICICI PRU Signature Assure	-	13,855	5,027	-	5,027	0.0%	-	0.0%
24	ICICI Pru Sukh Samruddhi	18,336	8,191	5,330	6,550	11,880	55.1%	116	0.4%
25	ICICI Pru Super Protect - Credit	476	230	318,447	-	318,447	0.0%	1	0.1%
26	ICICI Pru Savings Suraksha	605,817	7,552	8,327	179,735	188,063	95.6%	40,007	6.5%

Name of the Insurer : ICICI Prudential Life Insurance Company Limited

Performance of all products collectively contributing 90% of new and renewal premium

FY 2025-26

Date: 31st March, 2026

Amount in Rs. Lakhs

S. No.	Product Name	Policies at the beginning of the year	New Policies Issued during the period	New business premium for the period	Renewal business premium for the period	Total Premium for the period	Renewal Proportion (as % of Total premium)	Exits - Maturity / Surrender / Withdrawal / Foreclosure / Cancellation	Proportion of exits (as % of Policies at the beginning of year and new issuances during the year)
1	ICICI Pru Guaranteed Income For Tomorrow	238,358	10,437	6,312	219,624	225,936	97.2%	3,615	1.5%
2	ICICI Pru Assured Savings Insurance Plan	74,079	8,647	9,337	29,156	38,494	75.7%	1,828	2.2%
3	ICICI Pru Future Perfect	248,836	19,629	24,648	104,085	128,733	80.9%	6,910	2.6%
4	ICICI Pru Gift Pro	29,174	6,271	10,710	40,525	51,235	79.1%	239	0.7%
5	ICICI Pru GIFT Select	19,837	30,377	43,007	27,471	70,479	39.0%	190	0.4%
6	ICICI Pru Gold	131,097	46,772	67,883	128,722	196,604	65.5%	557	0.3%
7	ICICI Pru Gold Pension Savings	1,339	1,658	28,534	17,227	45,761	37.6%	7	0.2%
8	ICICI Pru Group Suraksha Plus	394	129	266,333	-	266,333	0.0%	41	7.8%
9	ICICI Pru Group Term Plus	13,675	1,848	42,966	71,105	114,071	62.3%	25	0.2%
10	ICICI Pru Group Unit Linked Employee Benefit Plan	558	276	424,386	-	424,386	0.0%	90	10.8%
11	ICICI Pru Guaranteed Income For Tomorrow (Long-term)	123,136	2,546	3,408	160,656	164,065	97.9%	1,295	1.0%
12	ICICI Pru Guaranteed Pension Plan	64,057	7,714	69,793	-	69,793	0.0%	1,163	1.6%
13	ICICI Pru Guaranteed Pension Plan Flexi	48,172	12,049	39,925	80,608	120,533	66.9%	8,522	14.2%
14	ICICI Pru iProtect Smart Plus	-	120,561	28,212	-	28,212	0.0%	6	0.0%
15	ICICI Pru iProtect Smart	1,081,585	32,204	20,531	245,934	266,465	92.3%	2,708	0.2%
16	ICICI Pru iProtect Super	4,133	35,313	5,171	380	5,551	6.8%	8	0.0%
17	ICICI Pru iProtect Supreme	13,223	21,189	10,134	6,048	16,182	37.4%	42	0.1%
18	ICICI Pru Life Time Classic	512,044	43,645	31,173	161,111	192,285	83.8%	77,719	14.0%
19	ICICI Pru Platinum	42,636	34,361	107,875	98,756	206,631	47.8%	30	0.0%
20	ICICI Pru Protect N Gain	24,295	41,185	41,641	18,772	60,414	31.1%	36	0.1%
21	ICICI Pru Saral Pension	9,947	3,897	60,704	-	60,704	0.0%	86	0.6%
22	ICICI Pru Shubh Raksha Credit	315	48	258,377	-	258,377	0.0%	-	0.0%
23	ICICI Pru Signature	607,547	119,067	298,853	1,054,665	1,353,518	77.9%	51,265	7.1%
24	ICICI PRU Signature Assure	13,793	36,068	28,697	3,674	32,371	11.4%	13	0.0%
25	ICICI Pru Sukh Samruddhi	25,843	8,873	6,070	10,136	16,207	62.5%	287	0.8%
26	ICICI Pru Super Protect - Credit	705	221	332,791	-	332,791	0.0%	1	0.1%
27	ICICI Pru Savings Suraksha	571,339	4,834	6,231	146,540	152,771	95.9%	66,858	11.6%

Name of the Insurer : ICICI Prudential Life Insurance Company Limited

Performance of all products collectively contributing 90% of new and renewal premium

Upto The Period: June FY2026-27

Date: 30th June, 2026

Amount in Rs. Lakhs

S. No.	Product Name	Policies at the beginning of the year	New Policies Issued during the period	New business premium for the period	Renewal business premium for the period	Total Premium for the period	Renewal Proportion (as % of Total premium)	Exits - Maturity / Surrender / Withdrawal / Foreclosure / Cancellation	Proportion of exits (as % of Policies at the beginning of year and new issuances during the year)
1	ICICI Pru Guaranteed Income For Tomorrow	244,360	1,236	1,721	30,920	32,641	94.7%	1,307	0.5%
2	ICICI Pru Assured Savings Insurance Plan	79,830	1,943	1,271	3,184	4,455	71.5%	2,379	2.9%
3	ICICI Pru Future Perfect	256,255	4,255	4,913	15,947	20,860	76.4%	2,654	1.0%
4	ICICI Pru Gift Pro	34,970	1,700	2,930	5,950	8,880	67.0%	134	0.4%
5	ICICI Pru GIFT Select	48,712	2,271	2,731	2,430	5,161	47.1%	319	0.6%
6	ICICI Pru Gold	175,409	9,077	12,213	18,300	30,513	60.0%	241	0.1%
7	ICICI Pru Gold Pension Savings	2,960	234	2,882	2,863	5,745	49.8%	14	0.4%
8	ICICI Pru Group Suraksha Plus	473	32	35,564	-	35,564	0.0%	3	0.6%
9	ICICI Pru Group Term Plus	15,498	317	21,121	20,555	41,676	49.3%	5	0.0%
10	ICICI Pru Group Unit Linked Employee Benefit Plan	744	35	48,607	-	48,607	0.0%	11	1.4%
11	ICICI Pru Guaranteed Income For Tomorrow (Long-term)	124,151	403	490	20,815	21,304	97.7%	410	0.3%
12	ICICI Pru Guaranteed Pension Plan	70,550	1,450	14,822	-	14,822	0.0%	261	0.4%
13	ICICI Pru Guaranteed Pension Plan Flexi	50,462	2,768	8,866	13,311	22,176	60.0%	992	1.9%
14	ICICI Pru iProtect Smart Plus	120,546	41,505	14,463	182	14,645	1.2%	9	0.0%
15	ICICI Pru iProtect Smart	1,077,055	-	485	62,007	62,493	99.2%	10,477	1.0%
16	ICICI Pru iProtect Super	39,307	13,034	2,543	423	2,966	14.2%	11	0.0%
17	ICICI Pru iProtect Supreme	34,073	5,467	2,560	1,802	4,362	41.3%	28	0.1%
18	ICICI Pru Life Time Classic	475,705	9,135	5,847	29,183	35,030	83.3%	12,422	2.6%
19	ICICI Pru Platinum	76,740	5,052	16,564	31,071	47,635	65.2%	16	0.0%
20	ICICI Pru Protect N Gain	65,254	8,375	8,838	5,941	14,779	40.2%	16	0.0%
21	ICICI Pru Saral Pension	13,720	782	10,174	-	10,174	0.0%	35	0.2%
22	ICICI Pru Shubh Raksha Credit	339	8	70,733	-	70,733	0.0%	-	0.0%
23	ICICI Pru Signature	670,800	22,647	51,844	207,288	259,132	80.0%	9,706	1.4%
24	ICICI PRU Signature Assure	49,431	8,206	6,840	3,130	9,971	31.4%	9	0.0%
25	ICICI Pru Sukh Samruddhi	33,834	1,406	870	1,845	2,714	68.0%	127	0.4%
26	ICICI Pru Super Protect - Credit	925	62	84,376	-	84,376	0.0%	-	0.0%
27	ICICI Pru Savings Suraksha	501,640	594	769	22,604	23,373	96.7%	18,448	3.7%