

You at 25 yrs



You at 35 yrs



You at 45 yrs



When you are young, you invest more aggressively to tap potentially high market-linked returns. But, as you advance with age, your responsibilities rise and your risk appetite decreases. Hence, we present to you, *ICICI Pru Life Stage Wealth*, a product that comes with the unique LifeCycle based Portfolio Strategy, which continuously re-distributes your money across various asset classes based on your life stage and risk tolerance. Thus, you can be rest assured that you make the most out of your hard earned money.

## **Key benefits of ICICI Pru LifeStage Wealth**

- Option to redistribute your investment automatically between equity & debt; based on your age with our unique LifeCycle based Portfolio Strategy
- Get 2% additional allocation of units from the 6<sup>th</sup> policy year onwards, which results in more than 100% allocation of your premium to funds
- Option to select Dynamic P/E Fund: A unique fund that uses reference to price-earning multiple of NIFTY 50, to determine asset allocation between equity and debt
- Increase your investments and savings at your own pace by investing surplus money over and above your premiums as top ups
- Get tax benefits on premiums paid and any benefits received under the policy as per the prevailing tax laws<sup>1</sup>
- For age upto 50 yrs, non medical limit is up to Sum Assured of Rs10Lacs on submission of Standard Age Proof and under normal conditions<sup>#</sup>