



Education
Solutions

As a responsible parent, you would not like to compromise your child's career, regardless of rising costs of education. You need an investment plan that is designed to provide money at key educational milestones and take care of your loved ones even if you are not around.

With this objective in mind, we now present, **ICICI Pru Smart Kid New Unit-linked Regular Premium** policy. With this policy, you can invest your money in unit-linked funds which allow you to withdraw money to meet expenses at key educational milestones of your child. Additionally, the life insurance cover offered under this policy ensures that your loved ones stay financially secure in your absence.

Key benefits of ICICI Pru SmartKid New ULRP

- Lump sum payment of Sum Assured plus company contributes future premiums in the unfortunate event of death of parent (life assured).
- With Income Benefit Rider, the child (beneficiary) would receive an annual allowance every year till maturity, in the unfortunate event of death of parent.
- Flexibility to increase your investment by investing additional money over and above your regular premiums as top ups.
- Eliminate the need to time your investment with the Automatic Transfer Strategy.
- Choose from 8 investment funds to invest your money based on your risk appetite.
- Withdrawal facility to provide money at key educational milestones of your child.
- Potentially higher returns over the long-term by investing in unit-linked funds.
- Cover Continuance option to ensure continuance of life insurance cover, if you wish to stop paying premiums.
- Avail tax benefits¹ on premiums paid and benefits received under the Income Tax Act, 1961.
- Sum Assured would be paid out immediately.
- Future premiums will be waived and the premiums would be paid by the company till maturity of the policy (Payor waiver benefit).
- The policy benefits continue for your child's educational and developmental needs, as planned by you.



Benefits in detail

➤ Death Benefit

In the unfortunate event of death of the parent (life assured) during the term of the policy, the benefits under the policy are as follows:

In this policy, the investment risk in investment portfolio is borne by the policyholder.

➤ Maturity Benefit

Based on the term chosen for this policy, you will be entitled to receive the Fund Value at the time of maturity. Alternatively, you can opt for the Settlement Options. On maturity of this policy, you will be entitled to receive the Fund Value at the time of maturity. This will include the Fund Value related to top-ups. Alternately, settlement options can be opted for.

➤ Choice of Investment Funds

We offer you a choice of 8 funds. You can choose to invest in the fund(s) that suit your investment needs². Given below in the following table are the investment objectives and asset allocation of each of the funds:

Fund name and its objective	Asset Mix	Min.	Max.	Potential Risk-Reward
R.I.C.H II : Returns from equity investments in four types of industries viz., Resources, Investment/Capital Goods, Consumption and Human Capital leveraged.	Equity & Related Securities Debt, Money Market & Cash	80% 0%	100% 20%	High
Multiplier II : Long term capital appreciation from an equity portfolio.	Equity & Related Securities Debt, Money Market & Cash	80% 0%	100% 20%	High
Flexi Growth II : Long term returns from an equity portfolio of large, mid and small cap companies.	Equity & Related Securities Debt, Money Market & Cash	80% 0%	100% 20%	High
Flexi Balanced II : Balance of capital appreciation and stable returns from an equity (large, mid & small cap companies) & debt portfolio.	Equity & Related Securities Debt, Money Market & Cash	0% 40%	60% 100%	Moderate
Balancer II : Balance of growth and steady returns from an equity & debt portfolio.	Equity & Related Securities Debt, Money Market & Cash	0% 60%	40% 100%	Moderate
Protector II : Accumulate steady income at a lower risk.	Debt Instruments, Money Market & Cash	100%	100%	Low
Preserver : Protection of capital through very low risk investments. Investments up to 40% can be allocated to this fund.	Debt Instruments Money Market & Cash	0% 50%	50% 100%	Capital preservation
Return Guarantee Fund* : Provides guaranteed returns through investment in a diversified portfolio of high quality fixed income instruments	Debt Instruments, Money Market & Cash	100%	100%	Low

**The Return Guarantee Fund (RGF) consists of close ended tranches of terms 5 and 10 years. They are intended to provide you a return over a specified period, subject to a guarantee. The fund will be offered in tranches over a period of time and each tranche will be open for subscription for a brief period of time and will terminate on a specified date. We shall guarantee the NAV that will apply at the termination of each tranche. We propose to offer new tranches of this fund from time to time and the guaranteed NAV would be specified at the time of launch of each new tranche. If you opt for RGF at inception, only your first premium will be directed to the fund. Subsequent premiums are allocated to the other funds in a proportion specified by you at the time of inception³. On termination of the RGF tranche, the proceeds will be allocated into the other funds in the same proportion as the fund portfolio at that time. In exceptional case of the entire fund being invested in a guarantee fund at the time of termination, the proceeds would be allocated to the funds opted for at inception. Kindly contact your nearest branch or our call centre regarding its availability and the applicable guaranteed NAV.*

➤ Automatic Transfer Strategy

With this strategy, you can invest your premium as a lump sum amount in our money market fund (Preserver) and transfer a chosen amount every month into any one of the following funds: Multiplier II / Flexi Growth II / R.I.C.H. II This facility will be available free of charge⁴.

➤ Switching Option

With this option you can switch between the investment funds at any time (provided the policy is in force), depending on your financial priorities and investment decision. In any policy year, 4 switches are free of charge⁵. The minimum switch amount is Rs. 2,000.

➤ Top-up

You can decide to increase your investment by investing additional money over and above your regular premiums, at your convenience. The minimum amount of top-up is Rs. 2,000. Top-up premiums can be paid anytime during the term of the policy, as long as all due premiums have been paid. On availing of a Top up, there will be an increase of Sum Assured and you will get an option of choosing an increase of either 125% or 500% of the top up premium amount as the increase of Sum Assured.

➤ Settlement Option

On maturity of the policy, you can choose to take the Fund Value as a structured benefit. With this facility, you can opt to receive payments on a yearly, half-yearly, quarterly or monthly (through ECS) basis, for a period of 1,2,3,4 or 5 years (Settlement Period) post maturity⁶. At any time during the settlement period, you can withdraw the entire Fund Value.

➤ Money at Key Educational Stages

You can make partial withdrawals from your Fund Value at key educational stages. Partial withdrawals will be allowed after completion of 5 policy years. You will be entitled to make one partial withdrawal in a policy year up to a maximum of 25% of the Fund Value, subject to a maximum of 5 withdrawals during the entire term of the policy. The minimum partial withdrawal amount is Rs. 2,000⁷.

➤ Cover Continuance Option

This option ensures that your life insurance cover continues in case you are unable to pay premiums, anytime after payment of first three years premium. All applicable charges will be automatically deducted from the units available in your fund. You need to opt for cover continuance, if you wish to avail of this benefit⁸.

➤ Increase/Decrease in Sum Assured

You can choose to increase/decrease your Sum Assured anytime during the policy term⁹.

➤ Additional Protection with Riders

You can further customise your policy with optional riders, to enjoy additional protection at a nominal extra cost, as given below:

Riders	Benefit
Income Benefit Rider (IBR)	In the event of death, this rider pays out 10% of rider Sum Assured to the beneficiary every year till the maturity of the policy
Accidental Death and Disability Benefit Rider (ADBR)	In the event of death or disability due to an accident, the rider benefit amount would be paid accordingly.
Waiver of Premium Rider (WOPR)	In the event of total and permanent disability due to an accident, all further premiums till the end of rider term, would be paid by the company.

Rider charges for opted riders will be recovered by cancellation of units. For further details on the Rider benefits, exclusions and conditions, please ask for the Rider brochure.

Illustration

Annual Premium: Rs. 25,000

Sum Assured: Rs. 2,50,000

Entry Age: 30 years

Term: 10 years	
Returns @ 6% p.a.	Returns @ 10% p.a.
Rs. 2,93,612	Rs. 3,65,756
Term: 15 years	
Returns @ 6% p.a.	Returns @ 10% p.a.
Rs. 5,08,681	Rs. 7,12,481

The above illustrations are for a healthy male and 100% investment in the Protector II fund. The above are illustrative returns, net of all charges including service tax and education cess. Since your policy offers variable returns, the above illustration shows two different rates (6% p.a. & 10% p.a. as per the guidelines of Life Council) of assumed future investment returns¹⁰.

ICICI Pru SmartKid New ULRP at-a-glance

Minimum / Maximum Entry Age (Parent)	20 - 60 years
Minimum / Maximum Entry Age (Child)	0 - 15 years
Maximum Age at Maturity (Parent)	75 years
Minimum / Maximum Age at Maturity (Child)	19 - 25 years
Minimum / Maximum Term	10 - 25 years
Premium Payment Frequency	Yearly, Half-yearly, Monthly
Minimum Premium	Rs.10,000 per annum
Minimum Sum Assured	Annual Premium X 5, subject to a minimum of Rs. 1,00,000
Tax Benefits ¹	Premiums paid for the policy will be eligible for tax benefit under section 80C. Any benefit amount received under this policy will be eligible for the tax benefits under section 10(10D)

Can I surrender my policy?

Yes, you can surrender your policy. Surrender values are available to you after deducting surrender charges and would depend on the number of completed policy years.

- a) Following are surrender values applicable where 3 full years' premiums have not been paid:

Completed policy years for which premiums are paid	Surrender Value as a % of Fund Value
Less than one year	0%
One year	25%
Two years	40%

However, this surrender value would be payable only after completion of three policy years or whenever the policy is surrendered thereafter. In case premium payments are discontinued within the first three

years all benefits and options will cease after the expiry of the days of grace for payment of first unpaid premium.

- b) Following are surrender values applicable after payment of 3 full years' premium.

No. of completed policy years	Surrender Value as a % of fund value
3 policy years	96%
4 policy years	98%
5 policy years & above	100%

What are the charges under the policy?

➤ Premium allocation charge

This will be deducted from the premium amount at the time of premium payment and units will be allocated thereafter: All top up premiums are subject to a premium allocation charge of 1%:

Annual Premium (Rs.)	% of premium			
	Year 1	Year 2-5	Year 6-10	Year 11 onwards
10,000 -19,999	20%	5%	2%	1%
20,000 - 49,999	19%	5%	2%	1%
50,000 and above	18%	5%	2%	1%

➤ Switching charge

4 free switches allowed every policy year. Subsequent switches will be charged at Rs. 100 per switch*.

➤ Policy administration Charge

There would be a fixed policy administration charge of Rs. 60 per month*.

➤ Mortality charge and Payor waiver benefit charge

Mortality charges will be deducted on a monthly basis on the Sum Assured*. Indicative charges per thousand Sum Assured for a healthy male & female life per annum are shown in the table:

Age (yrs.)	<7	20	30	40	50
Male (Rs.)	0	1.33	1.46	2.48	5.91
Female (Rs.)	0	1.26	1.46	2.12	4.85

Additionally, Payor waiver benefit charge* would be charged on a monthly basis which would depend on age, gender, policy term & premium amount.

➤ Fund management charge

The annual fund management charge, which will be adjusted from the Net Asset Values (NAV) of various funds, are as follows:

Fund	R.I.C.H. II, Flexi Growth II, Multiplier II, Return Guarantee Fund	Flexi Balanced II, Balancer II	Protector II, Preserver
FMC	1.50% p.a	1.00% p.a	0.75% p.a

* These charges will be deducted by cancellation of units

Terms and Conditions

1. Tax benefits under the policy are subject to conditions under sections 80C, 80D & 10 (10D) of the Income Tax Act, 1961. Service tax and educational cess will be charged extra as per the applicable rates. The tax laws are subject to amendments from time to time.
2. In case you have opted for RGF, your first premium deposit, post deduction of allocation charges, is to be allocated for purchase of RGF units. Subsequent premiums will be allocated as per the fund allocation specified by you at inception.
3. The policyholder will have the option to invest future premiums into the fund of choice, including the Return Guarantee Fund if a tranche is open for subscription.
4. The minimum transfer amount under the Automatic Transfer Strategy is Rs.2,000. To effect it, the required number of units will be withdrawn from Preserver fund at the applicable unit value, and new units will be created in the Multiplier II / Flexi Growth II / R.I.C.H. II fund(s) applicable unit value. At inception, you can opt for a transfer date of either 1st or 15th of every month.

If the date is not mentioned, the funds will be switched on the 1st day of every month. If the 1st or the 15th of the month is a non-valuation date then the next working day's NAV would be applicable. Once selected, the Automatic Transfer will be regularly processed for the term of the policy or until the Company is notified, through a written communication, to discontinue the same. The Automatic Transfer Strategy will not be applicable if the source fund value is less than the nominated transfer amount.

5. Any unutilised free switch cannot be carried forward to the next year.
6. You will be paid out a proportional number of units (based on the payment option and period chosen). The value of the payments will depend on the number of units and the respective fund Net Asset values (NAV) as on the date of each payment. At any time during this period, you can take the remaining Fund Value as a lump sum payment. Partial withdrawals and switches are not allowed during this period. If you wish to exercise the Settlement Option at the time of maturity, you need to inform the company 3 months before the maturity of the policy. Death or Rider Benefit will not be available during the settlement period. During the Settlement Period, the investment risk in the investment portfolio is borne by the policyholder.
7. The minimum Fund Value post partial withdrawal should be equal to at least 110% of one year's premium, else the policy will be terminated and the balance Fund Value will be paid to the policyholder.
8. If full premium has been paid for three policy years and three policy years have elapsed and any subsequent premium is not paid by the due date or during the days of grace, then the Policy will continue subject to the deduction of all applicable charges and subject to the foreclosure conditions. If payment of premium is not resumed within the revival period of two years the policyholder shall have an option of continuing the cover without payment of renewal premiums. If Cover Continuance is not opted then the policy will foreclosed after payment of fund value after deduction of surrender charges (if any).
9. Increase in Sum Assured is allowed before the policy anniversary on which the life assured is aged 60 nearest birthday subject to underwriting, provided that all due premiums till date have been paid. Such increases would be allowed in multiples of Rs.1,000 and the cost of any medical reports and charges will be borne by the policyholder and recovered by cancellation of units. Decrease in Sum Assured is allowed up to the minimum allowed under the given policy.
10. The assumed returns shown in the benefit illustration are not guaranteed and they are not the upper or lower limits of what you might get back, as the value of your policy depends on a number of factors including future investment performance.
11. If premium is discontinued in the first three policy years and if the policy is not revived within the period of two years from the due date of the last unpaid premium, the policy will be surrendered. During this period, the policyholder will only have the benefit of investment in the respective unit funds.
12. On discontinuation of due premiums after paying at least three consecutive years premium, the policy will continue subject to all applicable charges and

foreclosure condition for a revival period of two years. On non-resumption of payment during this period the policyholder can opt for cover continuance option failing which the policy will be surrendered.

13. Foreclosure condition - If premiums have been paid for three full policy years and after three policy years have elapsed, if the Fund Value falls below 110% of one full year's premium, the policy shall be terminated by paying the surrender value subject to payment of a minimum of one full year's premium.
14. If premium is discontinued in the first three policy years and if the policy is not revived within the period of two years from the due date of the first unpaid premium, the policy will be surrendered. During this period, the policyholder will only have the benefit of investment in the respective unit funds.
15. Assets are valued daily on a mark to market basis.
16. Unit Pricing: When Appropriation/Expropriation price is applied the Net Asset Value (NAV) of a Unit Linked Life Insurance Product shall be computed as, market value of investment held by the fund plus/less the expenses incurred in the purchase/sale of the assets plus the value of any current assets plus any accrued income net of fund management charges less the value of any current liabilities less provisions, if any. This gives the net asset value of the fund. Dividing by the number of units existing at the valuation date (before any new units are allocated/redeemed), gives the unit price of the fund under consideration.
17. First premium will be allocated the NAV of the date of commencement of the policy. The premium received by outstation cheques, the NAV of the clearance date or due date, whichever is later, will be allocated.
18. Transaction requests (including renewal premiums by way of local cheques, demand draft; switches; etc.) received before the cutoff time will be allocated the same day's NAV and the ones received after the cutoff time will be allocated next day's NAV. The cutoff time will be as per IRDA guidelines from time to time, which is currently 3:00 p.m.
19. No loans are allowed under this policy.
20. A period of 15 days is available to the policyholder during which the policy can be reviewed. If the policyholder does not find the policy suitable, the company will return the Fund Value by repurchasing the units after deducting the Insurance Stamp Duty on the policy and any expenses borne by the company on medicals.
21. In accordance to the Section 41 of the Insurance Act, 1938, no person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.
22. In accordance to the Section 45 of the Insurance Act, 1938, no policy of life insurance shall after the expiry of two years from the date on which it was effected, be called in question by an insurer on ground that a statement made in proposal of insurance or any report of a medical officer or a referee, or friend

of the insured, or in any other document leading to the issue of the policy, was inaccurate or false, unless the insurer shows that such statements was on material matter or suppressed facts which it was material to disclose and that it was fraudulently made by the policyholder and that the policyholder knew at the time of making it that the statement was false or that it suppressed facts which it was material to disclose.

23. Grace Period: The Grace Period for payment of premium is 15 days for monthly frequency of premium payment and 30 days for other frequencies and premium payments.
24. For further details, refer to the policy document and detailed benefit illustration.

➤ **Revision of Charges**

- The Company reserves the right to revise the following charges at any time during the term of the policy. Any revision will be with prospective effect subject to prior approval from Insurance Regulatory & Development Authority (IRDA) and after giving a notice to the policyholders.
- The following limits would be applicable in light of the above.
 - Fund management charge may be increased to a maximum of 2.50% per annum of the net assets for each of the funds.
 - Policy administration charge may be increased to a maximum of Rs. 180 per month.
 - Switching charge may be increased to a maximum of Rs. 200 per Switch.
- The policyholder who does not agree with the above shall be allowed to withdraw the units in the funds at the then prevailing fund value, without any application of surrender charges and terminate the policy.
- Mortality charges, Payor Waiver Benefit charges, Premium allocation charge and Surrender charges are guaranteed for the term of the policy.
- WOPR, IBR and ADBR rider charges are guaranteed for the policy term.

➤ **Risks of investment in the Units of the Funds**

The Proposer / Life Assured should be aware that ICICI Pru SmartKid New Unit-linked Regular Premium is an endowment Unit-Linked Insurance Policy (ULIP) and is different from traditional products. Investments in ULIPs are subject to market risks. The Net Asset Value (NAV) of the units may fluctuate based on the performance of fund and factors influencing the capital market and the policyholder is responsible for his / her decisions. ICICI Prudential Life Insurance Company Limited, ICICI Pru SmartKid New Unit-linked Regular Premium, R.I.C.H. II, Flexi Growth II, Multiplier II, Flexi Balanced II, Balancer II, Protector II, Return Guarantee Fund and Preserver are only names of the company, policy, funds respectively and do not in any way indicate the quality of the policy and funds or their future prospects or returns. The funds do not offer a guaranteed or assured return except Return Guarantee Fund which gives a minimum guaranteed return by the way of a guaranteed NAV at termination of the tranche.

About ICICI Prudential Life Insurance

ICICI Prudential Life Insurance Company Limited, a joint venture between ICICI Bank and Prudential plc. was one of the first companies to commence operations when the insurance industry was opened in year 2000. Since inception, it has written over 8 million policies and has a network of over 2080 offices, over 290,000 advisors and 24 bank partners. It is also the first life insurer in India to be assigned AAA (ind) credit rating by Fitch rating.



For more information call our Customer Service Toll Free Number on 1800-22-2020 from your MTNL or BSNL line.

(Call Centre Timings: 9.00 A.M. to 9.00 P.M. Monday to Saturday, except National Holidays)

Visit us at www.iciciprulife.com.

Registered Office: ICICI Prudential Life Insurance Company Limited, ICICI PruLife Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400025.

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